

It's About History
It's About Service
It's About Vision
It's About Change
It's About Purpose
It's About Diversity
It's About Education
It's About Relationships
It's About Colleges & Universities
It's About Learning & Discovery

It's About

STUDENTS
Period



PROGRAM BOOK & CONFERENCE GUIDE

36TH ANNUAL NASPA CONFERENCE

March 27-31, 2004 ♦ Adam's Mark Hotel ♦ Denver, Colorado ♦ www.naspa.org

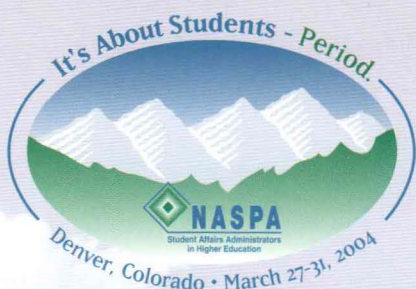


TABLE OF CONTENTS

1	Welcome from NASPA President Karen L. Pennington and Conference Chair Paula Olivero
2	NASPA at a Glance
4	Getting Started
6	Your Conference Program
8	Saturday
10	Sunday
16	Monday
34	Tuesday
51	Wednesday
54	Minority Undergraduate Fellows Program
56	Knowledge Community and NASPA Centers Sponsored Programs
57	NASPA Past Presidents
58	Index of Presenters
61	Exhibitors
67	NASPA 2004 Conference Sponsorships
68	Adam's Mark Hotel Floor Plan
69	Hyatt Regency Floor Plan
80	Conference Planning Committees
	National and International Regions - back cover

NASPA Mission

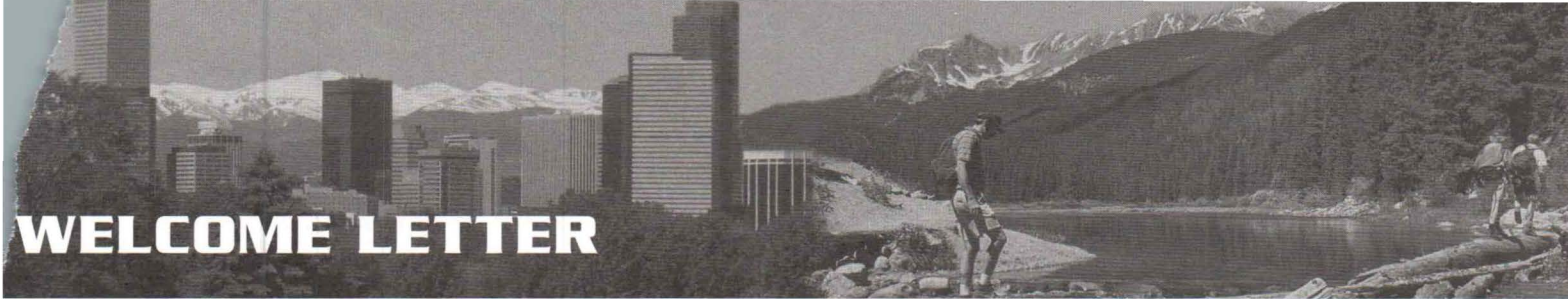
NASPA provides professional development, promotes exemplary practices, and is a leader in policy development. NASPA helps senior student affairs officers and administrators, student affairs professionals, faculty and other educators enhance student learning and development. NASPA promotes quality and high expectations, advocates for students, encourages diversity, excels in research and publication.

NASPA Goals

- ♦ To provide professional development to our members through the dissemination of high quality information and exemplary models of practice.
- ♦ To provide leadership in higher education through policy development and advocacy for students on important national issues.
- ♦ To promote pluralism, diversity, and internationalism in NASPA and the profession.
- ♦ To provide leadership for promoting, assessing and supporting student learning and successful educational outcomes.
- ♦ To maintain, evaluate and develop a high quality association infrastructure to meet current needs and anticipate future trends.

Photos supplied by the Denver Metro Convention & Visitors Bureau.

Cover and Inside Cover photo: Denver from Civic Center Park. This two square block park is an oasis in the center of the city with flower gardens, fountains and statues. Photo by Sheri O'Hara. Denver Metro Convention & Visitors Bureau.



WELCOME LETTER

Dear NASPA Colleagues and Friends:

It's about *history*, it's about *service*, it's about *vision*, it's about *change*, it's about *purpose*, it's about *diversity*, it's about *education*, it's about *relationships*, it's about *colleges and universities*, It's about *learning and discovery*, **It's About Students – Period.** Welcome to the mile high city of Denver for the 2004 NASPA National Conference where we gather to celebrate the very essence and the nature of our work - students! The NASPA Board of Directors and the 2004 Conference Committee extend a warm welcome to each one of you – seasoned conference attendees and new colleagues who are attending for the first time! We have planned a conference experience that we hope you will find invigorating and enlightening as we explore the multifaceted dimensions of our profession.

Taking the opportunity to get back to our core values as professionals, the program provides over 250 sessions that include:

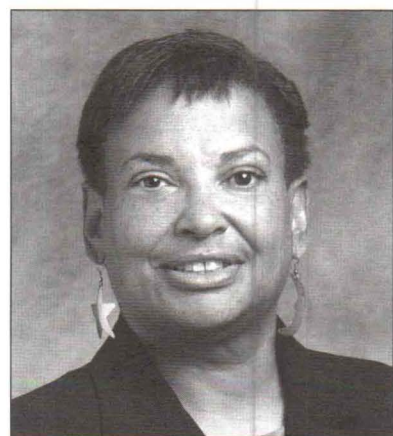
- opportunities to celebrate with long-time colleagues
- meet vendors
- greet new comers
- programs that provide administrative toolkits to build additional skills and competencies
- opportunities to find our voice as we demonstrate to ourselves and others the role student affairs plays in bringing meaning to students' lives
- programs that explore the intergenerational nature of our work and the mutually supportive and interdependent features
- collaboration as exemplified by the various Knowledge Communities

We're sure you'll agree that there is perhaps no better venue to get back-to-basics back-to-nature than Denver, Colorado. The beauty of the mountains which many of you may choose to explore after the conference has ended, surrounds us. We have a multitude of shops and restaurants in the immediate vicinity of our venue and the complimentary 16th Street Shuttle to help transport us there.

Just as the crisp feel of newly fallen snow awakens us, so have we designed a conference experience that seeks to awaken the spirit that urged you to become part of this great profession. Join us in celebrating together what it is all about.....STUDENTS!

Sincerely, Karen L. Pennington
NASPA President
Montclair State University

Paula Olivero
2004 Conference Chair
Slippery Rock University



Karen L. Pennington
NASPA President
Montclair State University



Paula Olivero
2004 Conference Chair
Slippery Rock University



NASPA AT A GLANCE

NASPA is the leading national association for addressing issues in student affairs administration

NASPA members are leaders in student affairs and work diligently to uphold the highest professional standards. We are an association of members committed to students, seeking excellence by embracing the core values of diversity, learning, integrity, service, fellowship and the spirit of inquiry.

Through NASPA, you are associated with a community of professionals who work to promote excellence in student affairs. Together, NASPA members actively seek solutions to the unique challenges faced by today's college students. NASPA members contribute to student learning in higher education.

NASPA members represent the diversity of professionals working in student affairs. Our members are from a variety of ethnic and cultural backgrounds and a wide variety of institutions in higher education. Our members range from vice presidents and deans of students to graduate students and faculty to nonprofit and corporate supporters of higher education. NASPA members, whatever the specialty or level, share the common goal of working with college students to build character, create community and prepare them for the changing world of work.

Our challenges are great. United as an association of professionals revolutionizing our work with students in higher education each day, NASPA leads the way!

NASPA Centers for Innovation

The Center for Public Policy

Educates lawmakers about issues important to student affairs and gives our members the most up-to-date information on topics such as FERPA, safety, and other government mandates.

The Center for Scholarship, Research and Professional Development for Women

Examines issues of concern to women in education and designs and implements relevant programs and services for women students.

The Center for Student Life Studies and Demographics

Conducts research and is a clearinghouse for information on trends related to students' needs and their college experiences.

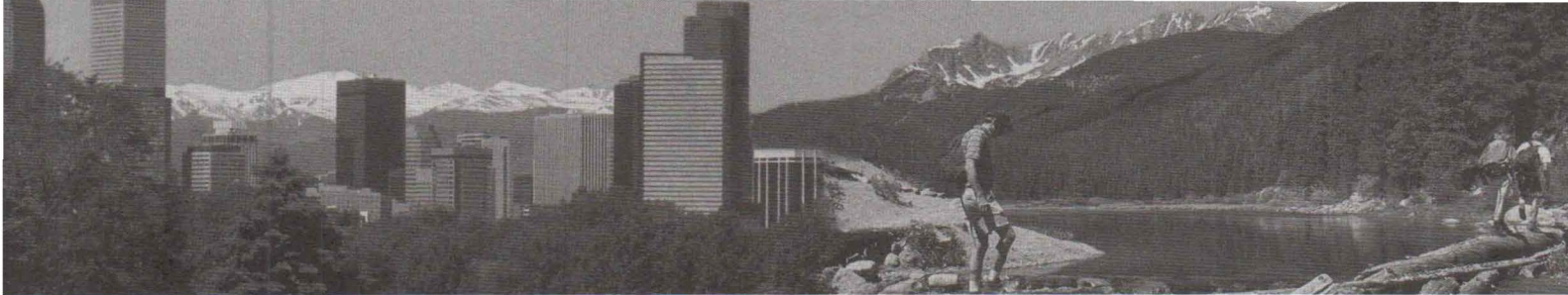
The Center for Technology and E-Learning in Student Affairs

Publishes the weekly e-zine *NetResults*, creates a library of online student affairs resources, and builds the capacity of our members to use technology in the pursuit of student success.

The James E. Scott National Academy for Leadership and Executive Effectiveness

Meets the special needs of Senior Student Affairs Officers through professional development that helps SSAOs function as effective educators and as leaders in their campus communities.





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GETTING STARTED

Conference Registration

By now, you have probably registered for the conference. However, if you're sneaking a peak at someone else's book, or want to help a friend in need, the following information will be of assistance.

Registration is located on the Concourse level of the Adam's Mark Hotel.

Registration Hours

Saturday, March 27 8:30 am - 5:00 pm
Sunday, March 28 8:00 am - 6:00 pm
Monday, March 29 8:00 am - 4:30 pm
Tuesday, March 30 8:00 am - Noon

Whether you're pre-registered or are registering on-site, stop by the registration area and pick up your program book, badge, and other goodies.

Conference Site

The Adam's Mark Hotel will be the site for most conference activities. The Hyatt Regency Hotel will host some pre-conference sessions and Ancillary events. The hotel consists of a Plaza Building and a Tower Building.



Photo provided by the Adam's Mark Hotel.

Name Badges

Admission to all conference activities requires a conference name badge. Any person without a name badge may be excluded from conference programs and events.

Conference Planner

A conference planner is provided on page 6 and 7 to help you schedule your personal conference experience.

Conference Volunteers

A critical piece to the success of this conference is the time volunteered by conference participants. Volunteers are needed to help with registration, hospitality, programs, and a variety of other services.

Volunteering at the conference provides an excellent opportunity for you to contribute to the NASPA organization in a significant way, meet new and old friends and colleagues, and network with other professionals. Volunteering is simple, as we will work around your schedule making it easy for you to participate as a typical conference attendee. Anyone wishing to volunteer should check with the Volunteers Headquarters located on the Concourse level of the Adam's Mark Hotel.

CEUs Available

NASPA is recognized by the National Board for Certified Counselors (NBCC) to offer continuing education credits for National Certified Counselors. We adhere to NBCC Continuing Education Guidelines. Contact Hour Monitoring Forms can be obtained at NASPA On-Site Registration, Concourse level of the Adam's Mark hotel.

Audio Cassettes

Audiocassettes and CD-ROM of featured speakers and representative interest sessions will be available for sale on the concourse level of the Adam's Mark Hotel.

Cell Phones and Pagers

In order to provide presenters and speakers with courtesy, all cell phones and pagers should either be turned off or placed in silent mode during program sessions and featured speakers. Please leave session when answering calls.

Lost and Found

Lost and found service will be located at on-site registration located in The Adam's Mark Hotel, Concourse level.

Exhibit Hall

Make plans to visit the Exhibit Hall and see all of the exciting vendors' displays and possibly win some prizes too. Each registrant receives an Exhibit Passport with your registration material. Get your passport "stamped" five times to enter into the drawing for great prizes!

Exhibit Hall Hours

Sunday, March 28 2:00 pm - 4:00 pm
4:00 pm - 5:00 pm
(private reception)
Monday, March 29 9:00 am - Noon and
2:00 pm - 5:00 pm
Tuesday, March 30 10:00 am - Noon



Photo provided by the Adam's Mark Hotel.

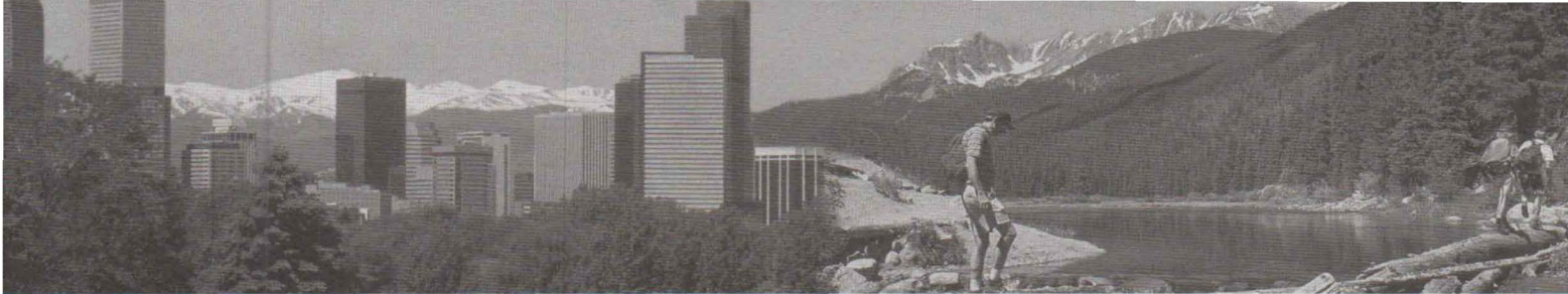
Hospitality Center

The Hospitality Center is located on the Concourse level of the Adam's Mark Hotel. The Hospitality Center will be open to serve conference attendees from Saturday, March 27 through Monday, March 29 from 8:00 am to 5:00 pm each day. Hospitality will also be open on Tuesday, March 30 from 8:00 am to Noon. Some of the materials, services, and information available will include: maps of Denver; a dining guide to restaurants, tour information, shopping, transportation, attractions and events, places of worship and emergency health care information.

Faculty Lounge

Adam's Mark Hotel - Plaza Court I

A special area has been designated for faculty to network, share ideas and plan for the future. The lounge will be open Sunday, Monday and Tuesday from 8:00 am - 5:00 pm each day.



Conference Updates

Any changes to the conference schedule or sessions will be available throughout the conference. Please look for the red flashing lights.

NASPA Cyber Café

The Cyber Café is located in the Adam's Mark Hotel, Plaza Court 7 & 8. The Cyber Café will provide an opportunity for NASPA attendees to check campus e-mail, or browse the Web while at the conference. The Cyber Café will be open throughout the conference day and will have **limited** volunteer staffing.

Hours of Operation

Saturday	7:00 am – 9:00 pm
Sunday	7:00 am – 9:00 pm
Monday	7:00 am – 9:00 pm
Tuesday	7:00 am – 9:00 pm
Wednesday	7:00 am – 10:00 am

NASPA Cyber Café is generously supported by Outside The Classroom.

Religious Services

Information concerning location and times of services at local temples, churches, synagogues and other places of worship will be available at the Hospitality Center located on the Concourse level of the Adam's Mark Hotel.

Disability Services

Conference participants needing special accommodations were encouraged to make arrangements prior to the conference. If you are a person with a disability and need assistance, please stop by the Hospitality Center on the Concourse level of the Adam's Mark Hotel. Although we cannot guarantee your needs will be met, we will try to assist you in contacting local resources. Interpretive services are provided for the opening sessions and all featured speakers.

Smoking Policy

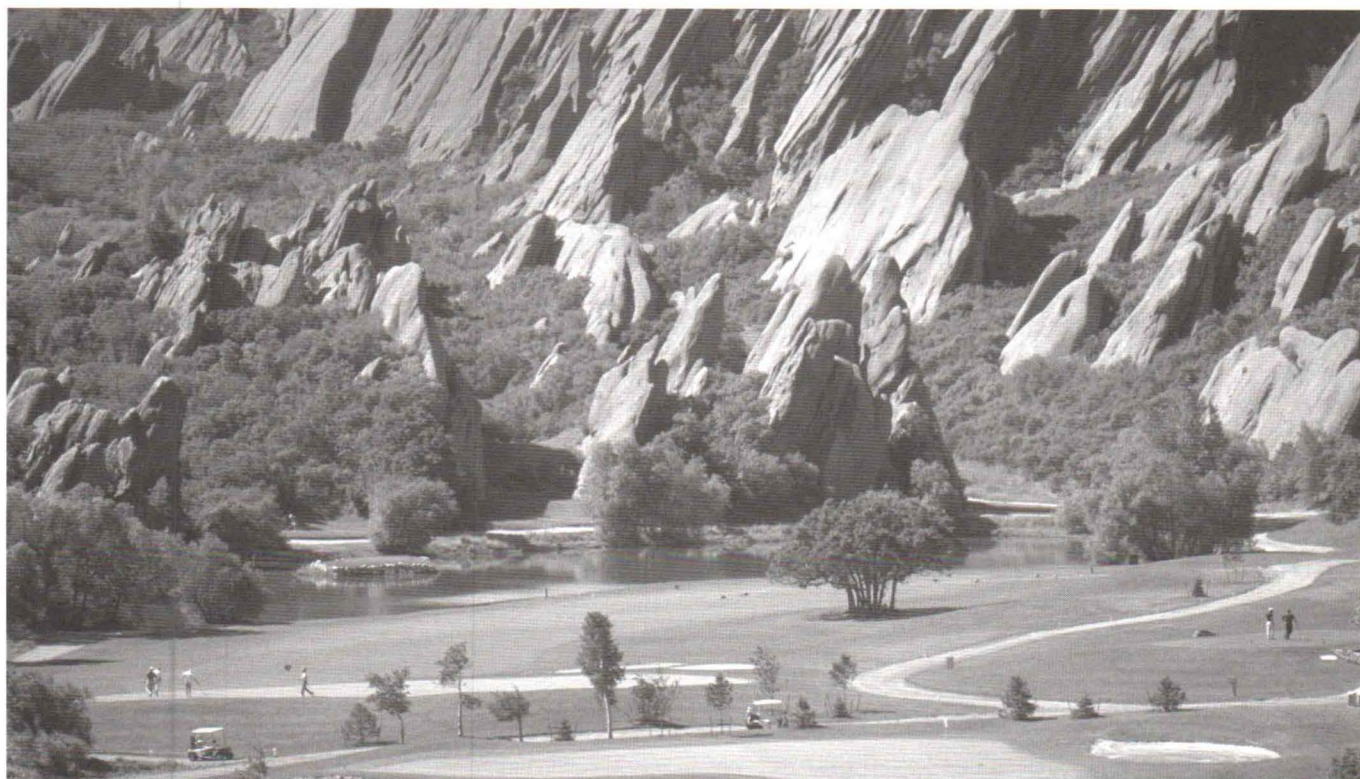
Smoking is not permitted in any of the conference sessions. Please follow posted guidelines in the hotel and conference center.

Free 16th Street Mall Shuttle

The FREE Mall shuttle stops just steps away from some of the area's finest restaurants, shops and entertainment venues. This no hassle, no cost ride is a breeze. You can get on and off at any intersection along the 16th Street Mall. You'll never have long to wait since the shuttle runs frequently.

Contact Numbers for all Conference Hotels

Adam's Mark Hotel	303-893-3333
The Hyatt Regency	303-295-1234
The Comfort Inn	303-296-0400
Courtyard by Marriott	303-571-1114
Holiday Inn-Downtown	303-573-1450



Arrowhead Golf Course southwest of Denver has been judged one of the most beautiful and spectacular public golf courses in America. Photo by Richard Grant, Denver Metro Convention & Visitors Bureau.

CONFERENCE PLANNER

Saturday	ID	Program Title	Location
AM			
PM			

Sunday	ID	Program Title	Location
9:00 am – Noon			
1:00 pm – 4:00 pm			
5:00 pm – 6:30 pm Open Session			

Monday	ID	Program Title	Location
7:00 am – 8:00 am			
8:00 am – 9:00 am			
9:00 am – 10:15 am			
10:45 am – Noon			
12:15 pm – 1:30 pm			
1:45 pm – 3:00 pm			
3:30 pm – 4:45 pm			
5:00 pm – 6:00 pm			
6:00 pm – 11:00 pm			

NOTES

CONFERENCE PLANNER

Tuesday	ID	Program Title	Location
7:00 am – 8:00 am			
8:00 am – 9:00 am			
9:00 am – 10:15 am			
10:45 am – Noon			
12:15 pm – 1:30 pm			
1:45 pm – 3:00 pm			
3:30 pm – 4:45 pm			
5:00 pm – 6:00 pm			
6:00 pm – 11:00 pm			

Wednesday	ID	Program Title	Location
7:00 am – 8:00 am			
8:30 am – 9:45 am			
9:45 am – 11:00 am			
11:00 am – Noon			

NOTES

YOUR CONFERENCE PROGRAM

Saturday

Saturday, March 27

- 7:00 AM - 9:00 PM** **Cyber Café Open**
Adam's Mark Hotel Plaza Court 7 & 8
- 8:30 AM - 5:00 PM** **Conference Registration and Check-In**
Adam's Mark Hotel Plaza Building - Concourse Level
- 9:00 AM - 11:30 AM** **JASPA 2005 Volunteer Meeting**
Adam's Mark Hotel Plaza Building - Governors Square 9
- 9:00 AM - Noon** **2003-2004 NASPA Board of Directors Meeting**
Adam's Mark Hotel Plaza Building - Directors Row I
- 9:00 AM - 4:00 PM** **Faculty Fellows Meeting**
Adam's Mark Hotel Tower Building - Capitol

9:00 AM - 4:00 PM **LGBT Issues in Higher Education Institute: Theory to Action**

Adam's Mark Hotel Tower Building - Vail

Judy Albin, *Pennsylvania State University*
Kristen Renn, *Michigan State University*
Ronni Sanlo, *University of California - Los Angeles*
Frank Ross, *Indiana University - Purdue University Indianapolis*
Jamie Washington, *University of Maryland - Baltimore County*
Vernon Wall, *Iowa State University*

For the past three years student affairs professionals have gathered at the NASPA Summit for Gay, Lesbian, Bisexual and Transgender Issues In Higher Education for in-depth discussions of sexual orientation and gender identity issues on college campuses. This year the 2004 LGBT Issues in Higher Education Institute: Theory to Action will build on previous Summit meetings while adding a new in-depth educational component. During the morning session, participants will revisit the state of GLBT issues on our campuses, exploring changes in trends, attitudes, and issues. We will examine the challenges and obstacles continuing to face our campuses, and the ways that NASPA might be a partner for change. In the afternoon, there will be an educational session on transgender issues. Although transgendered people represent a very small minority of postsecondary students, their increasing numbers have substantial implications for how we do student affairs work. Old assumptions about the fixedness of gender identity no longer apply as we attempt to provide equitable policies, programs, and services to students who do not fit binary definitions of gender. Through examples, case studies, and resources for additional information, participants will explore best practices in student affairs regarding transgender issues.

9:00 AM - 5:00 PM **Center for the Study of the College Fraternity Board Meeting**

Adam's Mark Hotel Plaza Building - Directors Row E

10:00 AM - 5:00 PM **JASPA New Staff Orientation**

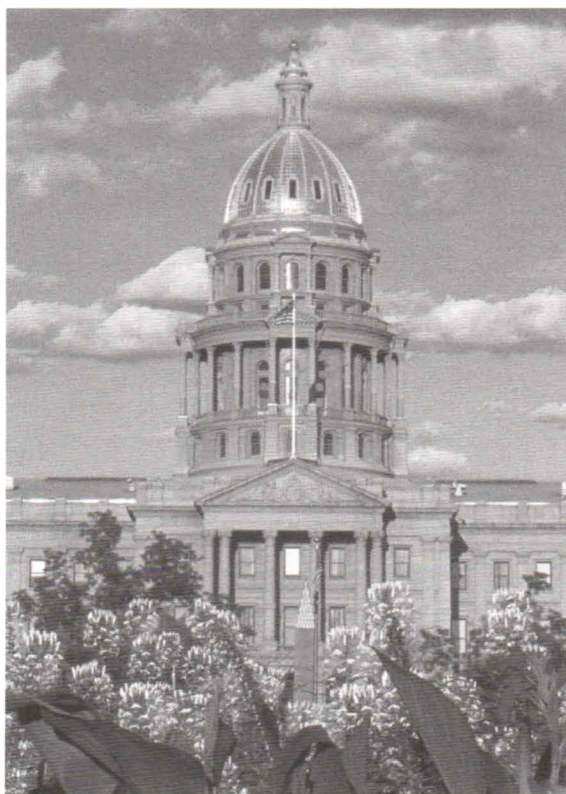
Adam's Mark Hotel Plaza Building - Governors Square 10

11:00 AM - 1:15 PM **JASPA Lunch**

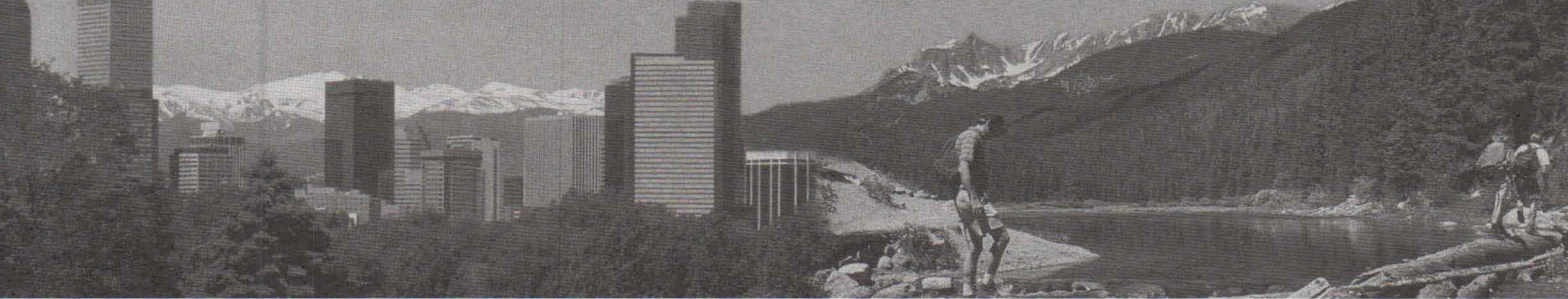
Adam's Mark Hotel Plaza Building - Governors Square 12

11:00 AM - 5:30 PM **JASPA Meeting**

Adam's Mark Hotel Plaza Building - Governors Square 11



The Colorado State Capitol from Civic Center Park. The dome of the capitol is covered with 200 ounces of gold. Photo by Stan Obert. Denver Metro Convention & Visitors Bureau.



11:00 AM - 6:00 PM Career Services Open

Adam's Mark Hotel Tower Building - 2nd Floor

On-Site Registration for Candidates and Employers

Adam's Mark Hotel Tower Building - South Convention Lobby
Candidates who wish to register on-site for Career Services and employers who wish to register position openings can do so at the Career Services Registration Booth.

Note: Career Services employers and candidates must register for the NASPA conference in order to use Career Services.

Career Services Volunteers

NASPA is an organization that relies heavily on the work of volunteers. This is especially true of the Career Services program. All conference participants are encouraged to volunteer a few hours to help make the Career Services program a rewarding experience for candidates and employers. If you have not already signed up to volunteer, you may sign up at volunteer check-in located on the concourse level of the Adam's Mark Hotel.

Employer and Candidate Orientation

Adam's Mark Hotel Tower Building - Plaza B

Candidates and employers are encouraged to attend an Orientation session before using Career Services. Details concerning interview scheduling, online position listings and searches, candidate resume books and career services resources will be covered during the Orientation. There are separate sessions for employers and candidates. Orientation sessions will be in Adam's Mark Plaza B.

Employer Orientation

Saturday, 10:00 am, 11:00 am, Noon and 3:30 pm
Sunday, 8:00 am and 1:30 pm

Candidate Orientation

Saturday, 10:30 am, 11:30 am, 12:30pm and 4:00 pm
Sunday, 8:30 am and 1:00 pm

Special Program

Monday, March 29, 2004 • 10:45 AM - NOON

Surviving Student Affairs Boot Camp:

From Job Searching to the First Year

Adam's Mark Hotel Tower Building - Court B

Virginia Gordon, Mount Ida College

Faarah Mullings, California State University, Polytechnic - San Luis Obispo

Annie Lin, Mount Saint Mary's College

Daniel Choi, California State University - Los Angeles

Some days may feel like "boot camp" as you discover new challenges while job searching and entering your first position. Join a group of new professionals to share stories on the path from the job search through the first year in the profession.

We will also discuss tips and strategies for a successful transition from graduate student to new professional.

Dress: Business attire is recommended for both employers and candidates.

Noon - 5:00 PM

**International Symposium
Registration/Check-in**

Hyatt Regency Hotel-Grand Ballroom Foyer

Noon - 5:00 PM

**International Symposium Registrants
Pre-arranged Tour**

Off-site Location (meet in Hyatt Regency Lobby at 11:30 AM)

1:00 PM - 4:00 PM

**2004-2005 NASPA Board of Directors/
Leadership Orientation**

*Adam's Mark Hotel Plaza Building -
Directors Row J*

The Leadership Orientation includes Knowledge Community Chairs and Membership Coordinators.

2:00 PM - 3:30 PM

Volunteer Welcome and Training Session

*Adam's Mark Hotel Plaza Building -
Governors Square 14*

3:00 PM - 4:30 PM

**Center for Women Advisory Board
Annual Meeting**

*Adam's Mark Hotel Plaza Building -
Directors Row I*

5:30 PM - 6:30 PM

Post-LGBT Institute Reception

Adam's Mark Hotel Tower Building - Savoy

7:00 PM - 9:00 PM

**International Symposium Group
Dinner**

Off-site Location

9:00 PM - 11:00 PM

International Symposium Reception

Adam's Mark Hotel - NASPA President's Suite



YOUR CONFERENCE PROGRAM

Sunday, March 28

7:30 AM - 9:30 AM Council on Student Affairs Executive Committee Meeting

*Adam's Mark Hotel Plaza Building -
Directors Row F*

8:00 AM - 3:45 PM International Symposium Program

Hyatt Regency Hotel - Grand Ballroom

Ninth Annual NASPA International Symposium on Student Affairs and Student Services: "Bridging Students to the Institution"

Now in its ninth year, the International Symposium brings together student affairs and student services professionals from around the world for career uplifting presentations and dialogue.

"Bridging Students to the Institution" is focused on providing information to symposium attendees that will be useful in improving life for students on their campuses. Remember, "It's About Students - Period." The symposium will provide an opportunity for professionals to reflect on what they do and to meet others in similar positions from other parts of the world.

8:00 AM - 4:00 PM Career Services Open

Adam's Mark Hotel Tower Building - 2nd Floor

8:00 AM - 6:00 PM Conference Registration

*Adam's Mark Hotel Plaza Building -
Concourse Level*

7:00 AM - 9:00 PM Cyber Café Open

Adam's Mark Hotel Plaza Court 7 & 8

8:30 AM - 9:30 AM JASPA Mass

Adam's Mark Hotel Tower Building - Terrace

9:00 AM - Noon NASPA Foundation Board of Directors Meeting

*Adam's Mark Hotel Plaza Building -
Directors Row I*

9:00 AM - Noon 2005 Conference Planning Committee Meeting

*Adam's Mark Hotel Plaza Building -
Directors Row J*

9:00 AM - Noon A Colloquium on Student Affairs History

Adam's Mark Hotel Tower Building - Colorado

9:00 AM - Noon

Pre-Conference Meeting - Building Bridges, Finding Voice: On Asian Americans & Pacific Islanders In Higher Education

*Adam's Mark Hotel Plaza Building -
Governors Square 9*

Although Asian American/Pacific Islander (API) students represent one of the fast growing minority groups attending Institutions of Higher Education (IHE), API's are disproportionately underrepresented among IHE administrators. This workshop will enable API's to examine both the harmony and conflict between their cultural heritage and the learning/practice of skills that will ensure the inclusion of API's at all levels of decision-making.

9:00 AM - Noon Pre-Conference Sessions

Beyond the Double Whammy: Serving Students in a Time of Less

Adam's Mark Hotel Plaza Building - Directors Row E

Travis Reindl, American Association of State Colleges & Universities

American colleges and universities are currently facing what is referred to as the "double whammy" - sluggish or falling support from public and non-public sources and rising enrollment. Moreover, the bulk of enrollment growth faced by campuses will be among groups historically underrepresented and/or disadvantaged in higher education. This pre-conference workshop will examine the factors feeding the "double whammy," examine future trends in enrollment, education finances and demographics and explore the role of student affairs in meeting these emerging challenges.

Journey to a Hate Free Millennium

Adam's Mark Hotel Tower Building - Silver

Rene Byrd-Mullens, Kirkland Productions

"Journey to a Hate Free Millennium" is the multi-award winning documentary that seeks solutions to the terrible hate crimes that have become frequent events in our daily lives. Presenter Renee Byrd-Mullens bookends the film segment with an interactive program that challenges participants to take an active stand against hatred and ignorance in their own communities.

Meaningful Work, Satisfying Lives

Adam's Mark Hotel Plaza Building - Directors Row H

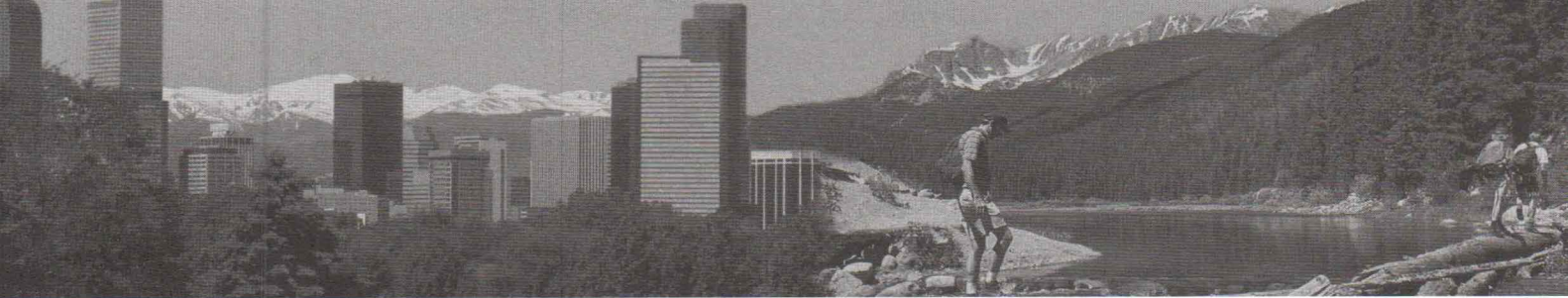
Margaret-Ann Radford-Wedemeyer, Gettysburg College

Marsha Guenzler Stevens, University of Maryland-College Park

Tess Shier, NASPA

Mary Skorheim, Arizona State University

This experiential pre-conference program will focus on the professional and personal needs of women. Topics include mentoring, networking, balance, health and well-being, and staying professionally and personally energized. The program will conclude with opportunities for dialogue with senior level women administrators.



Creating a Shared Vision: Using College Community Coalitions for Alcohol Abuse Prevention

Adam's Mark Hotel Tower Building - Denver

Eric Alexander, *University of Wyoming*

David Cozzens, *University of Wyoming*

Leellen Brighman, *University of Wyoming*

Jim Kyriakos, *Laramie Police Department*

Bonbi Carlson, *Laramie City Attorney-Corthell & King P.C.*

Jack Edwards, *Student, University of Wyoming*

Campus-community coalitions can be effective tools for reducing underage and excessive alcohol use on college campuses and in college towns. This program highlights the University of Wyoming's coalition (the A-Team) and will use a panel of coalition members to highlight key strategies for developing, maintaining, energizing, and enabling a coalition, and will share lessons learned along the way.

Annoying, Disruptive or Threatening? Understanding College Student Behavior in the Classroom

Adam's Mark Hotel Tower Building - Spruce

Melissa Vito, *University of Arizona*

Saundra Taylor, *University of Arizona*

Veda Kowalski, *University of Arizona*

Ken Marsh, *University of Arizona*

Celia Sepulveda, *University of Arizona*

Steve Adamczyk, *University of Arizona*

Terry Holthusen, *University of Arizona*

Effective learning environments should be as free of distraction as possible. However, the range of annoying, disruptive, or threatening behaviors leaves many educators unprepared for addressing these classroom issues. Participants will discuss (1) changing classroom behavior through intervention, policies, and even humor; and (2) effective prevention strategies that include an opportunity to create a tailored strategic plan for their institutions.

Hip-Hop, The Academy, and Student Activism

Adam's Mark Hotel Tower Building - Century

Issac Carter, *Humboldt State University*

Participants will gain insight into how Hip-Hop - the culture and art form - has become a vehicle of expression that brings awareness to a variety of inequities in today's society, urging listeners to take action and make change in our world. Participants will explore specific songs, lyrics, and messages and will gain a perspective on how Hip-Hop music can be used as a tool to educate students on a variety of social inequalities, including race, gender, class, sexuality, religion, and politics.

Fundraising for Student Affairs

Adam's Mark Hotel Tower Building - Gold

Scot Weiner, *The University of Michigan*

In an environment where financial resources have often faded while student affairs professionals are being challenged to maintain programs and services, the time is ripe to tap into fundraising opportunities. This workshop will guide participants in developing a

practical and successful fundraising plan. Key components within this workshop include identifying programs and/or projects that will motivate donors, and help participants understand donor identification, donor solicitation and donor stewardship.

9:00 AM - 4:00 PM Pre-Conference Sessions

African American Male Summit

Adam's Mark Hotel Plaza Building - Governors Square 17

Robert N. Page, Jr., *The University of Kansas*

Michael Cuyjet, *University of Louisville*

James Kitchen, *San Diego State University*

Walter Kimbrough, *Albany State University*

Gregory Roberts, *University of St. Thomas - Minnesota*

Kevin Bailey, *Millersville University*

Tony Ross, *California State University - Los Angeles*

The African American Male Summit at the NASPA Conference is designed to provide professional development, networking, fellowship and collaboration among senior level, mid level and new professional African American males in NASPA. Designed as an interactive seminar, discussion will focus on both personal and professional growth.

Constructing and Using Logic Models for Performance-based Assessment in Student Affairs

Adam's Mark Hotel Plaza Building - Governors Square 10

Thomas Grayson, *University of Illinois*

This workshop will enable student affairs professionals to systematically develop logic models with practical applications. Participants will gain practical experience by developing a sample logic model based on a real student affairs project in process at the University of Illinois.

It's About the Importance of Joining Together to Promote Academic Integrity in Academic Communities

Adam's Mark Hotel Plaza Building - Governors Square 11

Diane Waryold, *Duke University*

Jim Lancaster, *Appalachian State University*

Don McCabe, *Rutgers University*

Academic dishonesty is at a critical and crucial point in the academy. This session is designed to promote academic integrity through the role of students, administrators and faculty. The power of embracing core values in developing a healthy ethical belief system for the academic community will be shared as well as national data on the prevalence of cheating.



YOUR CONFERENCE PROGRAM

Student Development in a Global Society

Adam's Mark Hotel Plaza Building - Governors Square 12

Bill Grace, *Center for Ethical Leadership*

As geopolitical and world economic events impact the lives of students more closely, educators are called upon to understand the dynamics of student development in a pluralistic, global society. Through an experiential presentation of the moral and intellectual development of students and their role as global citizens, Bill Grace inspires higher education professionals with a new vision for how to empower students for civic dialogue and engagement.

It's Our Turn: Enhancing Services for Graduate & Professional Students

Off-site - Regis University

Cynthia Watchmaker, *University of California - San Francisco*

Carolyn Bair, *University of Northern Iowa*

Carla Fish Nostas, *Regis University*

Jason Pointius, *University of Maryland - College Park*

Michael Poock, *University of Georgia*

This workshop, hosted on the campus of Regis University, will focus on innovative approaches to serving graduate and professional students. We will examine the graduate student experience, best practices for service delivery, and hot topics affecting this key segment of our student population.

Planning for Student Leadership Development: From Basics to Advanced

Adam's Mark Hotel Plaza Building - Governors Square 14

Ainsley Carry, *University of Arkansas*

Dennis Roberts, *Miami University*

Craig Slack, *University of Maryland - College Park*

Susan Komives, *University of Maryland - College Park*

Shelley Friesz, *Saint Louis University*

Jan Lloyd, *University of Georgia*

In the past 25 years, there has been tremendous growth in the number of colleges and universities formally participating in student leadership and development. This program is intended to provide student leadership program planners with information necessary to coordinate such programs. This workshop is essential for anyone involved in student leadership development.

African American Women's Summit: Finding Our Voices, Sustaining Our Strength

Adam's Mark Hotel Plaza Building - Governors Square 16

Mary Howard-Hamilton, *Indiana University*

Kandace Hinton, *Indiana State University*

Wilma Henry, *University of South Florida*

Renee Barnett Terry, *University of California-San Diego*

Bettina Shuford, *Bowling Green State University*

Carolyn Brightharp, *Sienna Heights College*

Johnetta Cross Brazell, *University of Arkansas*

This summit will provide an opportunity for African American women faculty and administrators to share their stories of challenge, support, and inspiration with participants. The summit will include

small group dialogues with "seasoned" professionals, a large group strategy and intervention session, and the creation of "Sister Circles" in the areas of research, career development, and mentoring.

Senior Student Affairs Officers Institute: Redefining Student Services in an Era of Dynamic Change

Hyatt Regency Hotel - Mount Elbert

Larry Ebbbers, *Iowa State University*

Mary Beth Snyder, *Oakland University*

Sponsored by the James E. Scott National Academy for Leadership and Executive Effectiveness. This pre-conference workshop will focus on the leadership tools necessary for senior student affairs officers (SSAOs) to succeed in difficult financial times. Despite the never-ending need for challenging decision-making, SSAOs must also continually create opportunities for their campuses, their students, their employees, and themselves.

Minority Undergraduate Fellows Program: Images of Our Future

Adam's Mark Hotel Tower Building - Governors Square 15

Cassandra Camille, *Arizona State University*

Marisela Rosas, *University of Iowa*

Erica Estep, *Virginia Tech University*

Candise Davis, *University of Maryland-College Park*

The Minority Undergraduate Fellows Program is a collaborative initiative organized through the leadership of many devoted NASPA professionals. This pre-conference session is designed to bring together current fellows, alumni, regional coordinators, the national director and all interested NASPA participants in order to increase awareness about MUFP while providing support to participants for an enriching conference experience. Designed as a mini leadership institute, this workshop will utilize the strengths/leadership of NASPA members to encourage meaningful and purposeful involvement of fellows and their mentors beyond their campuses.

9:00 AM - 5:00 PM Doctoral Student Colloquium

Adam's Mark Hotel Tower Building - Beverly

Doctoral students in various stages of their programs of study will join nationally recognized faculty and practitioners for a daylong program focusing on maximizing one's ability to be successful in a doctoral program while negotiating the inevitable transitions. Faculty and practitioners in varying places in their own academic and professional roles will address a range of topics. Pre-registration was required for this program.

Colloquium faculty include:

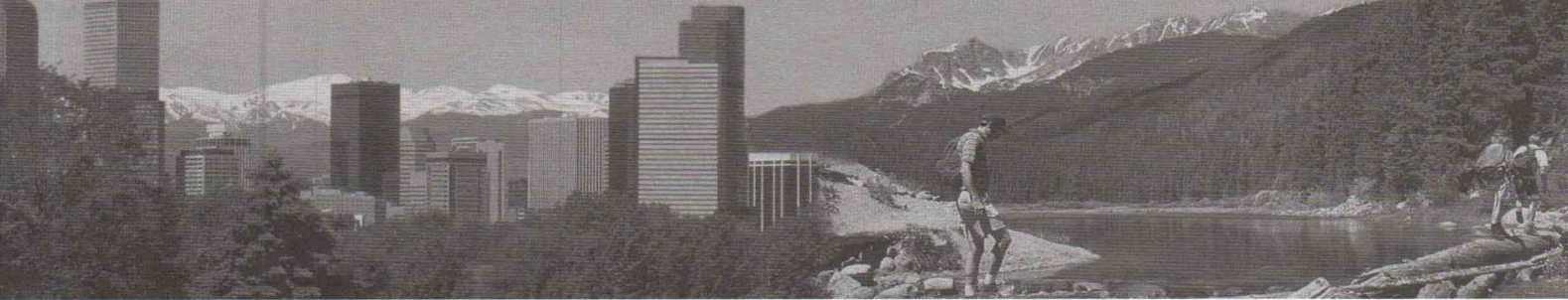
Marilyn Amey, *Michigan State University*

Jan Arminio, *Shippensburg University*

Stan Carpenter, *Texas State University - San Marcos*

Larry Roper, *Oregon State University*

Vasti Torres, *Indiana University*



- 9:30 AM - 11:30 AM** **Region V 2004 Conference Planning Committee Meeting**
Adam's Mark Hotel - Region V Suite
 - 11:00 AM - 12:30 PM** **NASPA Monograph Planning Meeting**
Adam's Mark Hotel Plaza Building - Director's Row G
 - Noon - 2:00 PM** **Interfraternal Luncheon**
Adam's Mark Hotel Tower Building - Columbine
 - 12:30 PM - 4:00 PM** **NASPA Journal Board Meeting**
Adam's Mark Hotel Tower Building - Vail
 - 1:00 PM - 2:00 PM** **Master's Students Case Study Competition Orientation**
Adam's Mark Hotel Plaza Building - Court 6
- This annual event provides an opportunity for masters level graduate students to challenge their skills by analyzing a case study on a critical issue in student affairs. Participants must attend the orientation for the case study competition. Only one two-person team per institution can compete. Teams will be assigned a thirty minute slot on Monday to present their recommendation to a three person panel of judges comprised of preparation program faculty and practitioners. Prizes will be awarded at the NASPA Awards Luncheon on Tuesday, Noon - 1:30 pm.
- 1:00 PM - 3:30 PM** **Region I Advisory Board Meeting**
Adam's Mark Hotel Plaza Building - Directors Row J
 - Region II Advisory Board Meeting**
Adam's Mark Hotel Plaza Building - Directors Row I
 - Region III Advisory Board Meeting**
Adam's Mark Hotel Plaza Building - Directors Row H
 - Region IV-East Advisory Board Meeting**
Adam's Mark Hotel Plaza Building - Directors Row F
 - Region IV-West Advisory Board Meeting**
Adam's Mark Hotel Plaza Building - Directors Row E
 - Region V Advisory Board Meeting**
Adam's Mark Hotel Tower Building - Century
 - Region VI Advisory Board Meeting**
Adam's Mark Hotel Tower Building - Spruce

- 1:00 PM - 4:00 PM** **Latino/a Knowledge Community Pre-Conference Meeting on Professional Development**
Adam's Mark Hotel Tower Building - Capitol
- 1:00 PM - 4:00 PM** **Open Forum for Faculty Integration of Professional Practice and Preparation - How are We Doing?**
Adam's Mark Hotel Tower Building - Silver

1:00 PM - 4:00 PM Pre-Conference Sessions

A Multidisciplinary Response to Sexual Violence: Uniquely Central
Adam's Mark Hotel Plaza Building - Governors Square 9
Richard DeShields, Central Washington University
Gail Farmer, Central Washington University
Keith Champagne, Central Washington University
Steve Rittereiser, Central Washington University

Over the past decade Central Washington University has developed a unique program that involves collaboration between housing, the vice president's office, wellness, campus police and the community sexual assault advocacy agency. This interactive program will describe a problem-solving team response to sexual violence, discuss the impact of cultural myths in our personal responses, and address other current issues.

A Unique Approach to Peer Diversity Facilitation Programs
Adam's Mark Hotel Tower Building - Colorado
Susan Stuart, Columbia University
Kevin Nadal, Columbia University
Nell Geiser, Columbia University

This session will examine the process of creating and implementing a peer diversity program. ROOTED, Respecting Ourselves and Others Through Education, is a four-year-old program that organizes students to design short workshops that facilitate dialogue around issues of power and privilege, the intersection of oppressions, the role of the media, White privilege, and more.

Techniques for Assessing Student Learning and Development
Adam's Mark Hotel Tower Building - Denver
Marilee Bresciani, North Carolina State University

This workshop provides an opportunity for hands-on application of the concepts presented in the NASPA invited book "Techniques for Assessing Student Learning and Development in Academic and Student Support Services." Participants are encouraged to bring their assessment plans to this workshop where they can learn to apply program assessment fundamentals, write learning and development outcomes, and choose and administer evaluation methods.

YOUR CONFERENCE PROGRAM

The Network/NASPA Partnership for the Future

Adam's Mark Hotel Tower Building - Gold

Joe Marron, Alliant International University

Larry Mazzeno, Alvernia College

Margaret Barr, Northwestern University

Harold Holmes, Wake Forest University

Carol Middlebrooks, University of Georgia

Sally Spencer-Thomas, Regis University

Bob Ruday, University of Tampa

This workshop will explore the history, current best practices and the future of Alcohol, Other Drug and Related Violence (AODV) in higher education. A panel will lead an interactive forum on the number one on-going problem for student services practitioners. The session will focus on and emphasize information sharing and problem solving. Multiple prevention resources will be provided to the attendees to use on their campuses.

Today's Students Equal Tomorrow's Citizens: Teaching Civic Responsibility and Democratic Practice

Adam's Mark Hotel Tower Building - Century

Susan Hopp, Oregon State University - Cascades Campus

Michele Topp, Portland State University

Bob Kaufman, Portland State University

This session will review the developing body of scholarship on civic education in higher education, identify effective strategies for student affairs and faculty to teach civic skills, demonstrate student learning outcomes in civic education, and most importantly, relate the importance of this to students' future participation in democratic governance.

It's About Quality Student Communities

Adam's Mark Hotel Tower Building - Savoy

Randy Alexander, Iowa State University

Brad Angelini, Angelini & Associates Architects

This program will familiarize participants with the process of developing a residence hall master plan. It will address several areas, including requests for proposals (RFPs), consultant selection, the master plan process, facility analysis, market analysis, phasing strategies, funding, and political issues related to master plans. The program will also address how to integrate departmental and institutional program goals into the design of new or renovated facilities.

Using Public Policy to Influence Change

Adam's Mark Hotel Tower Building - Terrace

Barbara Snyder, University of Utah

Regardless of the type of institution we serve, our work environments are influenced daily by state and federal legislation. From financial aid and campus safety to technology and privacy, it is critical for our members to influence educational policy development at all levels and to be proactive

advocates for students' needs. Come to this session to learn how to become an informed advocate in the public policy arena and a more valued professional citizen. Learn how to use your unique voice to make a difference!

1:30 PM - 3:30 PM Region IV-W 2004 Conference Planning Committee Meeting

Adam's Mark Hotel Region IV-W Suite

2:00 PM - 4:00 PM Fraternity and Sorority Affairs Knowledge Community - Alcohol-Free Fraternity Housing Meeting

Adam's Mark Hotel Tower Building - Terrace

2:00 PM - 4:00 PM Fraternity and Sorority Affairs Knowledge Community - Leadership Meeting

Adam's Mark Hotel Tower Building - Biltmore

2:00 PM - 4:00 PM Exhibit Hall Open

2:00 PM - 5:00 PM Silent Auction

Adam's Mark Hotel Plaza Exhibit Area

Starting Sunday at 2:00 pm and closing Tuesday at Noon.

You may bid on auction items during Exhibit Hall hours.

This will be the 4th Annual NASPA Foundation Silent Auction. Be prepared to enter the exciting bidding to support the NASPA Foundation. We accept checks, visa, mastercard, american express and cash. The Foundation honors distinguished student affairs professionals and supports diverse research and educational projects as it enhances the professional development and performance of all student affairs educators. This year the Foundation hopes to raise \$20,000 for programs supporting student affairs. The items to bid on include:

- Consultants
- Complimentary stays at 5-star hotels
- Artwork
- Gift baskets
- Campus paraphernalia

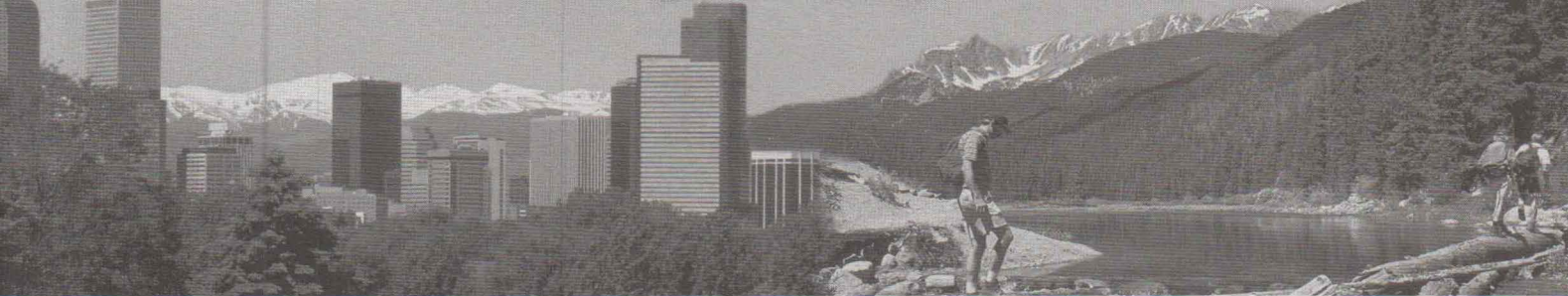
And much, much more!

Please stop by the Silent Auction Booth Tuesday Noon - 1:00 pm to find out if you are among the winners and pick up or arrange for your prize to be shipped. Take part in this fun event and help support an important component of the profession.

2:30 PM - 3:30 PM Conference Connections Orientation

Adam's Mark Hotel Tower Building - Majestic Ballroom

Generously Sponsored By National Society of Collegiate Scholars



3:30 PM - 4:30 PM Conference Connections Reception

*Adam's Mark Hotel Tower Building -
Majestic Ballroom Foyer*

**3:30 PM - 4:30 PM Conference Connections for Senior
Student Affairs Officers Reception**

Adam's Mark Hotel - NASPA President's Suite

**3:45 PM - 4:30 PM Reflecting Back Looking Forward:
Civil Rights and Student Affairs
Book Signing**

*Adam's Mark Hotel Plaza Building -
Concourse Level*

**4:00 PM - 5:00 PM NASPA President's Reception for
International Participants & SSAOs**

*Adam's Mark Hotel - Plaza Exhibit Area
Graciously Sponsored by NuVentive*

5:00 PM - 6:30 PM Opening Session

Adam's Mark Hotel - Plaza Ballroom

The 2004 Conference Committee has broken the mold in several ways! After choosing a straightforward and direct conference theme, we plan to continue our recognition of students in the conference's opening session. Departing with tradition, the opening will not include a keynote speaker; and has

been designed to be a celebration of our campuses, our communities, our students and ourselves. There will be fun and surprises intended to prepare members for three days of outstanding professional development sessions, camaraderie with new and old colleagues from around the world and a rejuvenation of the student affairs spirit. Come join your colleagues for a unique occasion that acknowledges these varied experiences and acclaims the purpose and joy of our work. For we all know that - **It's About Students - Period.**

The Opening Session is generously sponsored by Sodexo.

8:00 PM - 9:00 PM Gospel Choir Rehearsal

*Adam's Mark Hotel Plaza Building -
Directors Row J*

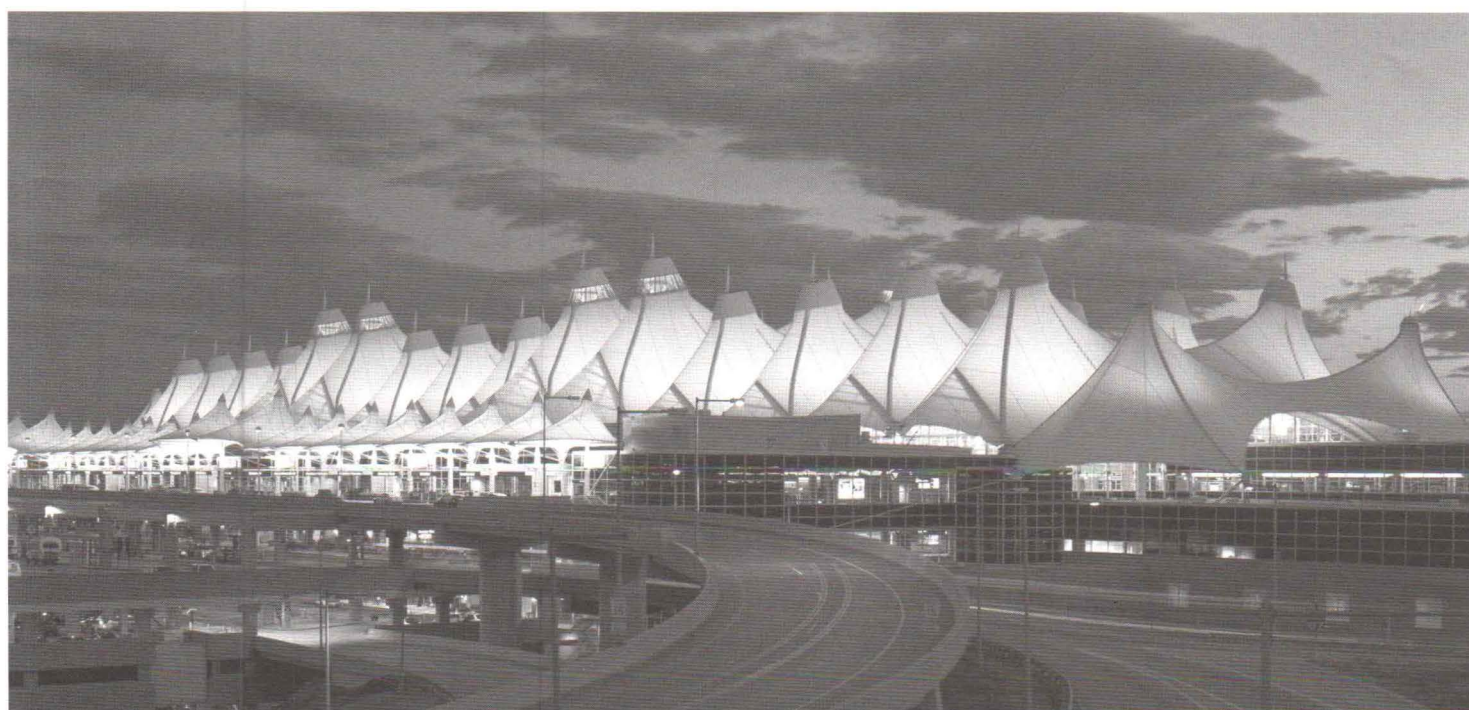
9:00 PM - 11:00 PM Opening Dessert Reception and Dance

Adam's Mark Hotel Plaza Ballroom

Save some room at dinner and return for an array of dessert selections. A local DJ will provide music and there will be raffle prizes that include cash and other items that have been donated to NASPA from the local Denver community.

9:30 PM - 11:00 PM Region V Social Gathering

Adam's Mark Hotel Region V Suite



Denver International Airport is the sixth busiest airport in the nation and 10th busiest in the world that in 1997, 1998 and 1999 was rated the most efficient of America's top airports by the FAA. Photo by Chris Carter. Denver Metro Convention & Visitors Bureau.

YOUR CONFERENCE PROGRAM

Monday, March 29

7:00 AM **Fun Run/ Walk**
Meet in Adam's Mark Hotel Plaza Building - Lobby

7:00 AM - 8:30 AM **African American Knowledge Community Leadership Breakfast with National Knowledge Community Chair**
Adam's Mark Hotel Plaza Building - Directors Row J

7:00 AM - 8:30 AM **Latino/a Knowledge Community Business Meeting**
Adam's Mark Hotel Plaza Building - Governors Square 9

7:00 AM - 8:30 AM **Association of Christians in Student Development Prayer Breakfast**
Adam's Mark Hotel Tower Building - Terrace

7:00 AM - 9:00 PM **Cyber Café Open**
Adam's Mark Hotel Plaza Court 7 & 8

7:00 AM - 9:00 AM **Fraternity and Sorority Affairs Knowledge Community - Business Meeting**
Adam's Mark Hotel Tower Building - Century

7:30 AM - 8:30 AM **MUFP Advisory Board Meeting**
Adam's Mark Hotel Tower Building - Spruce

7:30 AM - 8:30 AM **Asian Pacific Islander Knowledge Community Breakfast Meeting**
Adam's Mark Hotel Plaza Building - Directors Row F

7:30 AM - 8:45 AM **Administrators in Graduate and Professional Student Services Knowledge Community Breakfast**
Adam's Mark Hotel Tower Building - Colorado

7:30 AM - 8:45 AM **NASPA Center for Public Policy Breakfast**
Adam's Mark Hotel Plaza Building - Governors Square 12

This event features an informal briefing on critical policy issues facing senior student affairs officers.

7:30 AM - 8:45 AM **Region I SSAO Breakfast**
Adam's Mark Hotel - Region I Suite

7:30 AM - 9:00 AM **Small Colleges and Universities Knowledge Community Leadership Breakfast**
Adam's Mark Hotel Tower Building - Biltmore

8:00 AM - 9:00 AM **President's Breakfast for Faculty**
Adam's Mark Hotel - NASPA President's Suite

This event offers a chance for graduate program faculty to meet and talk with the NASPA President, Karen L. Pennington; Past President, Michael L. Jackson; President-Elect, Peg L. Blake and NASPA Executive Director, Gwendolyn Dungy.

8:00 AM - 9:00 AM **Community and Two-Year Colleges Knowledge Community Breakfast**
Adam's Mark Hotel Plaza Building - Directors Row I

8:00 AM - 9:30 AM **Student Leadership Programs Knowledge Community Breakfast**
Adam's Mark Hotel Tower Building - Savoy

8:00 AM - 9:30 AM **International Education Knowledge Community and COPE Meeting**
Adam's Mark Hotel - NASPA Executive Director's Suite

8:00 AM - 4:30 PM **Conference Registration Open**
Adam's Mark Hotel Plaza Building - Concourse Level

8:00 AM - 5:00 PM **Career Services Open**
Adam's Mark Hotel Tower Building - 2nd Floor

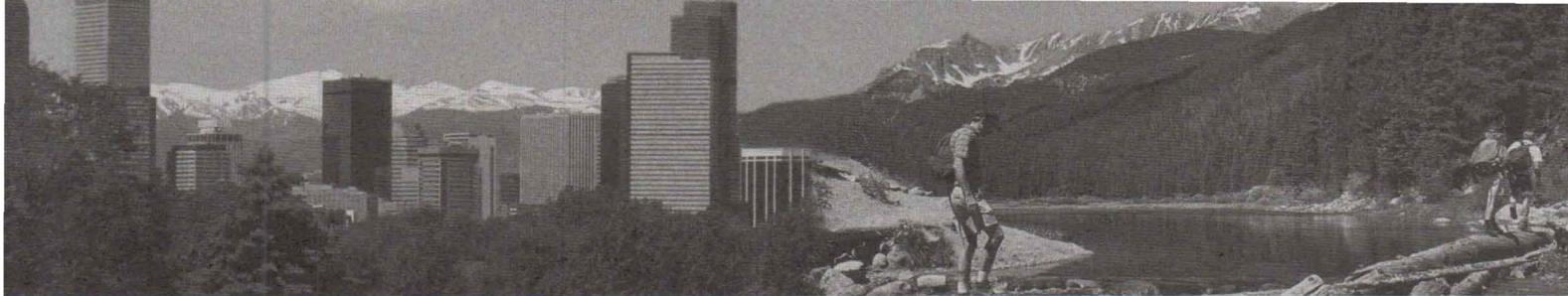
8:30 AM - 9:30 AM **MUFP Regional Coordinator Meeting**
Adam's Mark Hotel Tower Building - Spruce

8:30 AM - 9:30 AM **African American Knowledge Community Regional Coordinator Meeting**
Adam's Mark Hotel Plaza Building - Directors Row J

9:00 AM - Noon **Exhibit Hall Open**
Adam's Mark Hotel Plaza Exhibit Area

9:00 AM - 4:00 PM **Master's Students Case Study Competition**
Adam's Mark Hotel Tower Building - Capitol

Generously Sponsored By National Panhellenic Conference



9:00 AM - 10:15 AM

Featured Speaker - Evelyn Hu-DeHart
Adam's Mark Hotel - Plaza Ballroom A-C
Generously Sponsored By GoalQuest



Evelyn Hu-DeHart is Professor of History, and Director of the Center for the Study of Race and Ethnicity in America at Brown University. She lectures, testifies, consults and conducts workshops on Latin American/Caribbean history, politics and contemporary affairs; race, ethnic and gender relations and issues; multicultural education and the politics of multiculturalism; ethnic studies and curriculum reform; Asian American history and the Asian Diaspora worldwide; refugee and immigration issues; recruitment and retention of students and faculty of color. During the past five years, she has lectured at over fifty U.S. campuses, educational and cultural institutions, including the Smithsonian, the American Museum of Natural History, and the Asia Society (New York City). She has testified before the U.S. Civil Rights Commission, participated at teleconferences sponsored by Black Issues in Higher Education, and appeared on the McNeil-Lehrer News hour among other television and radio programs. She is founder of the Asian/Pacific American Women's Leadership Institute.

9:00 AM - 10:15 AM
Program Sessions

- 1 **Thoughts on the Big Issues: Reflections from Two Road-Weary Travelers**
Adam's Mark Hotel Tower Building - Majestic Ballroom
Pam Boersig, *Adrian College*
Timothy R. McMahon, *University of Oregon*
 Student Affairs staff face big issues involving mission, diversity, staffing, organizational health, and professionalism. But even with this revolving door of issues and concerns, our basic assumptions and approaches have remained unchallenged over the years, seemingly since the dawn of student development theory. Join two road-weary veterans as they (and you) discuss some big issues in student affairs.
- 2 **Graduate Student Development: A Three Stage Model to Inform Services & Programs**
Adam's Mark Hotel Tower Building - Denver
John Nonnamaker, *Massachusetts Institute of Technology*
 Many theories and models of student development have been used to inform our work with college students. Most theories, however, have focused on the development of traditional-aged undergraduates. A dearth of models exist which speak specifically to the developmental needs of graduate students. This program highlights a three-stage model showing common challenges faced by graduate students at different points in their graduate studies. The model can be used to inform services and programs to assist graduate students. In addition, the model can be presented to graduate students to help them navigate and make meaning of these challenges.
- 3 **Population-Level Prevention in Practice: Using AlcoholEdu On Campus**
Adam's Mark Hotel Plaza Building - Court 6
Richard Keeling, *Outside the Classroom*
 Many colleges and universities have chosen to use AlcoholEdu, an online alcohol prevention course, as the cornerstone of their comprehensive prevention strategy.

Implementing AlcoholEdu for an entire entering class, or for all members of a Greek letter organization, produces population-level benefits and stimulates cultural change. A panel of representatives of campuses and Greek letter organizations that have used AlcoholEdu on a population basis will describe their experience and summarize their results.

- 4 **African American Males: Making It About Other Students**
Adam's Mark Hotel Tower Building - Silver
Tyrone Bledsoe, *University of Toledo*
Kevin Rome, *Indiana University-Purdue University Indianapolis*
Michael Cuyjet, *University of Louisville*
Ron Briggs, *University of Toledo*

Participants will have an opportunity to speak with a student panel facilitated by the presenters. One particular model, Student African American Brotherhood (S.A.A.B.), has proven after 13 years of research and five consecutive sessions at NASPA to be an effective intervention with African American males at 75 colleges and universities both predominantly White and Black in nature. This session is critical to professionals interested in addressing retention, student involvement and academic issues of African American students---especially males.

- 5 **It's All About Greek Leadership Development**
Adam's Mark Hotel Plaza Building - Directors Row F
Ralph Johnson, *Johns Hopkins University*
Walter Kimbrough, *Albany State University*
DeJuan Patrick, *Duquesne University*
Ernest Jeffries, *Davidson College*
Kenechukwu Mmeje, *University of Vermont*

Presenters will discuss the development of a leadership training academy based on student development theory for college chapter officers of Alpha Phi Alpha, an NPHC fraternity. Specifically, they will outline the formation of this academy from conceptualization through execution; how the goals, learning outcomes, and curriculum were developed; the theories selected and how they were used and finally, how this model can be used in leadership training for NPHC collegians or any Greek-letter organization members.

YOUR CONFERENCE PROGRAM

6 Students R US: A Holistic Approach to Serving Raza Students

Adam's Mark Hotel Tower Building - Columbine

Veronica Mendez-Cruz, *University of New Mexico*
Rosa Isela Cervantez, *University of New Mexico*
Andrew Gonzalez, *University of New Mexico*
Vicente Griego, *University of New Mexico*
Mayra Flores, *Student, University of New Mexico*
Paula Blea, *Student, University of New Mexico*
Aaron Salas, *Student, University of New Mexico*

Supporting cultural heritage, values and norms are essential to the success of students of color. El Centro de la Raza, student driven department, supports the complete Raza student by providing tools for empowerment through leadership skills development, mentorship, program development and service learning. This interactive workshop highlights the successes, supporting literature, struggles and challenges of El Centro and its students.

7 Moving In or Moving Up: Getting Hired or Promoted in Student Affairs

Adam's Mark Hotel Plaza - Governors Square 14

Mark Kretoivics, *Kent State University*
Richard Herdlein, *Buffalo State University*

This program reviews two studies in which SSAOs and other hiring managers were surveyed regarding skills, knowledge, and personal characteristics important for entry and advancement within student affairs. The session will assist in clarifying a topic important to students, new professionals, and mid-level managers. Participants will discuss current hiring practices and professional development activities/opportunities.

8 Student Advising Reports: Providing Formative Feedback About the Learning Process to Students

Adam's Mark Hotel - Plaza Ballroom F

Robert Gonyea, *Indiana University Center for Postsecondary Research*
Julie Williams, *Indiana University Center for Postsecondary Research*

This presentation introduces the Student Advising Report as a tool to provide formative feedback to students on their

academic and developmental progress. Employing CSEQ and CSXQ survey results, the report enriches the advisor-student relationship and identifies early signs of student "disengagement." The stories of three institutions that provided reports to students for formative assessment purposes will be shared.

9 Is That Teeshirt Really Free? Analysis of Growing Student Credit Card Debt

Adam's Mark Hotel Tower Building - Gold

Ronald Sigeti, *University at Buffalo*

Student credit card debt is a growing problem on college campuses today. Research indicates that college students incur large debts, lack knowledge in the proper use of credit cards, declare bankruptcy, and perform poorly in the classroom because of longer work hours or an extra job. Directly related to student retention, institutions of higher education need to play a critical role in addressing this issue.

10 Delivering Student Affairs to the Virtual and Distance Education Students of Today

Adam's Mark Hotel Plaza Building - Directors Row H

Eric Vaughn, *Saint Leo University*
Sarah Hard, *Saint Leo University*
Edward Dadez, *Saint Leo University*
Ana DiDonato, *Saint Leo University*

Universities nationwide offer distance education courses to students, but how many offer online services students can utilize to assist them in their everyday college life? Many students never step foot on the main campus or get the same services that traditional campus students receive daily. Saint Leo University strives to provide students at its distance education centers with similar services to those of the main campus. This program will highlight the main areas in which students receive assistance, how we currently deliver these services, and future plans to increase services ensuring that distance education students receive similar experiences as campus students.

11 Am I Ready? Self Assessment for Doctoral Study

Adam's Mark Hotel Plaza Building - Governors Square 16

Debora Liddell, *The University of Iowa*
Marisela Rosas, *The University of Iowa*
Karla Carney, *Cornell College*
Tricia Seifert, *The University of Iowa*
Jerri Drummond, *The University of Iowa*

Doctoral degrees are increasingly common among senior level professionals, but how do you know if you are ready to take the plunge into doctoral study? Participants will complete and discuss a self-assessment designed to identify values, needs, goals, and resources relevant to pursuing a doctorate. Participants will also identify questions needing further personal exploration, and resources for doing so.

12 From The Ground Up: Building An Assessment Program In Student Affairs

Adam's Mark Hotel Plaza Building - Governors Square 15

Sherry Mallory, *University of Arkansas*
Marilee Bresciani, *North Carolina State University*
Renee Romano, *University of Northern Iowa*
Sandi Osters, *Texas A&M University*
Darby Roberts, *Texas A&M University*

In this interactive session, the basics of building a comprehensive student affairs assessment program from the ground up will be discussed. Issues to be addressed include: getting started, creating a "culture of assessment," closing the feedback loop, and dealing with obstacles and challenges.

13 Honor Society Invitation or Solicitation: Helping Students Decide

Adam's Mark Hotel Plaza Building - Directors Row E

Glenda Earwood, *Alpha Lambda Delta*
Jack Morgan, *Omicron Delta Kappa*
Richard H. Mullendore, *University of Georgia*
H. Bruce Copeland, *University of Saint Mary*

With technology providing easy access to students, there has been a proliferation of honor societies offering membership to students for a fee. Students and parents are confused by this marketing effort. This panel will discuss honor society standards, inform participants about questionable practices, and discuss ways institutions can assist students in making informed decisions.



14 Moving Forward with Staff Development

Adam's Mark Hotel Plaza Building -
Governors Square 12

Debbie Kushibab, Scottsdale Community College
Art DeCaboater, Scottsdale Community College
Mike Rooney, Maricopa County Community College
Steve Helfgot, Maricopa Community College District

The presenters of this program have created a staff development program designed to move student services employees forward in the future. Participants will learn how research and assessment were used in the creation of the new Student Services Institute at Scottsdale Community College. The Institute was designed to meet the training and educational needs of all the Maricopa Community College District's student services employees.

15 Is It All About Students? The Changing Dynamics Within the SSAO Role

Adam's Mark Hotel - Plaza Ballroom D

Linda Kuk, Colorado State University
Edward Whipple, Bowling Green State University
Michael Dannells, Bowling Green State University

The SSAO role has changed dramatically since it was memorably captured in the book *Pieces of Eight*. Using some of the principles, values, strategies, and roles originally discussed in this work, SSAOs will explore the changing dynamics of their role in light of the shifting challenges and expectations facing them in these turbulent times. SSAOs will consider their role in regard to the changing nature of the relationships they encounter and the changing expectations regarding leadership in higher education.

16 Latino/a Student Success: Best Practices from Six Hispanic Serving Institutions

Adam's Mark Hotel Tower Building - Beverly

Randy Zarn, California State University - Dominguez Hills
Lisa Campos-Emmert, University of Texas at El Paso
Michael Sullivan, City University of New York - Lehman

Increasing graduation rates and retaining students presents a challenge to many colleges across the nation. This presentation will focus on sharing research from a national study

from six universities which reveals best practices that can be used to assist Latino/a students succeed in college. This session will provide you the opportunity to learn about important findings and best practices on helping Latino/a student success.

17 What a Nice Jewish Boy Learned About Spirituality at a Catholic College

Adam's Mark Hotel Tower Building - Vail

Jason Laker, Saint John's University (MN)
Jane Fried, Central Connecticut State University

After years of working at public institutions, the coordinating presenter found spiritual affirmation in an unexpected place. There are important questions of faith, morality, and spiritual development that are not fully or adequately engaged on many of our campuses. Come examine our field's treatment of these issues and explore the role we can play in students' moral and spiritual growth.

18 A Walk in the Wilderness: Integrating Outdoor Education into Alcohol Intervention Programs

Adam's Mark Hotel Plaza Building -
Governors Square 9

Josh Armstrong, Calvin College

The misuse and abuse of alcohol by college students is well documented. In response, many colleges and universities have created intervention programs for students who violate established alcohol policies. This presentation will explore an innovative option which integrates an outdoor education experience with the elements of an alcohol intervention program during a weekend backpacking trip.

19 A DEEPer Look at Student Engagement, Learning and Success

Adam's Mark Hotel - Plaza Ballroom E

John Schuh, Iowa State University
Charles Schroeder, University of Missouri
Jillian Kinzie, Indiana University
Sara Hinkle, Indiana University
George Kuh, Indiana University
Kathy Manning, University of Vermont

This session highlights major findings of the Documenting Effective Educational Practice (DEEP) Project as they relate to student affairs' role in promoting student engagement. DEEP

involved case studies of 20 institutions with higher-than-predicted engagement scores and graduation rates. Sponsored by the National Survey of Student Engagement (NSSE) and the American Association for Higher Education (AAHE), DEEP documented the programs, policies, and practices that successfully engage students in learning activities and lead to strong graduation rates.

20 Best Practice Approach: Creating a Comprehensive Sexual Assault Response Team on Campus

Adam's Mark Hotel Plaza Building -
Governors Square 11

Paul Cell, Montclair State University
Donna Barry, Montclair State University

Recent legislation and research stress the impact of sexual assault on college students. However, comprehensive campus services are not routinely available. The Montclair State University Sexual Assault Response Team will present a "best practice approach" of on-campus services for forensic/medical examination, police investigation, advocacy, and education. In addition, the Team will discuss strategies for implementation on other campuses.

21 Factors Associated with Moral Development in the College Years

Adam's Mark Hotel Plaza Building -
Governors Square 10

Patricia King, University of Michigan

This presentation will report the results of a literature review that organizes and summarizes over 700 studies examining moral development among college students. This body of research provides an extensive array of evidence that informs our understanding of moral development as a collegiate outcome, including evidence on the collegiate contexts that appear to enhance and inhibit moral development.

YOUR CONFERENCE PROGRAM

22 Tricks of the Trade for New SSAOs at Small Colleges and Universities: A Roundtable Discussion

Adam's Mark Hotel Plaza Building -
Governors Square 17

Tammy Gocial, College of Santa Fe
Tara Knudson Carl, Midland Lutheran University
Levester Johnson, Butler University
Gary Dukes, Western Oregon University

Senior Student Affairs Officers in their first few years at small colleges and universities face many of the same challenges as our colleagues at larger institutions, but we often do so with fewer staff and fiscal resources. Most of us are working to perfect the art of multi-tasking and are willing to share and gain tips from each other on how to work smarter to learn about new program ideas that facilitate student learning, assessment, strategic planning, working with our academic colleagues, and staff development. Join us for a lively discussion!

10:00 am - Noon Learning Conversations on Leadership with SSAO

Adam's Mark Hotel Tower Building - Spruce

Senior Student Affairs Officers are encouraged to attend this meeting.

Higher Education is in the process of transformation. What should the role of student affairs professionals be in this time of change? NASPA REGION VI has established a task force on leadership co-chaired by Tom Cosgrove and Cynthia Cherrey. Thus far they have conducted "learning conversations" with mid-level managers and new professionals. During this meeting, they plan to hold the third and very important conversation on this topic with Senior Student Affairs Officers.

10:15 AM - 10:45 AM

All Conference Coffee Break

Adam's Mark Hotel - Plaza Exhibit Area
Generously Sponsored By GoalQuest

10:30 AM - 11:30 AM

GoalQuest formational Gathering

Adam's Mark Hotel Plaza Building -
Directors Row I

10:30 AM - 11:30 AM

Coalition on Student Mental Health Meeting

Adam's Mark Hotel - NASPA Executive
Director's Suite

10:45 AM - Noon Program Sessions

23 Electronic Portfolios and Co-Curricular Transcripts

Adam's Mark Hotel Plaza Building - Court 6

David Coban, NuVentive

Electronic Portfolios offer an exciting way to achieve longitudinal documentation of academic competencies. They also may provide a powerful method for documenting skills not usually captured by traditional academic assessment methods and records. NuVentive and NASPA are collaborating on the creation of a best practice "co-curricular transcript" through NuVentive's electronic portfolio, iWebfolio. This session will launch this effort and will describe the approach NASPA and NuVentive are taking to develop this tool. Please attend this session if you are interested in co-curricular transcripts.

24 SSAO Roundtable - Hottest Topics in Student Affairs

Adam's Mark Hotel Plaza Building -
Governors Square 17

Mary Beth Snyder, Oakland University

Senior Student Affairs Officers will examine vital campus issues and share insights during this informal and highly interactive discussion. The topics generated will be used to inform NASPA about the current issues and trends influencing the roles and responsibilities of SSAOs.

25 MUFP Collaborations on Campus

Adam's Mark Hotel Plaza Building -
Governors Square 10

Tess Shier, NASPA

William O'Connell, NASPA

Michael McGee, Northeastern Illinois University

Kimmy Smith, Georgia State University

Rachel Armstead, Texas A&M University

MUFP Fellows are participating in campus-based programs and activities which reach far beyond the basic requirements of the MUFP Program. This session will highlight some of

these initiatives, including collaborations with the Health Education and Leadership Program (HELP). A panel of MUFP participants will be featured and discuss their current work and experiences, and reflect upon methods for future collaboration.

26 CAS Standards and Learning Outcomes: Focus on Students

Adam's Mark Hotel Plaza Building -
Governors Square 11

Phyllis Mable, Council for the Advancement of
Standards in Higher Education

William Thomas, University of Maryland-College Park

This program focuses on the involvement of students in learning and development outcomes as enriched and enhanced through the CAS Standards (revised 2002). Quality programs and services are a significant part of each student's collegiate experience. The CAS Standards challenge and support teaching and learning and promote the virtue and value of each student's responsibility for learning.

27 Our Multiracial Experiences: Students Engaging Students and Professional Staff In Dialogues

Adam's Mark Hotel Plaza Building -
Directors Row F

James K. Duah-Agyeman, Syracuse University

Kimberly Davidson, Syracuse University

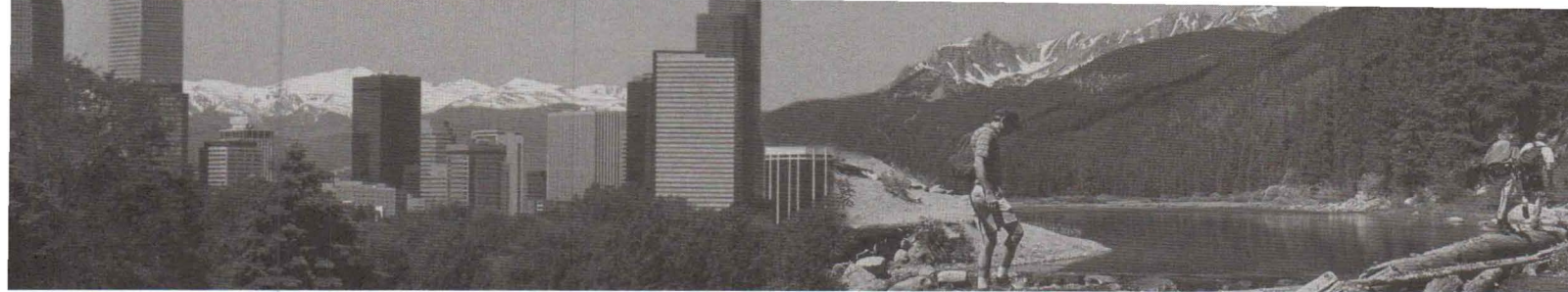
Karista Vaeth, Syracuse University

Katherine Raffaelli, Syracuse University

Franklin Esson, Syracuse University

Jose Vilson, Syracuse University

As multiracial students become more prevalent on our campuses, understanding their experiences becomes increasingly important. To promote awareness and sensitivity to their social and academic needs, multiracial students are forming student organizations on campuses across the nation. Members of ME (Multiracial Experience), a student organization at Syracuse University, will share their experiences and discuss how ME works closely with the Office of Multicultural Affairs to enhance campus climate and intergroup relations.



28 Assessing Program Outcomes: It's About Development

Adam's Mark Hotel Plaza Building - Governors Square 14

Pete Wachs, *Appalachian State University*
Tina Hogan, *Appalachian State University*

This program will focus on using developmental variables as outcomes for assessing programs in student affairs. At Appalachian State University, we have used the Student Development Task and Lifestyle Assessment to examine developmental change among students in areas such as freshman seminar, learning communities, involvement, and residence halls. After sharing results, we will open up discussion to other potential areas of investigation using developmental outcomes.

29 The 108th Congress and the Higher Education Reauthorization Act

Adam's Mark Hotel - Plaza Ballroom E

Barbara Snyder, *University of Utah*

In its second session, the 108th Congress is reviewing amendments to the Higher Education Act of 1965 and has begun the process for its reauthorization. While there is particular interest in expanding access to higher education, the amendments have broad impact on virtually every aspect of our work with students. This program will provide insight regarding how reauthorization might influence our policies and practices. Though geared toward senior student affairs officers, the session will be helpful to any practitioner with an interest in public policy issues.

30 It's About Students: Off Campus and in the Neighborhood

Adam's Mark Hotel Plaza Building - Governors Square 9

Richard F. Kless, *Providence College*
Timothy C. Mansfield, *Colgate University*

How do college administrators handle relationships with neighbors, landlords, police and other community members who comprise the "Town-Gown" spectrum. Where do the responsibilities and efforts of informing and

educating our students begin and end? What services are rendered to students once they move off campus? Mr. Rogers sang about a "beautiful day in the neighborhood." What efforts are being made to accomplish this? Presenters will share their experiences in working with off campus students. Come share and participate in discussions that are sure to enhance our work with students.

31 Attending Students' Spirits: Student Affairs and Campus Ministries in Collegial Partnership

Adam's Mark Hotel Tower Building - Vail

J. F. Friedel, *Southeast Missouri State University*
Patrick Zengierski, *University at Buffalo, Canisius College*

Students bring their faith/spirituality to campus. Religious entities and student affairs professionals sit at this crossroad, each attempting to serve the growth and development of students. Unfortunately, this relationship is often marked by tension rather than cooperation. Greater understanding of the nature and scope of the work of each is essential for ensuring both healthy collaboration and avoiding dangerous entanglements.

32 Transfer of Knowledge: Building a Predictive Model for Transfer Student Success

Adam's Mark Hotel Tower Building - Columbine

Kari Ellingson, *University of Utah*
Kim VanDerLinden, *University of Utah*

Transfer students make up an increasing percentage of the student population at many four-year institutions, yet this population is infrequently assessed. This program will present results from an on-going longitudinal study at the University of Utah which examines factors leading to persistence and graduation. Participants will share in the discussion of implications and best practices for student affairs.

33 Integrating Documentary Photography, Storytelling, and Needs Assessment: A Resource for Administrators

Adam's Mark Hotel Tower Building - Beverly

Kevin Graziano, *University of San Francisco*

Individuals involved in traditional needs assessments are often viewed as "objects" of inquiry rather than "co-researchers" who confront problems and find solutions to them. This program provides student affairs administrators with an alternative and participatory approach to needs assessment called photovoice, where people identify, represent, and enhance their community through documentary photography and storytelling.

34 Diverse Perspectives: Student Perception of the Value of Diversity on Educational Experience

Adam's Mark Hotel - Plaza Ballroom D

Tracy Glumich, *Oregon State University*
Larry Roper, *Oregon State University*

The lingering debate over affirmative action in higher education has caused campus administrators and students to evaluate the impact of diversity on the college experience. Using data collected through a comprehensive assessment on the topic of diversity, this presentation and discussion will focus specifically on current students' perceptions of the value of diversity on their educational experience.

35 CSP Instructors: Who's Teaching Our Graduate Programs?

Adam's Mark Hotel Plaza Building - Governors Square 12

Marilyn Amey, *Michigan State University*
Mike Dannels, *Bowling Green State University*
Cheryl Lovell, *University of Denver*

This interactive session profiles those teaching students in our Student Affairs master's and doctoral programs. Preliminary results from a national study of graduate preparation faculty will be shared. We will discuss data implications for the vitality of the profession, graduate programs, and pathways through the professoriate, and strategize ways to foster greater collaboration between faculty and scholar/practitioners in the field.

YOUR CONFERENCE PROGRAM

36 Promoting Accountability to Our Students: Sustaining Leadership with Campus Alcohol Strategies

Adam's Mark Hotel Plaza Building - Directors Row E

David Anderson, *George Mason University*
Gail Gleason Milgram, *Rutgers University*

Are we using available resources to implement meaningful, comprehensive campus alcohol abuse prevention? Are we demonstrating commitment to changing campus environments? The Promising Practices: Campus Alcohol Strategies Sourcebook, Task Force Planner, and Action Planner promote grounded, action-oriented efforts to achieve accountability and shared responsibility. This session blends resources, including a new searchable database, with a systematic action planning process.

37 Internationalizing Institutions through Learning Communities: Students, Staff and Faculty Engagement

Adam's Mark Hotel Plaza Building - Governors Square 16

Liane Soukup, *Arizona State University*
Hui-Ling Chan, *The Ohio State University*
Julius Mayo, *The Ohio State University*

Global Citizenship is an essential trait for today's student to recognize and develop through the university experience. Learning Communities, via collaboration of staff and faculty, are the instruments offering these opportunities. This session will examine current programs and resources, review findings and assessment (e.g. MUNDO) and offer the audience an interactive activity in developing an action plan for their campus.

38 The Successful Community College Student Services Leader: Necessary Competencies and Attitudes

Adam's Mark Hotel Tower Building - Silver

Myron L. Pope, *University of Central Oklahoma*
Michael Simpson, *University of Oklahoma*

This program will provide the findings from a national study of community college chief student affairs officers to gain perceptions of their knowledge, skills, and attitudes necessary for success both presently and in the future. This information can provide the impetus for

the development of leadership to address the dynamic and complex needs and characteristics of community college students and consequently promote their success.

39 Beyond The 'Numbers Game': Gender Issues When Women Students Are The Majority

Adam's Mark Hotel Tower Building - Gold

Marlene Kowalski-Braun, *Grand Valley State University*
Kelli Zaytoun, *Wright State University*

Recent articles in higher education periodicals and the popular press have discussed women's greater success in higher education as compared to their male counterparts. Statistics do not provide sufficient information about issues that women students face. This program highlights ways all areas of student affairs can address women students' issues to ensure their academic and personal success during and after college.

40 The Role Environment Plays in Retaining Latino Students at Urban Universities

Adam's Mark Hotel Tower Building - Denver

Vasti Torres, *Indiana University*
Danielle DeSawal, *Indiana University*

This program will focus on a longitudinal qualitative study conducted with Latino students at three urban universities. Findings will highlight the conditions students consider important to their success in college and evaluate the application of existing research with this population of Latino students (commuter, urban, and first generation in college).

41 Living Learning Programs: Supporting the Unique Educational Environments of Research Universities

Adam's Mark Hotel Plaza Building - Governors Square 15

Rena Murphy, *University of Michigan*
William Zeller, *University of California - Irvine*

This presentation will summarize the first multi-institutional study of Living Learning programs conducted in 2003 at four large public research institutions and identify how learning outcomes achieved through these programs support recommendations from the Boyer Commission on Educating Undergraduates in the Research University. Key concepts, learning constructs, and lessons learned will be shared.

42 Lesbian, Gay, and Bisexual College Students: Risk, Resiliency, and Retention

Adam's Mark Hotel Plaza Building - Directors Row H

Ronni Sanlo, *University of California, Los Angeles*

While universities acknowledge the presence of LGBT students, few institutions gather/maintain data on the numbers/needs of sexual minority students. Therefore many LGBT students tend to be invisible and their presence/experiences known only anecdotally. This session examines the lives/experiences of LGBT college students to provide an understanding of their language, behaviors, and stressors, and how these affect their academic success.

43 Creating Silence on Campus

Adam's Mark Hotel Tower Building - Terrace

Sara Hopkins Powell, *Southern Oregon University*
John Fitton, *Southern Oregon University*

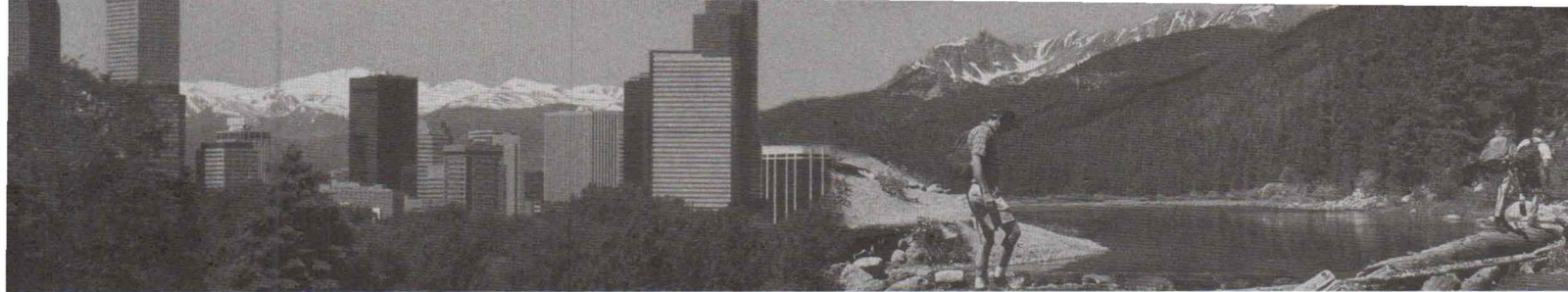
Universities are places of noise, from the football stadium to cell phones ringing in class. In this experiential workshop, Southern Oregon University will present ways to create silence for students as respite from the world, as a way of reflection, and for deep knowing. Participants will be able to do a guided meditation walk using a labyrinth.

44 Scholarship in Student Affairs: The Future of the NASPA Journal

Adam's Mark Hotel Tower Building - Colorado

Margaret Jablonski, *Brown University*
Mary Beth Cooper, *Rochester Institute of Technology*
Dennis Gregory, *Old Dominion University*
Carney Strange, *Bowling Green State University*

This program seeks to provide a venue for discussion of scholarship in student affairs. NASPA members need to consider both how to produce knowledge themselves, and how to use the new scholarship being published. Please join members of the NASPA Journal Board for an engaging discussion on the future of both the Journal and scholarship in student affairs.



- 45 Off the Bench: Integrating Student Athletes Into the Larger University**
Adam's Mark Hotel – Plaza Ballroom F
Shaun Harper, *University of Southern California*
Brandon Martin, *University of Southern California*

Services for student athletes are centralized at most institutions, thus physically separating these students from the larger campus community. Consequently, outcomes for student athletes are often stifled or unrealized. Findings from a research study examining issues contemporary student athletes face, and their utilization of campus resources and participation in non-athletic activities will be followed by recommendations for student affairs administrators.

10:45 PM - Noon

Fraternity and Sorority Affairs Knowledge Community Leadership Meeting
Adam's Mark Hotel Plaza Building - Director's Row J

11:30 AM - 1:30 PM

Golden Key International Honor Society
Adam's Mark Hotel - Tiffany Rose Restaurant

Noon - 1:00 PM

NASPA Past Presidents Luncheon
Adam's Mark Hotel - NASPA President's Suite

Noon - 1:00 PM

Graduate Preparation Program College Fair
Adam's Mark Hotel Tower Building - Exhibit Area

Noon - 1:00 PM

Conference Connection Lunch
Adam's Mark Hotel Tower Building - Majestic Ballroom

12:15 PM - 1:30 PM Program Sessions

- 46 Benchmarking and Comparative Performance measures in Student Affairs**

Adam's Mark Hotel Plaza Building - Court 6
Jennifer Lipnick, *Bearing Point Consulting*

Participants will learn about the results of the FY 2002 Student Affairs Benchmarking Survey. Copies of the general report and the survey will be distributed and discussed. Representatives from participating schools will be present to discuss their results and the implications for future planning. Plans for the FY 2004 Survey will be discussed during the session.

- 47 Building Bridges, Finding Voice: On Asian Americans & Pacific Islanders In Higher Education**

Adam's Mark Hotel Tower Building - Savoy
Luoluo Hong, *University of Wisconsin-Madison*
Floyd Lai, *Alliant International University*
Camaron Miyamoto, *University of Hawai'i at Manoa*
Daniel Choi, *California State University*
Julia Wong, *University of California, San Diego*

Although Asian American/Pacific Islander students represent one of the fast growing minority groups attending institutions of higher education, API's are disproportionately underrepresented among IHE administrators. This workshop will enable API's to examine both the harmony and conflict between their cultural heritage and the learning/practice of skills that will ensure the inclusion of API's at all levels of decision-making.

- 48 No Home to Call Their Own: Black Students on Predominantly White Campuses**

Adam's Mark Hotel Tower Building - Silver
Shaun R. Harper, *University of Southern California*
Michelle L. McClure, *Marquette University*

Despite historic and ongoing institutional diversity efforts, discomfort among Black students at most predominantly White institutions still exists. Many physical spaces and activities remain overwhelmingly White, thus discouraging minority participation. Results from a qualitative research study on Black students' perceptions of White spaces and activities will be presented. Recommendations for making campus spaces and events more inviting will be provided.

- 49 Gay and Lesbian Adaptations at a South African University: A Basal Overview**

Adam's Mark Hotel Tower Building - Gold
Kevin Graziano, *University of San Francisco*

Despite Africa's sordid view that homosexuality is a "social syphilis," gays and lesbians in higher education are developing networks of support and becoming visible both on and off campus. This program examines an exploratory study on the experiences of 20 gay and lesbian students and their involvement in a gay and lesbian society at Stellenbosch University in South Africa.

- 50 Moving with Technology: Reaching Students in Student Affairs**

Adam's Mark Hotel Plaza Building - Directors Row H
Nessa Kleinglass, *University of St. Thomas (MN)*

In the technologically enhanced world students' expectations are changing. In a non-technical manner, this session will address technology trends, challenges, and alternatives for implementing new visions for student services. This session is intended to build understanding and support for technological opportunities that improve the student college experience.

- 51 Mental Health Matters: A Holistic, Integrative Approach to Supporting Students with Psychological Disabilities**

Adam's Mark Hotel Plaza Building - Governors Square 10

Lisa Smusz, *California State University-Hayward*
Mary Cheng, *California State University-Hayward*
Melany Speilman, *Institute for Mental Health and Wellness Education; CSUH*

Trace Thode, *Peers Envisioning and Engaging in Recovery Services*

According to recent surveys, a significant increase in the number and severity of mental health problems has been noted among college students. This increase unfortunately coincides with a time of widespread budgetary constraint. A cross-disciplinary team of professionals will outline their budget-sensitive holistic approach to serving students with mental health problems and confronting the issue of stigma.

YOUR CONFERENCE PROGRAM

52 Jump Start Your Career: A Special Program for New Student Affairs Professionals and Graduate Students - Part I

Adam's Mark Hotel Tower Building - Terrace

Tracy Tyree, *Susquehanna University*
Emily Langdon, *Miami University*

This two-part session will help new professionals and graduate students improve their understanding and performance of new century leadership, management, and administrative skills leading to career success. The content for this program is taken from the curriculum of the Institutes for Senior Student Affairs Officers offered by the James E. Scott National Academy for Leadership & Executive Effectiveness.
(Part II page 28)

53 Earning the Doctorate: Realistic Issues for Student Affairs Administrators to Consider

*Adam's Mark Hotel Plaza Building -
Governors Square 14*

Barbara Bender, *Rutgers University*
Margi Healy, *University of North Dakota*

This session will provide a comprehensive review of the information that participants should consider when deciding whether to pursue a doctoral degree. The goals of doctoral education and the relationship between degree attainment and professional advancement, including financial implications, will be explored. The pros and cons of earning a degree through distance learning programs will also be identified.

54 Academic and Student Affairs' Partnership for Student Leadership Development

*Adam's Mark Hotel Plaza Building -
Governors Square 12*

Patricia Askew, *University of Illinois at Urbana-Champaign*

Raymond Price, *University of Illinois at Urbana-Champaign*

Richard P. Morales, *Graduate Intern, University of Illinois at Urbana-Champaign*

Daniel Goleman's research on emotional intelligence indicates that, "For the star performers in all jobs, in every field, emotional competence is twice as important as purely cognitive abilities." (Goleman, 1998, pg. 34). A faculty member,

senior student affairs officer, and student intern will share their perspectives about an innovative student leadership model developed at the University of Illinois at Urbana-Champaign.

55 Minding the Gap: Have Your Students Considered Graduate Study in the UK?

*Adam's Mark Hotel Plaza Building -
Governors Square 16*

Renee Stowell, *British Council USA*
Tanya Luff, *University of Manchester*

A graduate degree from a UK university holds global respect and can be an excellent step in distinguishing a student's career. Often, students may not even realize the possibility exists. The aim of this session is to give student affairs professionals the reasons and tools to discuss this viable and exciting option with their students.

56 Higher Education Issues Through the Small College Lens: An Institute Preview

*Adam's Mark Hotel Tower Building -
Columbine*

Jonathan Eldridge, *Lewis & Clark University*
Joe Marron, *Alliant International University*
Tara Knudson Carl, *Midland Lutheran University*
Tim Millerick, *Austin College*

From diversity to alcohol, enrollment to athletics, issues facing higher education are similar regardless of institutional size and type. But how we deal with these issues is often very different for practitioners at small colleges from those at larger schools. Join a moderated discussion for Small College SSAOs about critical issues and "best practice" small college responses.

57 Assessing Graduate Student Engagement in Administrator Preparation Programs

Adam's Mark Hotel Tower Building - Denver

Phyllis McCluskey-Titus, *Illinois State University*
Jim Palmer, *Illinois State University*

This program presents and examines the results of a multi-method campus research study conducted to learn about graduate student engagement in educational leadership programs. Understanding how graduate students engage in their academic work can assist student affairs professionals to develop

partnerships with faculty and recognize policies and services that can enhance the graduate student educational experience.

58 Staying Motivated to Work in Higher Education

*Adam's Mark Hotel Plaza Building -
Directors Row E*

Nancy Hunter Denney, *POTENTIAL Leadership Training and Lectures*

Maureen Hartford, *President, Meredith College*

Might you just be right? Getting tired of fighting the same battles with the same people? This inspirational (yet realistic) session is just what you need to re-charge, re-energize or re-think your leadership. Ten motivational strategies for enhanced educational leadership are offered in this informal, humorous, and yet content rich session. You see, we believe, you might just be right!

59 Dual Career Couples: Balancing Life and Career Priorities to Help Students Succeed

Adam's Mark Hotel - Plaza Ballroom D

Camille Consolvo, *Bowling Green State University*
Timothy Burkhalter, *Bowling Green State University*
Michael Dannells, *Bowling Green State University*
Lori Reesor, *University of Missouri-Kansas City*

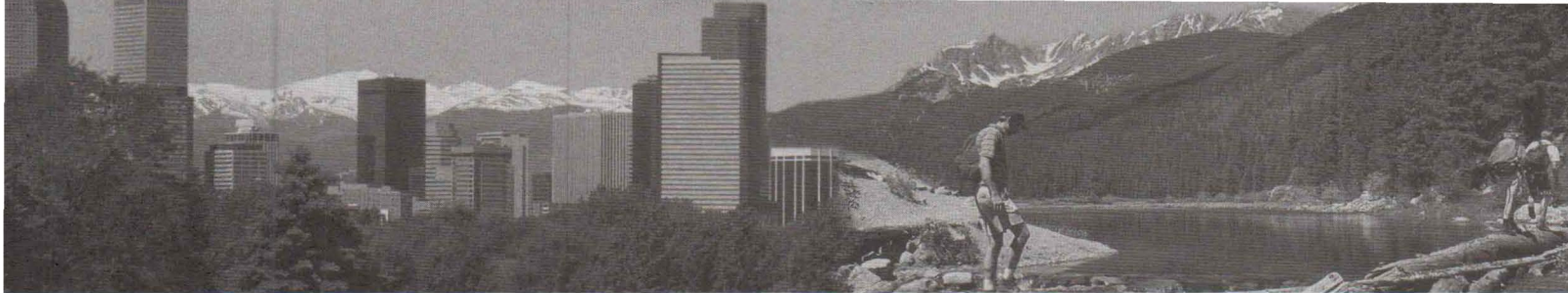
Dual career couples face unique challenges, which may result a life out of balance and impaired ability to serve students. We need to know how to meet career goals and aspirations in a dual career relationship. In this interactive session, participants will be helped to explore ways to meet the dual career couple challenges.

60 Developing Student Leaders: A Collaborative Process Produces a Model of Leadership Competencies

Adam's Mark Hotel Tower Building - Beverly

Margaret Posig, *DePaul University*
Karl Brooks, *DePaul University*

A case study of DePaul University demonstrates a collaborative process for identifying competencies to drive the development and assessment of student leaders. Leadership competencies were formulated into a unique model, emphasizing service outcomes, transformation, and a Vincentian style of servant leadership. Participants discuss



applications of the collaborative process within their educational settings, and integration of instructional design and leadership theory.

61 Responding to Students' Search for Meaning: Incorporating Spirituality in Our Practice

Adam's Mark Hotel Tower Building - Vail

Judy Rogers, *Miami University*

Pat Long, *University of Missouri - Kansas City*

Doug Buchanan, *University of Missouri - Kansas City*

The quest for meaning is paramount in most students' lives as evidenced by their burgeoning interest in spirituality and religion (Nash, 2001). How can we incorporate the spiritual dimension in appropriate ways in our practice to better accompany students in their search for meaning, purpose, and values? Three panelists will explore how they infuse spirituality in their work and thus create a space for spiritual conversations with students.

62 The Best Student Learning Partnership Practices

Adam's Mark Hotel - Plaza Ballroom E

William McDonald, *Presbyterian College*

Kathleen Byrnes, *Villanova University*

Robert Littleton, *Carson-Newman College*

The presentation will identify best practices and strategies for creating, implementing, and assessing academic affairs and student affairs partnerships. Based on research funded by a FIPSE Grant and the conceptual principles of Ernest Boyer, this session will present specific skills and strategies for building powerful partnerships that create a seamless learning environment. Institutional models will be provided.

63 Building Effective Teams: A Prerequisite for Student Affairs Administrators

Adam's Mark Hotel Plaza Building - Governors Square 9

Claudia F. Curry, *Community College of Philadelphia*

Building and managing teams is a leadership trait that enhances productivity. This workshop combines energetic activities with strategies for building effective teams and ensuring cohesion. It also highlights leadership traits that enhance teamwork, and the characteristics of ineffective and effective teams.

64 Addressing Priority Health Issues

with "Healthy Campus 2010: Making It Happen"

Adam's Mark Hotel - Plaza Ballroom F

Jim Grizzell, *California Polytechnical Institute, Pomona*

In the year 2010, college students will enjoy substantially better health. By using Healthy Campus 2010: Making It Happen, the nation's universities can have services that address key college public health issues. This program highlights the strategies and examples for determining priority health issues and developing effective programs that prevent disease, improve and support student learning and development. The document, developed by the American College Health Association (ACHA), is a tool for successful health programs and service planning, implementation and evaluation.

65 Leading Edge Development and Rejuvenation for Senior Student Affairs Officers: Perspectives from the Stevens Institute

Adam's Mark Hotel Plaza Building - Governors Square 11

Ed Whipple, *Bowling Green State University*

Rick Artman, *Siena Heights University*

Lois Bartholomew, *Chandler-Gilbert Community College*

Jody Donovan, *Colorado State University*

Margaret Jablonski, *Brown University*

Senior level administrators face "leading edge" issues on a daily basis and often are left little time to "recharge the batteries." This panel discussion features individuals who have been to the "leading edge" of professional development - the bi-annual Stevens Institute. They will share their experiences and insights for finding professional development and rejuvenation.

66 Practical Solutions to Legal Challenges to Admissions Policies

Adam's Mark Hotel Plaza Building - Governors Square 17

Larry Roper, *Oregon State University*

William Sedlacek, *University of Maryland - College Park*

Our college and university admissions policies have been the target of challenge. These challenges have risen as high as the U.S. Supreme Court. This session will show a practical approach used by Oregon State University to respond to this issue. We will show how we used student affairs

scholarship and leadership to transform an institution's admissions strategies.

67 Out of Sight, Out of Mind: Native American students and student affairs

Adam's Mark Hotel Tower Building - Century

George McClellan, *Dickinson State University*

What do student affairs professionals learn about Native American students during the professional socialization process? What meaning do professionals make of Native students? How does their knowledge level and meaning-making shape professionals' work with Native students? Results of a study addressing these questions will be shared, and participants will be encouraged to offer feedback as well as recommendations for practice/research.

68 Creating Better Matches Between Services for International Graduate Students and their Needs

Adam's Mark Hotel Tower Building - Spruce

Jing Li, *University of Southern California*

Melora Sundt, *University of Southern California*

This workshop shares the results of two studies: (a) an informal review of the international student services at 20 randomly selected colleges; (b) a qualitative study of the coping strategies of 30 first-year international graduate students and 30 domestic graduate students. We examine how their needs align with existing programs and what changes we might make to better serve them.

69 Psychological Issues: Effective Tools for Management in a Residential Community

Adam's Mark Hotel Plaza Building - Governors Square 15

Lynn Ortale, *Saint Joseph's University*

Greg Nicholls, *Saint Joseph's University*

Campuses across the country are dealing with large numbers of students who either arrive with pre-existing psychiatric conditions or develop them while in college. Establishing a collaborative, comprehensive, multi-pronged approach to effectively and ethically manage the complex issues and behaviors associated with these students is critical. The purpose of this program is to provide practical advice on how to train staff, meet students needs, as well as manage the parental and legal issues associated with psychological needs.

70 Road to Retention: Sooner

YOUR CONFERENCE PROGRAM

Strategies for Cruising to Graduation

Adam's Mark Hotel Tower Building - Colorado

Jay Corwin, *University of Oklahoma*
Lisa Portwood, *University of Oklahoma*
Becky Barker, *University of Oklahoma*

At the University of Oklahoma, the University College and Division of Student Affairs have implemented innovative programs for reaching out to students to improve retention, academic success, and student involvement. Programs have been driven toward initiating contacts with the students instead of waiting for them to contact us. Carpool with us on this interactive presentation. Join the ride!

1:45 PM - 3:00 PM Program Sessions

71 Imagine and Explore the Future: How to Submit a Proposal for the 2005 NASPA Conference

Adam's Mark Hotel Plaza Building - Beverly

Sheila Murphy, *Simmons College*
Brent Paterson, *Illinois State University*

This presentation is for new and continuing professionals who are interested in submitting a proposal for the 2005 NASPA Conference in Tampa. The conference theme and the elements of a successful conference proposal will be discussed. The presenters will also share information on how the program review process will work for next year's conference.

72 It's About Juniors and Seniors: Living Learning Programs for Upperclass Students

Adam's Mark Tower Building - Spruce

Jeanne Steffes, *University of Maryland - College Park*

As students grow, their needs do not disappear; they simply change. Through a unique collaboration with student and academic affairs and a private developer, the University of Maryland has developed a living - learning program focused on upper class students. All aspects of the program, Beyond the Classroom Living & Learning will be shared.

73 Historically Black Colleges and Universities: A Unique Experience

Adam's Mark Hotel Tower Building - Century

Kim Vinson, *University of Southern California*
James Wallace, *TBA*

This program will enlighten and engage you in the history and significance of Historically Black Colleges and Universities (HBCU). The unique approach taken at these schools offers comprehensive development of students. Research demonstrates distinctive advantages of the HBCU unique approach to culture, knowledge, and community. Often, this holistic experience is absent at most predominantly White institutions (PWI).

74 Career Centers: It Is All About Perception

Adam's Mark Hotel Tower Building - Colorado

Matt Birnbaum, *Colorado College*
Darlene Garcia, *Colorado College*
Judy Offerdahl, *Colorado College*

Many career center mission statements specify that staff work with all students. The small number of first-year students who use their center's services, however, frustrates many directors. To address this issue at Colorado College, our Career Center started the First-Year Orientation Program. Since implementing this program, our Career Center has seen a ten-fold increase in first-year student contacts.

75 Round Table: Implementing Evidence- Based Strategies to Reduce High- Risk and Illegal Alcohol Use

Adam's Mark Hotel Plaza Building -
Governors Square 17

Beth DeRicco, *Higher Education Center for Alcohol
and Other Drug Prevention*

High-risk and illegal alcohol use by college students jeopardizes the academic mission of institutions of higher education and student development. According to a recently released report by the National Institute on Alcohol Abuse and Alcoholism (NIAAA), certain alcohol prevention strategies are more likely to be effective than others. Are your current prevention efforts on target?

76 Saving Lives: Mental Health Promotion and Suicide Prevention on College Campuses

Adam's Mark Hotel Plaza Building -
Governors Square 10

Donna Satow, *The JED Foundation*
Juliet Konvisser, *The JED Foundation*

Suicide is the second leading cause of death among college age students. At any time, 15% of college students experience clinical depression. In this session, we will examine the vulnerability of college students to emotional disorders and suicide and present ways to build effective on-campus support systems for mental health promotion and suicide prevention. The presenters are from the Jed Foundation, a nonprofit public charity committed to reducing the young adult suicide rate and improving mental health support provided to college students nationwide.

77 Action Theories and Social Justice in a Student Affairs Classroom: Lessons Learned

Adam's Mark Hotel Plaza Building -
Directors Row F

Megan Moore-Gardner, *John Carroll University*
Kim Kline, *Wabash College*

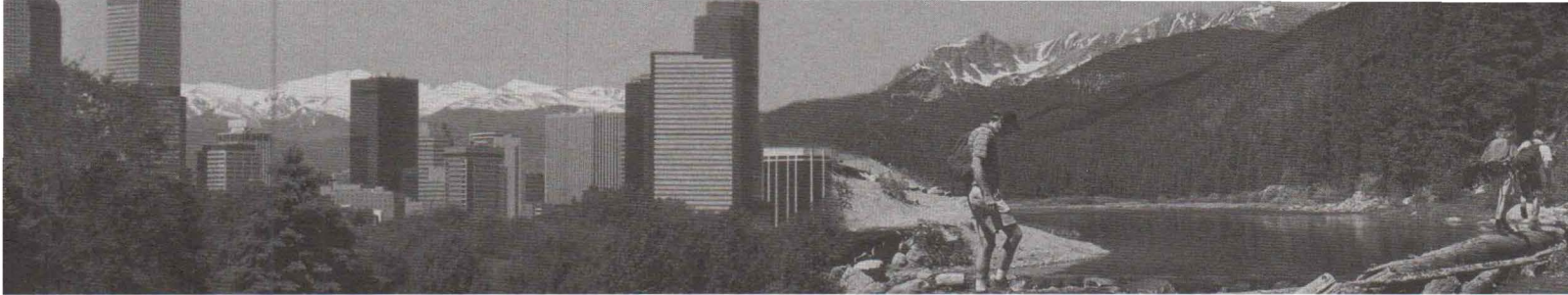
Masters programs often focus primarily on theory while overlooking professional development. Students engage in discourse about theories and research, but do not address how to integrate them into practice. Additionally, issues of social justice are often treated at an espoused level, but the actual practice of social justice in student affairs administration is overlooked. Reflection on action theories provides a means of attending to social justice issues while connecting theory and practice in the classroom.

78 Senior Student Affairs Officer and Director Earnings: What Affects the Variance in Salary?

Adam's Mark Hotel - Plaza Ballroom F

Joshua McIntosh, *Syracuse University*
Cathy Engstrom, *Syracuse University*
Terra Peckskamp, *Syracuse University*
Kevin Kruger, *NASPA*

This presentation will examine the variables affecting the salary of senior student affairs officers and student affairs department directors. This study analyzed three categories of characteristics: ascribed (race, gender, and



age), achieved (length of time in current position, number of senior student affairs officer positions held, experience in student affairs, and educational level), and institutional (functional area supervision, NASPA region, category, type, and enrollment). The results of this study will be shared and discussed and will provide insight as to the status of the profession as it relates to issues of salary and equity.

79 The New Statement on Student Affairs - *Learning Reconsidered: A Campus-Wide Focus on the Student Experience*

Adam's Mark Hotel - Plaza Ballroom D

Gwendolyn Dungy, NASPA

Richard P. Keeling, Keeling & Associates, Inc.

Jane Fried, Central Connecticut State University

William McDonald, Presbyterian College

Susan Komives, University of Maryland - College Park

In 2003, NASPA and ACPA created a new document, *Learning Reconsidered*, to explicate the work of student affairs as a partner in the broader campus curriculum, review new concepts of learning, describe how student affairs affects both developmental and learning outcomes, and argue for the integrated use of all campus resources in the education of the whole student. This session offers a discussion of the document and explores how it will be useful to our profession and on each campus.

80 Student Judicial Boards: Do They Really Promote Moral Development?

Adam's Mark Hotel Plaza Building - Governors Square 9

Ryan Hartwig, Colorado Christian University

Deborah J. Taub, Purdue University

Jim S. McCormick, Colorado Christian University

For years, administrators have said that serving on a judicial board promotes students' moral development, but what does the research say? What institutional and judicial board factors promote development? This program will present one research study's findings, and discuss with the audience, its applications to current judicial board policy and practice, and future research questions.

81 Involving Students: Best Practices at Small Colleges

Adam's Mark Hotel Tower Building - Columbine

Sara Boatman, Nebraska Wesleyan University

Sherri Babcock, Project Partnerships

William Flanagan, Beloit College

Robert Gatti, Otterbein College

Ann Highum, Luther College

Sandy Olson-Loy, University of Minnesota-Morris

This roundtable discussion of innovative and effective ways that small colleges have involved students in especially meaningful ways in the life of their institutions. Facilitators will stimulate discussion by describing best practices from their own and other institutions participants will share additional examples and will explore purposes, delivery systems, resources and assessment issues.

82 Strategies for Effective Enrollment Management

Adam's Mark Hotel - Plaza Ballroom E

Lori Reesor, University of Missouri-Kansas City

Pat Long, University of Missouri-Kansas City

Mel Tyler, University of Missouri-Kansas City

A recent strategic planning transformation has caused the University of Missouri-Kansas City community to collaboratively redefine its institutional and enrollment goals. Using enrollment management theory/research as a foundation, this presentation will focus on the collaborative processes in developing strategies and implementing an action-oriented enrollment management plan. Participants will learn ways to effectively create enrollment management teams and plans on their campus.

83 E-Portfolios in Graduate Preparation Programs: Tools for Collaboration and Communication

Adam's Mark Hotel Plaza Building - Governors Square 12

Tony Cawthon, Clemson University

Pamela Havice, Clemson University

William Havice, Clemson University

Electronic portfolios are an effective tool for collaboration between student affairs graduate preparation programs and divisions of student affairs. This presentation highlights the experiences of Clemson University's student affairs graduate preparation program in developing students' electronic portfolios.

Furthermore, a round table format will be used to discuss obstacles/challenges, lessons learned, and strategies/recommendations of other professionals seeking to develop similar initiatives.

84 Powerful AND Possible! Planning Large-Scale Community Service Events That Work

Adam's Mark Hotel Plaza Building - Governors Square 15

Stephanie Kurtzman, Washington University

Lamara Warren, Washington University

Service First has introduced Washington University students to community service since 1999. We created an annual event that attracts over 1,000 new students and partners with 13 urban schools annually. This program will a) feature our Service First documentary video, b) provide an overview of the planning process, and c) recommend strategies and resources for implementation.

85 L.E.A.P.ing Into the Future of Student Leadership: The Power of Peer Mentoring

Adam's Mark Hotel Plaza Building - Directors Row E

Lucy A. Pesce, St. John's University (NY)

Darren M. Morton, St. John's University (NY)

If every institution strives to develop committed and motivated student leaders as part of its foundation, what's the next step? Through this interactive session, learn how L.E.A.P. (Leading & Empowering to Achieve your Potential) has grown to a four-tier, multi-dimensional leadership program that uses peer education and mentoring to empower students to become active and contributing citizens.

YOUR CONFERENCE PROGRAM

86 Chaos: Creating Meaning and Defining Success During The College Years

Adam's Mark Hotel Plaza Building -
Governors Square 14

Timothy McMahon, University of Oregon
Karen Gingerich, Rockhurst University

Like all of us, students live in a changing world that can sometimes feel overwhelming. In this presentation, we will explore how key concepts from chaos, systems and multicultural theories can inform students to better understand and navigate their way through challenges, both developmental and socio-cultural, during their college years.

87 It's All About Students in this Community College and University Dual Enrollment Partnership

Adam's Mark Hotel Tower Building - Silver

Bruce Clemetsen, Linn-Benton Community College
Diane Watson, Linn-Benton Community College
Patsy Chester, Linn-Benton Community College
Bob Bontrager, Oregon State University

Putting student needs at the forefront of the Linn-Benton Community College and Oregon State University Dual Enrollment program has created a nearly seamless educational experience for the 2,700 students. After six years, the program has developed unique approaches to meeting the academic and student service needs of students. Participants will learn how traditional institutional barriers have been overcome.

88 Using Student Development Theory to Guide Staff Development

Adam's Mark Hotel Plaza Building -
Directors Row H

Marlesa Roney, University of Kansas

This session highlights the application of student-based theories and practices to low-cost staff development programs. A case study based on employee learning communities will be reviewed.

89 Drinks, Drugs, Tobacco and Violence: Progress or Stagnation?

Adam's Mark Hotel Plaza Building -
Governors Square 16

David Anderson, George Mason University
Angelo Gadaleta, West Chester University

Research-based strategies to address alcohol, drug, tobacco, and violence issues benefit from focused, historical reviews of strategies used. The College Alcohol Survey (1979 - 2003) provides longitudinal research on programs, policies, services, evaluations, and programmatic underpinnings. This session blends research trends, correlations, and philosophies with participants' experience and expectations. Challenges and new directions will be identified to promote greater impact.

90 Deconstructing the 'Box': Applications of Patterns of Mixed Race Student Identities

Adam's Mark Hotel Tower Building - Denver

Kristen Renn, Michigan State University
Christine Pereira, Michigan State University

How do student affairs professionals explore policies, programs, and services that do not "fit" for all students? We will present the findings of an interview based, multi-campus study of mixed race college students and how they may be useful in a variety of educational settings.

91 Main vs. Satellite Campus: Do Resident Students Feel Connected to Main Campus?

Adam's Mark Hotel Tower Building - Gold

Wanda Lewis-Campbell, Temple University-Ambler Campus

Resident students at satellite campuses typically refer to themselves as "step-children who feel neglected by the main campus administration." We will examine the connectedness of resident students at the satellite campuses of a Northeastern and Southeastern University to their main campuses. The presenter will share research results from a case study. The audience will share their practices and experiences.

92 Alcanzando una Estrella: Latino Undergraduates' Knowledge and Perceptions of Graduate and Professional Studies

Adam's Mark Hotel Tower Building - Vail

Jose Cabrales, Michigan State University

Mexican American/Chicano students are highly underrepresented in graduate and professional studies. This program presents data on a qualitative study on Mexican American/Chicano students' knowledge and perception of graduate and professional studies at a Midwest Research I institution. The program will emphasize the unique needs of Latino students as they embark on their undergraduate journey in pursuit of asking themselves, "What's next?"

93 Jump Start Your Career: A Special Program for New Student Affairs Professionals and Graduate Students - Part II

Adam's Mark Hotel Tower Building - Terrace

Lou Stark, Coe College

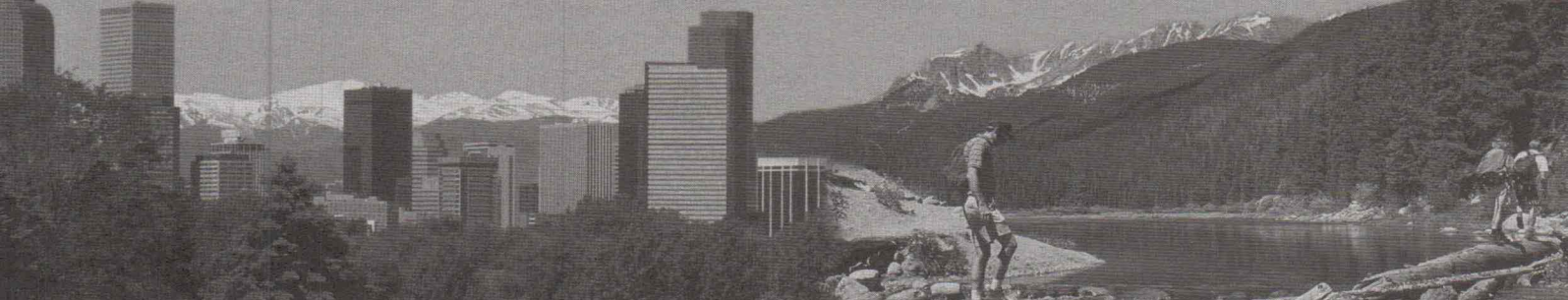
This session, second of a two-part series, assists new professionals and graduate students in improving their understanding and performance of new century leadership, management, and administrative skills leading to career success. The content for this program is taken from the highly acclaimed Institutes for Senior Student Affairs Officers sponsored by the James E. Scott National Academy for Leadership and Executive Effectiveness. (Part I on page 24)

94 The Power of Politics: Understanding How College Students Develop Their Political Identity

Adam's Mark Hotel Plaza Building -
Governors Square 11

Timothy O. Haskell, Santa Clara University
Kerry L. Fleming, University of Missouri
Ray Quiroigco, University of San Francisco

Constructing models of how students come to understand their identity is a hallmark of student development theory. Yet there is little published research directly examining the development of a student's political identity. This interactive session invites participants to relate student development models to political identity development and engage in a discussion about how the campus environment shapes students' political identity.



1:45 PM - 3:00 PM

Featured Speaker - Kevin Jennings
Adam's Mark Hotel Plaza Ballroom A-C



Kevin Jennings is recognized as a leader in both the education and civil rights communities and currently serves as co-founder and Executive Director of GLSEN, the Gay, Lesbian and

Straight Education Network.

Mr. Jennings is best known for his work creating safe schools for lesbian, gay, bisexual and transgender (LGBT) students. After "coming out" in a chapel talk to the school community at Concord Academy in 1988, Mr. Jennings helped establish the nation's first Gay-Straight Alliance for students at Concord and became a well-known spokesperson and writer on LGBT issues in schools. In 1990, he founded GLSEN, bringing together teachers, parents and community members to end anti-LGBT bias in K-12 schools. As the head of a then all-volunteer group in Boston, Mr. Jennings led GLSEN in its successful effort to make Massachusetts the first state in the nation to outlaw discrimination on the basis of sexual orientation against public school students and in 1993 to establish a state-wide program called "Safe Schools for Gay and Lesbian Students". Mr. Jennings graduated *magna cum laude* from Harvard College, where he was chosen by his classmates to deliver the Harvard Oration at the 1985 Commencement. He received his M.A. from Columbia University in 1994, and in 1999 received his M.B.A. from the Leonard N. Stern School of Business at New York University.

2:00 PM - 5:00 PM

Exhibit Hall Open

Adam's Mark Hotel - Plaza Exhibit Area

3:00 PM - 3:30 PM

Ice Cream Social

Adam's Mark Hotel Plaza Building - Exhibit Area

Generously Sponsored By Chartwells

3:00 PM - 4:30 PM

Spain Exchange Planning Meeting

Adam's Mark Hotel - NASPA Executive Director's Suite

3:30 PM - 4:45 PM

Dreams, Nightmares and Pursuing the Passion - Book Signing

Adam's Mark Hotel Plaza Building-Concourse Level

3:30 PM - 4:45 PM Program Sessions

95 Creating Campus - Wide Assessment Models Through Technology and Teamwork

Adam's Mark Hotel Plaza Building - Court 6

Jennifer Simpson, Student Voice

The same dilemma exists in Student Affairs offices across the country: a one or two-person office responsible for the development, implementation, execution and interpretation of assessment projects in different Student Affairs units, each with diverse agendas and goals. Yet, in this period of limited resources and shrinking budgets, ongoing assessment has become absolutely critical. This program will show how the Student Affairs office at the University of Colorado uses technology and teamwork to creatively enrich and enhance program and service delivery division-wide.

96 The Past is the Prologue for our Students' Future

Adam's Mark Hotel Tower Building - Colorado

Ann Bowers, Archivist for the National Student Affairs Archives, Bowling Green State University
Ed Whipple, Bowling Green State University

Established in 1983, the National Student Affairs Archives (NSAA), is comprised of the archives of many associations and individuals active in student affairs and higher education. The NSAA has ensured that these records are available for research now and in the future, thus providing documentation of the past for use in understanding present and future trends in this field. This session will highlight the collections and include an interactive discussion on research uses of the NSAA. Current issues involved with the documentation of student affairs will be discussed along with the acquisition and preservation of web-based and other electronic records.

97 It's About [MILLENNIAL]

Students—History, Learning, Pop Culture, and More

Adam's Mark Hotel Tower Building - Terrace

Michael Coomes, Bowling Green State University

Current traditional-aged students have been characterized as members of the Millennial Generation. As has been the case with previous generations, it is clear that this Millennial Generation of students is not attempting to mirror the values of those who have come before them. The conference theme "about students" implies a number of professional imperatives including our mission, our service methods, and our need to understand students. This workshop will focus on the last imperative, understanding students. Through the exploration of generational perspectives, with an emphasis on millennial students, participants will refine their understanding of current students and how they can be served effectively.

98 Students as Change Agents: Blackburn Institute Promotes Dynamic Leadership at the Next Level

Adam's Mark Hotel Plaza Building - Plaza Ballroom E

Cheree Causey, The University of Alabama
Kathleen Cramer, The University of Alabama
Shelley Friesz, The University of Alabama
John L. Blackburn, Past NASPA president
Joshua Payne, Student
Mary Ann Taylor, Student

Traditional leadership programs focus on personal attributes and building competencies. The Blackburn Institute is a dynamic model for developing students into agents of change by engaging them to become esteemed citizens capable of strategic collective action. This session will provide information on the model, its impact on student development beyond graduation, and how donors fund the curriculum. Participants will have an opportunity to ask questions of a Blackburn student panel and discuss how to develop a similar model on their respective campus.

Monday

It's About Students - Period

YOUR CONFERENCE PROGRAM

99 It's About (Graduate) Students: Understanding Orientation Practices

Adam's Mark Hotel Tower Building - Denver

Michael Poock, *University of Georgia*

This study examines campus-wide orientation practices for graduate students at campuses nationwide. Surveying all United States member institutions of the Council of Graduate Schools, data were obtained related to the means by which incoming students are notified of orientation and when this occurs, sources of funding, formats of the programs, and the specific activities offered during the various academic terms.

100 Progress and Promise: Four Years and Alcohol Free Fraternity Housing

Adam's Mark Hotel Plaza Building - Directors Row F

Derick Morat, *University of the Pacific*
Brad Beacham, *Sigma Nu Fraternity*
Hamilton "Toby" Smith, *Phi Kappa Sigma Fraternity*
Dave Westol, *Theta Chi Fraternity*
Scott Wiley, *Delta Sigma Phi Fraternity*
Robert Deloian, *Phi Delta Theta*
Josh Goldman, *Phi Gamma Delta*

Over the past four years, Alcohol Free Fraternity Housing (AFH) has emerged as a workable and viable option for national fraternities, select chapters and campus Greek communities. Those fraternities holding to the concept of AFH report success in improving the health and living standards for students. This session features a panel presentation on how several fraternities have guided Alcohol Free Fraternity Housing (AFH) initiatives over the past four years. With the goal of improving the quality of life for students, approaches for campus implementation and how other fraternities might develop AFH chapters will be discussed.

101 Bling! Instant Messages and Student Communication: Looking at Use and the Future

Adam's Mark Hotel Plaza Building - Directors Row E

Jeff Hallock, *Butler University*

Instant messenger (IM) is a rapidly evolving technology and one that most students utilize for communication (Whelan, 2001). This session will look at a study of student use of instant messenger technology at a small, private, midwest institution. There will be discussion of the results, future research and practice in regards to IM, and a live demonstration.

102 Madison Area Technical College Conflict Management Services

Adam's Mark Hotel Tower Building - Silver

Debbie Derr, *Madison Area Technical College*
Jackye Thomas, *Madison Area Technical College*
Rocio Martinez, *Madison Area Technical College*
Geraldo VilaCruz, *Madison Area Technical College*
Gerard Xavier, *Madison Area Technical College*

As a values-based institution and a learning college, Madison Area Technical College began a unique program to assist students and staff with learning how to manage student-related conflicts within the college environment. As a NASPA 2003 Exemplary Program Award recipient, this session will familiarize participants with the program's origin and components as well as its successes and challenges.

103 Extraordinary Students in Extraordinary Times: Global Roundtable

Adam's Mark Hotel Plaza Building - Governors Square 16

Olga Rybalkina, *University of Toledo*

Student affairs leaders from around the world will depict the vivid and powerful portraits of contemporary students, whose lives demonstrate the immense changes in societies and higher education systems. The program will be of interest to any scholar, practitioner, and student seeking to enrich or challenge their global or local understanding of the individual, the university, and the world.

104 NCAA Division III-Students: The Priority In Developing Successful Programs

Adam's Mark Hotel Tower Building - Columbine

Kimberly Ford, *NCAA*
Bridget Belgiovine, *NCAA*
Robert Gatti, *Otterbein College*

Division III places the highest priority in the overall quality of the educational experience. It seeks to establish and maintain an environment that values cultural and gender diversity in which student-athlete activities are conducted as an integral part of the overall educational experience. The Division III initiatives program provides valuable resources to support student programming for colleges and universities.

105 Mentoring Students of Color: Are You Ready for It?

Adam's Mark Hotel Tower Building - Gold

Rosa Cervantes, *University of New Mexico*
Chriselle Heredia, *University of New Mexico*
Celestina Torres, *University of New Mexico*

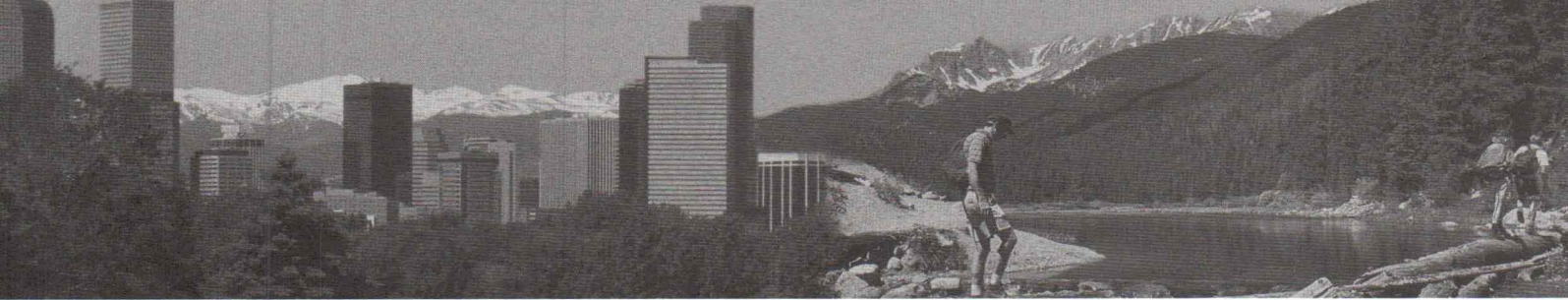
With the ever-changing needs and diversity of students it is increasingly critical to provide positive mentorship for students of color. Through an open discussion, we will share our experiences as mentors and fellows within the Minority Undergraduate Fellows Program at the University of New Mexico. Participants will gain an understanding of the tools necessary to successfully mentor students of color.

106 Student Services and Technology: An Examination of a Web-Based Student Counseling Model

Adam's Mark Hotel Plaza Building - Directors Row H

Heather Heimerl Brunold, *University of Southern California*
Noosha Malek, *University of Southern California*
Jesse Watson, *University of Southern California*

The coupling of technological advances and the changing nature of students have led to diversification of student services. Preparing



for College, a web-based counseling tool designed by the University of Southern California, is a successful example of such diversification. Panelists explore the applicability of this model in various student affairs arenas. Student empowerment is the overarching aim of this project.

**107 The Graduate School Process:
The Students of Color Perspective**
*Adam's Mark Hotel Plaza Building -
Governors Square 14*

Darrell Goodwin, *University of Vermont*
Lynell Hodge, *Florida State University*
Natasha Croom, *Texas A&M University*

On many campuses, there is a visible lack of diversity in student affairs divisions, graduate programs and campus administrations. This session will attempt to promote diversity in graduate programs by providing undergraduates and university administrators with information for students of color who are preparing for graduate school. The program focuses on highlighting the experiences of students of color currently enrolled in master's programs in higher education. This program provides current MUFP participants and university officials with a positive example of possibilities that lie ahead and how to make graduate study a practical reality.

**108 Looking for Research Support?
Ask the NASPA Foundation**
*Adam's Mark Hotel Plaza Building -
Governors Square 15*

John Schuh, *Iowa State University*
Peter Baigent, *SUNY-Stony Brook*
Doris Ching, *University of Hawai'i*
George Kuh, *Indiana University*
George McClellan, *Dickinson State University*

If you are looking for support for a research project, you might want to consider contacting the NASPA Foundation. The Foundation exists to support research and scholarship projects that promote the advancement of the student affairs profession. This program will explain how to submit proposals, review selection criteria, and provide tips about how to secure funding for your project.

**109 Fund Raising and Development in
Student Affairs: Programs and
Activities Revisited**
*Adam's Mark Hotel Plaza Building -
Governors Square 12*

Ronald Kopita, *Wichita State University*
Delinda Royse, *Wichita State University*

Fund raising and development have become new tools for student affairs professionals. As the economy mandates tighter budgets for higher education, personal budgets are also affected. Students are asked to carry a heavier load through tuition increases, books, and costs of living. This double-edged sword is one of the catalysts for developing new scholarship dollars and enhancing current student driven programs through community partnerships. Participants will be given practical ideas for implementation on their respective campuses.

**110 Inspiring Authors: Writing for the
NASPA Journal**
Adam's Mark Hotel - Plaza Ballroom D

Margaret Jablonski, *Brown University*
Jessica Barr, *Brown University*
Dean Bresciani, *University of North Carolina -
Chapel Hill*
Penny Rue, *University of Virginia*
Roger Sorochty, *University of Tulsa*

The change in the format of the NASPA Journal from paper to on-line presents a number of opportunities and challenges for anyone engaged in scholarship in higher education. This program will provide useful information to a broad range of authors — from those desiring to have their work appear in the NASPA Journal for the first time to those who have been publishing for some time. Additionally, this program will acquaint conference participants with the changing nature of scholarship in higher education and how to write effectively for publication.

**111 Methamphetamine-Could it be
Cooking on Your Campus?**
*Adam's Mark Hotel Tower Building -
Beverly*

Christine Zerbst, *Purdue University*
Cheryl Wistrom, *Saint Joseph's College*

It is extremely important for higher education administrators to learn what methamphetamine is, how it is made, and what common ingredients are in it. Are you aware of a meth problem in your community? On your campus? Do you know what signs of meth addiction are? What can you look for to indicate meth manufacturing is going on? This presentation will be a guide to assist residence hall and other institution personnel in identifying a meth problem on campus.

**112 Assessing the Co-Curricular
Needs of Distance Learners: A
Student Affairs Perspective**
Adam's Mark Hotel Tower Building - Vail

Leslie Dare, *North Carolina State University*
Lisa Zapata, *North Carolina State University*
Amanda Thomas, *North Carolina State University*

This program will focus on how to assess co-curricular needs of distance learners, and highlight the results of an assessment of this population. Information provided will benefit student affairs staff planning for serving and responding to this population, and will enhance the knowledge base of the student affairs profession as we strive to meet the needs of all students... period.

**113 It's about Connecting Students and
Faculty: Faculty Involvement
Programs in Residential
Communities**
*Adam's Mark Hotel Plaza Building -
Governors Square 9*

Karla Cunningham, *Butler University*
Irene Stevens, *Butler University*

Research shows that faculty involvement programs in residential communities are beneficial to student development and academic achievement. This program will explore different models of faculty involvement and will present an in-depth model for the Butler University Faculty in Residence (FIR) and Faculty Ally (FA) programs. Audience will share experiences and recommendations for faculty involvement programs from their respective campuses.

YOUR CONFERENCE PROGRAM

114 Challenges Confronting Academic and Student Affairs

Adam's Mark Hotel Tower Building - Century

Gwendolyn Dungy, NASPA

Alma Clayton Peterson, *Association of American Colleges and Universities*

Through a series of provocative vignettes, we will explore the challenges that call for increased collaboration between academic and student affairs, such as multiple diversities in the academic community and their implications in different types of institutions. Ideas will be shared about the potential for collaborations that have not been explored and the need for assessment of existing collaborations that have been in effect. All who believe that the well being and academic success of students must be considered in light of the boundaries that figuratively and literally separate the work of academic and student affairs are invited to share in the dialogue.

115 Assessing Institutional Commitment Towards Diversity: Incorporating The Campus Ecological Framework

Adam's Mark Hotel - Plaza Ballroom F

Chad Cabral, *Colorado State University*

Heather Eggsware, *Colorado State University*

Bill Foley, *Colorado State University*

Drew Way, *Colorado State University*

Building inclusive communities on our campuses continues to be a challenge and a desired outcome for many institutions. Tools to assess diversity inclusion are essential in maintaining a supportive atmosphere. Campus ecology offers a unique look at how physical environments affect diversity. This session will present the conceptual framework of Campus Ecology and introduce an instrument that will allow practitioners to assess diversity and facilitate the building of welcoming and inclusive campus environments.

116 Negotiating Your Way In and Your Way Out

Adam's Mark Hotel Plaza Building - Governors Square 11

Larry Ebberts, *Iowa State University*

Linda Kuk, *Colorado State University*

Julie Sina, *University of the Pacific*

Larry Moneta, *Duke University*

Larry Dietz, *Southern Illinois University-Carbondale*

This program will address the needs of SSAs either entering into new institutions or new contracts, and those who have been or are being reassigned or terminated. A panel of seasoned SSAOs will facilitate conversation about skills and strategies for individuals to successfully negotiate during times of professional transition.

117 Harry Potter: Recruited, Retained, and Graduated

Adam's Mark Hotel Plaza Building - Governors Square 10

Charles Rickard, *Kent State University*

Constance Dubick, *Kent State University*

Terri Capellman, *Kent State University*

Harry Potter received a mysterious letter with an invitation to a wonderful place...but can he survive the encounter? This program addresses the need amidst fiscal constraints for a vision to assure the quality of student learning, strategic directions with insight into enhancing student retention, and effective student affairs initiatives utilizing technology to support student success. "Best practices" will be described to insure that all our Harry Potters survive the encounter.

118 Restructuring and Renewal: Change That Works For Students

Adam's Mark Hotel Plaza Building - Governors Square 17

Jo Calhoun, *University of Denver*

Patti Helton, *University of Denver*

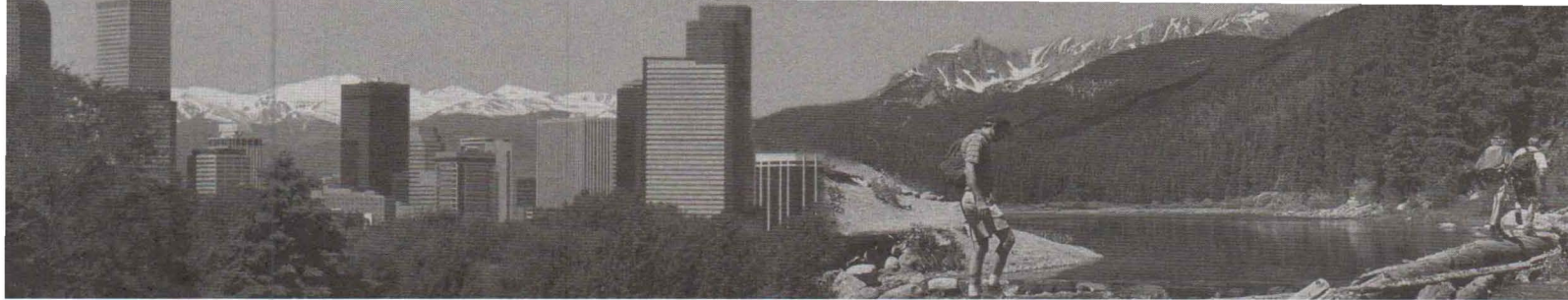
Michael Lawrence, *Nazareth College*

Marlesa Roney, *University of Kansas*

How can we re-think service delivery systems to serve students better while addressing the realities of budget constraints and other institutional challenges? This panel of senior student affairs officers from three institutions will share processes and insights resulting from implementing new student affairs structures that improve student service. All panelists are new to their institutions in the past 1-3 years.



The Denver Performing Arts Complex has 9 theatres seating more than 10,000 people. Photo by Randy Brown. Denver Metro Convention & Visitors Bureau.



Meetings & Receptions

3:30 PM - 4:45 PM

Dreams, Nightmares and Pursuing the Passion Book Signing
Adam's Mark Hotel - Concourse Level

3:30 PM - 5:00 PM

Learning Reconsidered Meeting
Adam's Mark Hotel Plaza Building - Directors Row G

4:00 PM - 5:00 PM

University of Maryland Reception Honoring Susan Komives
Adam's Mark Hotel - NASPA President's Suite

4:00 PM - 5:30 PM

Small Colleges and Universities Knowledge Community Business Meeting
Adam's Mark Hotel Tower Building - Spruce

4:00 PM - 6:00 PM

Search Committee Handbook Focus Group
Adam's Mark Hotel Plaza Building - Directors Row H

5:00 PM - 6:00 PM

Gospel Choir Rehearsal
Adam's Mark Hotel Plaza Building - Director's Row J

Region I Business Meeting
Adam's Mark Hotel Plaza Building - Directors Row H

Region II Business Meeting
Adam's Mark Hotel Plaza Building - Governors Square 17

Region III Business Meeting
Adam's Mark Hotel Plaza Building - Governors Square 15

Region IV East Business Meeting
Adam's Mark Hotel Plaza Building - Governors Square 10

Region IV West Business Meeting
Adam's Mark Hotel Plaza Building - Governors Square 14

Region V Business Meeting
Adam's Mark Hotel Plaza Building - Governors Square 12

Region VI Business Meeting
Adam's Mark Hotel Plaza Building - Governors Square 11

5:15 PM - 6:30 PM University of North Texas Reception

Adam's Mark Hotel Tower Building - Vail

6:00 PM - 7:00 PM

President's Reception for Minority Undergraduate Fellows and Students with Disabilities

Adam's Mark Hotel Tower Building - Columbine

2004 Program Committee Reception

Adam's Mark Hotel - NASPA President's Suite

6:00 PM - 7:30 PM

Reception, Friends and Alumni of Indiana University Reception

Adam's Mark Hotel Tower Building - Terrace

Florida State University Social

Adam's Mark Hotel Tower Building - Denver

John L. Blackburn Reception

Adam's Mark Hotel Tower Building - Colorado

Miami University Alumni and Friends Reception

Adam's Mark Hotel Tower Building - Century

6:30 PM - 7:30 PM

Alcohol and Other Drug Knowledge Community Reception
Adam's Mark Hotel Tower Building - Biltmore

Friends of the University of Florida Reception

Adam's Mark Hotel Tower Building - Beverly

Alumni and Friends of Illinois State University and Eastern Michigan University Reception

Adam's Mark Hotel Tower Building - Capitol

6:30 PM - 8:00 PM

Iowa State University Reception
Adam's Mark Hotel Tower Building - Gold

NASPA Foundation Reception

Adam's Mark Hotel Tower Building - Majestic Ballroom

7:00 PM - 8:00 PM

Friends of UConn Reception
Adam's Mark Hotel Tower Building - Spruce

African American Knowledge Community Reception

Adam's Mark Hotel Plaza Building - Directors Row F

7:00 PM - 8:30 PM

The Ohio State University SPA Program Alumni and Friends Reception

Adam's Mark Hotel Plaza Building - Directors Row H

7:00 PM - 9:00 PM

University of Denver Friends and Alumni Reception

Adam's Mark Hotel Plaza Building - Directors Row E

Joint Knowledge Community Reception

(co-sponsored by New Professionals & Graduate Students and the GLBT Issues)

Adam's Mark Hotel Tower Building - Silver

7:30 PM - 9:30 PM

Penn State Student Affairs Reception
Adam's Mark Hotel Plaza Building - Governors Square II

8:00 PM - 9:00 PM

Multicultural Knowledge Community Gathering
Adam's Mark Hotel Plaza Building - Governors Square 10

Boston College Reception

Adam's Mark Hotel Tower Building - Columbine

Asian Pacific Islander Knowledge Community Social

Adam's Mark Hotel Plaza Building - Governors Square 9

8:00 PM - 9:30 PM

National Orientation Directors Association Reception
Adam's Mark Hotel Tower Building - Vail

8:00 PM - 10:00 PM

Grand Valley State University Social
Adam's Mark Hotel Tower Building - Savoy

9:00 PM - 11:00 PM

NASPA Regional Receptions
Adam's Mark Hotel Plaza Ballroom D-F

Monday

It's About Students - Period

YOUR CONFERENCE PROGRAM

Tuesday, March 30

- 7:00 AM** Fun Run/ Walk
Meet in Adam's Mark Hotel Plaza Building - Lobby
- 7:00 AM - 8:30 AM** Spirituality Knowledge Community Meeting
Adam's Mark Hotel Tower Building - Savoy
- 7:00 AM - 9:00 PM** Cyber Café Open
Adam's Mark Hotel - Plaza Court 7 & 8
- 7:00 AM - 9:00 AM** Results-Oriented Health and Fitness Programs to Attract and Retain the Best and the Brightest Students, Faculty and Staff (Invitation Only)
Adam's Mark Hotel Tower Building - Capitol
- 7:00 AM - 9:00 AM** Research Division Meeting
Adam's Mark Hotel Tower Building - Aspen
- 7:30 AM - 8:30 AM** MUFP Alumni Advisory Board Meeting
Adam's Mark Hotel Tower Building - Terrace
- 7:30 AM - 8:30 AM** Women In Student Affairs (WISA) Leadership Team Meeting
Adam's Mark Hotel Tower Building - Biltmore
- 7:30 AM - 8:45 AM** NASPA Public Policy Division Meeting
Adam's Mark Hotel Plaza Building - Directors Row G
- 7:30 AM - 9:00 AM** Fraternity and Sorority Affairs Knowledge Community - National Coordinating Organizations Briefing
Adam's Mark Hotel Tower Building - Spruce
- 7:30 AM - 9:00 AM** Art and Design College Roundtable
Adam's Mark Hotel Plaza Building - Directors Row J
- 7:30 AM - 9:00 AM** NASPA James E. Scott Academy Board Meeting
Adam's Mark Hotel Plaza Building - Directors Row I
- 7:30 AM - 9:00 AM** African American Knowledge Community Business Meeting
Adam's Mark Hotel Tower Building - Colorado
- 7:45 AM - 9:00 AM** Student Affairs Professionals Working in and with Academic Affairs Knowledge Community Meeting
Adam's Mark Hotel Tower Building - Century
- 8:00 AM - Noon** Conference Registration
Adam's Mark Hotel Plaza Building - Concourse Level
- 8:00 AM - Noon** Career Services Open
Adam's Mark Hotel Tower Building - 2nd Floor

9:00 AM - 10:15 AM Featured Speaker - Betty Siegel
Adam's Mark Hotel - Plaza Ballroom A-C



Dr. Betty Lentz Siegel, the first woman to head an institution in the 34-unit University System of Georgia, and the longest serving woman president in the nation, has been president at Kennesaw State University since 1981. Under her administration, the university has evolved from a four-year college with an enrollment of 4,000 students and 15 baccalaureate-degree programs to its current university status, with enrollment approaching 18,000 students and 55 undergraduate and

graduate degree programs. Before coming to Kennesaw State, Dr. Siegel was the first woman academic dean at Western Carolina University in the School of Education and Psychology from 1976 to 1981. From 1971 to 1976 she was the first woman Dean of Academic Affairs for Continuing Education at the University of Florida, where she had been a member of the faculty since 1967. She previously taught at Indiana University and Lenoir-Rhyne College.

As an internationally and nationally known lecturer and motivational speaker on leadership, educational issues, and the concerns of women, she has delivered keynote addresses at hundreds of national, regional and state conferences throughout 50 states, Puerto Rico, and ten foreign countries.

She received her Ph.D. from Florida State University, a M.Ed. from the University of North Carolina at Chapel Hill, a B.A. in English and History from Wake Forest University, and an Associate of Arts from Cumberland College. She completed two years of post-doctoral study in Clinical Child Psychology at Indiana University.

9:00 AM - 10:15 AM ePortaro Invitational Meeting
Adam's Mark Hotel Plaza Building - Governors Square 11

9:00 AM - 10:15 AM Program Sessions

I19 Revolutionary Technology Solutions for Enrollment Management
Adam's Mark Hotel Plaza Building - Court 6

Peter Kraft, GoalQuest
Tracy Howe, GoalQuest
Peter Tomassi, GoalQuest

GoalQuest, Inc. provides communication technologies that help higher education partners improve their recruiting, yield, retention, parent relationship and alumni development efforts. The Company's suite of tools is based on its proprietary Enrolligence™ index—a real-time monitor. Each of GoalQuest's solutions includes the development of custom editorial and user friendly design, as well as unique interactive Web-based activities, surveying and assessment tools and adaptive information deployment. This session will explore the use of technology in enrollment management and the impact of information on communication efforts in recruiting, retention, parent and alumni windows.



120 SSAO Roundtable - Make Sure You Have a Voice at the Table

Adam's Mark Hotel Plaza Building -
Governors Square 17

Larry Ebberts, Iowa State University

Senior student affairs officers will engage in an informal and honest discussion about negotiating relationships with their presidents, fellow cabinet members, and their teams. Participants will explore the opportunities, challenges, and pitfalls and the ways in which these relationships can help SSAOs become effective leaders.

121 On the Bookshelf: Recent Books in Student Affairs

Adam's Mark Hotel Plaza Building -
Governors Square 10

Kathleen Manning, University of Vermont
Judy Rogers, Miami University

Wouldn't we all love to have more time to read the current literature in the field? This session, facilitated by two graduate preparation program faculty, reviews recent books they have read and/or used in their classes. Literature from within and outside of the student affairs field will be discussed.

122 Using the Community Emergency Response Team (CERT) Model

Adam's Mark Hotel Plaza Building -
Governors Square 11

Paul Cell, Montclair State University
Robb Rehberg, Montclair State University
Helen Matusow-Ayres, Montclair State University

As a result of recent world events, there has been an increased focus on emergency planning and response in communities nationwide. This program will discuss the use of the Federal Emergency Management Agency's Community Emergency Response Team (CERT) model, an approach to emergency preparedness and response that engages the campus community and is well-suited for the college or university setting.

123 Positive Assets of LGBT College Students: Results from a National Online Survey

Adam's Mark Hotel Plaza Building -
Directors Row F

Molly Kerby, Western Kentucky University
Patricia Duvall, Western Kentucky University

Few studies have examined the positive aspects of development or positive factors that protect or foster resiliency among self-identified lesbian,

gay, bisexual and transgendered (LGBT) college students. This presentation will highlight the results of the National Lesbian, Gay, Bisexual and Transgendered College Student Survey, conducted during the 2001-2002 academic year. This survey was designed to examine the health risk behaviors, past experiences, and overall well being of college students in the United States who self identify LGBT, or who are questioning their sexual orientation/identity. The presenters will briefly review common support services for LGBT youth on college campuses and suggest necessary changes that could maximize the positive impacts of diversity on student success development.

124 Coming To America: Integrating International Students into the College and Surrounding Communities

Adam's Mark Hotel Plaza Building -
Governors Square 9

Emily Sandoval, University of Southern California
Angie Mitchell, University of Southern California
Deejay Santiago, University of California-Irvine

This session will investigate how to better meet the needs and expectations of international students. We will address how to prepare student affairs professionals, via case studies, to create hospitable and informative orientations, accommodate cultural adjustment needs, and construct programs and events to encourage international student interaction and participation.

125 Balancing The Juggling Act - Motherhood, Career, and Self

Adam's Mark Hotel - Plaza Ballroom F

Lori Reesor, University of Missouri-Kansas City
Peg L. Blake, Boise State University
Tajhma Cobbs, University of Arkansas-Fayetteville
Jody Donovan, Colorado State University
Anne Flaherty, University of Kansas-Medical Center

Women often have to balance many roles, including mother, student affairs professional, spouse/partner, friend, etc. This group of women, who are at various stages in their careers, will talk about the impact of family on their personal and professional decisions. They will discuss graduate school choices, career choices, balancing it all, and taking care of one's self.

126 FERPA Overview and Update by the U.S. Department of Education

Adam's Mark Hotel - Plaza Ballroom E

LeRoy Rooker, U.S. Department of Education

LeRoy Rooker, Director of the Family Policy Compliance Office at the US Department of Education, discusses regulatory changes to the Family Educational Rights and Privacy Act (FERPA), as well as recent opinions and findings issued by the Family Compliance Office. Many updates will be shared based on FERPA as it relates to The Higher Education Act Reauthorization. There will be several changes this year of which Student Affairs administrators should be aware. (Repeated from 10:45AM - Noon)

127 Evangelical Christian Students at Public Universities: Surviving or Thriving?

Adam's Mark Hotel Tower Building - Vail

Christy Moran, University of Missouri-Kansas City
Jenea Ridnour, University of Missouri-Kansas City
Dennis Lang, University of Missouri-Kansas City

The results of a qualitative study in which Evangelical Christian students shared stories of their attempts to negotiate what many described as a public university environment that is culturally antagonistic to their faith will be presented and discussed. Participants will be challenged to better embrace students of all religious traditions.

128 College Vice President and Dean - Is it possible?

Adam's Mark Hotel Tower Building -
Columbine

Joe Marron, Alliant International University
Tim Millerick, Austin College
M. Ben Hogan, Springfield College
Lou Stark, Coe College
Janet Heeter-Bass, Muskingum College
Bill Seymour, Maryville College
Jon Eldridge, Lewis and Clark College

Can today's senior student affairs officer fulfill the responsibilities of the traditionally perceived dean of student affairs (student advocate) while effectively administering university wide issues/concerns as a senior administrative officer. Is it possible to balance both roles competently in a small college or university? A panel of seven small college senior student affairs officers will tackle the question in an interactive participatory session.

YOUR CONFERENCE PROGRAM

129 An "Intro to Student Affairs" Class for Undergrads?

Adam's Mark Hotel Tower Building - Beverly

Sherry Mallory, *University of Arkansas - Fayetteville*

Randy Brown, *Student, University of Arkansas - Fayetteville*

Johnetta Cross Brazzell, *University of Arkansas - Fayetteville*

This session highlights an 8-week, 1-credit hour class designed exclusively for undergrads, to help them learn more about the field of student affairs. Through case studies, interactions with student affairs professionals, and assigned readings, students are provided an opportunity to gain knowledge in the theory and practical application of student affairs, with an emphasis placed on problem solving, leadership development, and career exploration.

130 Getting Up to Standard: Changes in the CAS Standards

Adam's Mark Hotel - Plaza Ballroom D

Jan Arminio, *Shippensburg University*

Holly Belch, *Indiana University of Pennsylvania*

Michael Cuyjet, *University of Louisville*

In 2003 the Council for the Advancement of Standards in Higher Education published its latest standards. Two significant updates will be discussed in this session sponsored by the Faculty Fellows: changes in the standards for graduate student affairs programs and examples of student learning outcomes. The link between CAS Standards and the quality of educational practice will also be addressed.

131 Electronic Tools to Assist with the Management of the Assessment Process

Adam's Mark Hotel Plaza Building - Governors Square 12

Marilee Bresciani, *North Carolina State University*

Documenting assessment is a limitation for many as they demonstrate a commitment to improve student learning and development. This interactive session will explore how electronic tools aid administration/faculty in the assessment process at North Carolina State University. Examples will be provided as to how these tools have assisted with documenting student learning and development outcomes, results, decisions, and recommendations.

132 Roads Taken: Women in Student Affairs at Mid-Career

Adam's Mark Hotel Plaza Building - Governors Square 15

Carole Hughes, *Boston College*

Kristen Renn, *Michigan State University*

Lisa Wolf-Wendel, *University of Kansas*

Julie Wong, *University of California, San Diego*

Sarah Marshall, *Oklahoma State University*

Sheilah Horton, *Boston College*

This program continues the conversation that was started at the 2003 NASPA conference about mid-career issues for women in student affairs. Since that time, the panel coordinators have submitted an edited volume on these issues for publication in February 2004. The 2004 panel will continue the conversation, using the research and narratives in the book as the basis for the presentation.

133 Life Health Planning and Legacies: New Student Transitions With A Twist

Adam's Mark Hotel Plaza Building - Directors Row E

David Anderson, *George Mason University*

What do "life health planning" and students' legacy development have to do with substance abuse prevention? "Healthy Expectations" reflects new paradigms blending social norms and seven life health principles addressing decisions, attitudes and resiliency about drugs, alcohol and life health. Positive approaches address transitions using technology (interactive decision software, web, CD) and peer-based videotape, theater, discussions, marketing, and informational strategies.

134 Creating Healthy Campus Communities: The Role of National Standards for Student Affairs Professionals

Adam's Mark Hotel Plaza Building - Governors Square 16

Richard Keeling, *Keeling & Associates*

Paula Swinford, *University of Southern California*

Steven Nielson, *Rollins College*

William O'Connell, *NASPA*

In May 2001, the American College Health Association (ACHA) published the Standards of Practice for Health Promotion in Higher Education. Leaders in health promotion from ACHA and NASPA will discuss the Standards and how student affairs professionals can use them to advance the personal health of students and the collective or common health of our campuses and communities.

135 Motherful Students and Campus Communities: Single Mothers and Higher Education

Adam's Mark Hotel Tower Building - Denver

Katherine Houghton, *Ross University*

This session will explain and describe discoveries and findings from working with and researching the lives of single mothers pursuing a higher education. These discoveries identify the concept of motherful women and communities, challenge social discourse about "welfare mothers" and "fatherless America," respond to the dramatic increase of single motherhood in the United States, and define components of campus community principles that foster the persistence and success of student single mothers.

136 Ethics, Culture and Professional Practice

Adam's Mark Hotel Plaza Building - Governors Square 14

Jane Fried, *Central Connecticut State University*

Harry Canon, *Aspen Associates*

Melissa Reynolds, *Saint Joseph's College (CT)*

Michele Shelton, *Central Connecticut State University*

The Ethical Decision Making Wheel (Fried, 2003) provides a guide for systemic thinking about complex ethical issues. The Wheel and several cases will be presented and discussed. This model incorporates Kitchener's five ethical principles, the four virtues that are relevant to student affairs practice and a layer of analysis that addresses issues of context, culture, temporality and phenomenology.

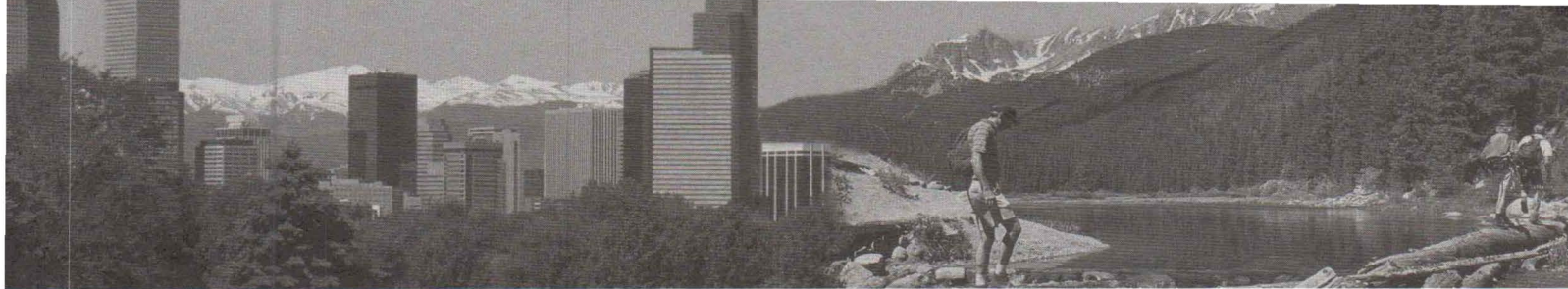
137 It's All About Access: Collaboration for service Delivery

Adam's Mark Hotel Plaza Building - Directors Row H

Bea Awoniyi, *Iowa State University*

Pete Englin, *Iowa State University*

The presentation will highlight the importance of collaboration and shared responsibility among student affairs, academic affairs and student government to make the college campus accessible to all students.



138 College Student Services Divisions: Addressing Student Needs

Adam's Mark Hotel Tower Building - Silver

Myron Pope, University of Central Oklahoma

Michael Miller, University of Arkansas

Michael Simpson, University of Oklahoma

Student programming in community colleges is important in promoting the successful personal and academic growth of students at these unique institutions. Students' needs and characteristics have changed throughout the history of community colleges. These continue to become even more diverse due to various institutional and systematic changes, which must be addressed. This program will examine the current and evolving models of organizational structures of community college student affairs divisions. Emphasis will be upon specific services provided by these institutions, along with a comparison of these services to actual student perceptions of their needs.

139 Current GLBT Issues: Updating What You Thought You Knew

Adam's Mark Hotel Tower Building - Gold

Jeanna Mastrodicasa, University of Florida

Ronni Sanlo, University of California - Los Angeles

Karen Whitney, Indiana University -

Purdue University Indianapolis

Kristen Renn, Michigan State University

Frank Ross, Indiana University -

Purdue University Indianapolis

"I go to GLBT programs on my campus, I'm an ally." Are you supportive of GLBT students, but not sure of the current state of GLBT issues? This session will provide seasoned professionals with a solid overview of those issues, including legal news, campus happenings, efforts of the GLBT Knowledge Community and the National GLBT Institute in Higher Education.

10:00 AM - Noon Exhibit Hall Open

Adam's Mark Hotel Plaza Exhibit Area

10:30 AM - 11:45 AM

Clemson University Study/Tour
2004 to England Meeting

Adam's Mark Hotel Tower Building - Capitol

10:45 AM - Noon Fraternity and Sorority Affairs Knowledge Community - Greek Summit Followup

Adam's Mark Hotel Tower Building - Savoy

10:45 AM - Noon

Assessing Student Learning and
Development Book Signing

10:45 AM - Noon Program Sessions

140 Developing a Student Affairs Research Agenda on Asian Americans and Pacific Islanders

Adam's Mark Hotel Plaza Building -

Directors Row F

Richard Shintaku, Oregon State University

Christine Quemuel, University of Hawai'i at Manoa

Julie Wong, University of California - San Diego

While Asian Americans and Pacific Islanders continue to increase their presence on college campuses, research relevant to student affairs on APIs remains minimal. Presenters will share current research, facilitate the growth of a research and professional development agenda, and initiate a network of NASPA colleagues interested in furthering this agenda.

141 Increasing Black Student Success at Predominately White Cooperative Education Institutions

Adam's Mark Hotel Tower Building - Silver

Jacquelyn West-Ford, Drexel University

This program will discuss the findings from a study designed to investigate the variables that serves to promote and retard the retention of successful black students attending a private, urban, predominantly white five year cooperative educational institution. The findings led to the creation of a Black Student Survival Guide, which equips new students with the information they need to overcome the barriers and therefore increase their retention.

142 Was God With Me? The Freshman to Senior Faith Journey

Adam's Mark Hotel Tower Building - Vail

Leanne Lewis Newman, Baylor University

This program will be based on the faith journey of 12 students who were interviewed at the end of their first year in college and then three years later as seniors. What faith issues arise over the course of students' experiences in college? How do they change over time from the freshman to senior year? What issues remain the same? Implications from the findings of such a longitudinal study have broad-reaching implications, unveil the challenges, and foster understanding for support.

143 Learning and Living Communities: Collaboration and Education for Students

Adam's Mark Hotel Tower Building -

Columbine

Rameen Talesh, Occidental College

Eric Newhall, Occidental College

At Occidental College, we believe there is no need to choose between the twin goals of our college mission, "excellence and equity" and we consider these goals intertwined, particularly given the increasingly pluralistic American society and world in which our students will live their lives. This program will highlight the collaboration between academic and student affairs in creating an LLC that houses all first-year students in the same residence hall as their classmates and the LLC's continuing evolution/findings.

144 Leadership Identity Development: A Grounded Theory

Adam's Mark Hotel - Plaza Ballroom F

Laura Osteen, Kansas State University

Susan R. Komives, University of Maryland - College Park

Little scholarship exists on how leadership develops across the life span. The findings of this grounded theory study of thirteen diverse students provide a framework for mentoring and leadership development programs during the college experience. Leadership educator panelists will respond to the findings. This research was sponsored by the ACPA Educational Leadership Foundation.

145 Improving Student Engagement Through Critical Thinking

Adam's Mark Hotel Tower Building - Gold

Joseph Burke, Ohio University

Jenny Hall-Jones, Ohio University

Actively engaging students in their own learning remains a challenge on most campuses. A critical thinking campaign targeted at 3,600 first-year residential students was developed to enhance engagement. This session covers a variety of approaches used (e.g., a common book, residential learning communities, programming, cable movies, posters, and judicial sanctions) to increase student engagement, thus affecting learning.

YOUR CONFERENCE PROGRAM

146 Making a Difference Through an Intense International Experience: Student Perspectives, Two Years Later Adam's Mark Hotel Plaza Building - Governors Square 16

Keith Miser, *University of Hawai'i at Hilo*
Glenn DeGuzman, *Colorado State University*
Jody Jessup, *Colorado State University*
Nick Sweeton, *Humboldt State University*
Zane Reif, *University of North Carolina at Charlotte*
Lisa Campos-Emmert, *University of Texas at El Paso*

The program focus is about an intense international cultural immersion experience taken by a class of student personnel graduate students in Belize in 2002. The program will include a panel of class participants who are now student affairs professionals. They will discuss the lasting effects of the experience on their professional lives and attitudes as well as implications for professional preparation programs.

147 The Cyber-commuter Lounge: Creating a Comfortable 'Cyber' Space for Distance Learners Adam's Mark Hotel Plaza Building - Directors Row H

Paul Pitre, *Auburn University*
Darrell Cain, *Atlanta Technical College*

This session presents select findings of the "Student Services that Matter" study (Cain, Marrara, Pitre, Armour, 2003). This study explored student perceptions of the development opportunities available to them as distance learners. As a result of the study, a Cyber-commuter Lounge was developed to expand the developmental potential of distance education students by providing opportunities similar to those available on campus.

148 Technology Outside of the Classroom: How it Affects Higher Education Professionals Adam's Mark Hotel Plaza Building - Directors Row E

Stephanie Michnowicz, *Pennsylvania State University*
Maureen Lazar, *Virginia Polytechnic and State University*

Advances with internet technology have impacted our students significantly, particularly with an increase in the number of students victimized by internet abuse. Representatives from Virginia Tech and Penn State will facilitate an interactive discussion through case studies about the importance of outreach and education to undergraduate students on these issues.

149 It's About Students AND Their Parents - Exclamation Mark Adam's Mark Hotel Plaza Building - Governors Square 14

Joyce Shotick, *Bradley University*
Alan Galsky, *Bradley University*

Student affairs professionals are facing a new challenge from parents of their millennial students. To deliver meaningful, beneficial services, an understanding of the cohort personalities of students and their parents is necessary. The level of closeness of these students with their parents has reached an all time high. But can this closeness be detrimental to the development of college students? This program will highlight research on the relationship of parents with their college students.

150 Paradigm Shift: Transforming Registration to Improve Student Success and Learning Adam's Mark Hotel Plaza Building - Governors Square 12

Anna Mays, *Sinclair Community College*
Hank Dunn, *Sinclair Community College*

This session will review strategies initiated by a college wide retention committee to research, develop and implement an action plan to eliminate late registration after the first day of classes. The goal of an earlier registration schedule is to improve student success with a minimal negative impact on enrollment. The presenters will discuss how "buy in" of the entire college community played a role in affecting this important change.

151 The Senior Year: A Key Piece to the Ultimate Student Experience Adam's Mark Hotel Tower Building - Beverly

Mary Collins, *West Virginia University*
Sheila Powell, *West Virginia University*
Charlie Battleson, *West Virginia University*
Jordan Workman, *West Virginia University*

"We appreciate all the support we had as first-year students, but now that we're seniors, can you help us transition to life after college?" When West Virginia University student affairs staff heard those words from our students, we responded by creating a Senior Year Experience. Learn how to support your seniors through one-stop shops, career advice, zero-year reunions, and much more.

152 Emergency Management and Planning for Universities and Colleges Adam's Mark Hotel Plaza Building - Governors Square 9

Eric Klingensmith, *Grand Valley State University*

This session will present areas of emergency management and planning that universities and colleges may face. It will also introduce the four phases of emergency management and how they can be applied to a higher education institution in the development of their emergency and disaster plans.

153 FERPA Overview and Update by the U.S. Department of Education Adam's Mark Hotel - Plaza Ballroom E

LeRoy Rooker, *U.S. Department of Education*

LeRoy Rooker, Director of the Family Policy Compliance Office at the US Department of Education, discusses regulatory changes to the Family Educational Rights and Privacy Act (FERPA), as well as recent opinions and findings issued by the Family Compliance Office. Many updates will be shared based on FERPA as it relates to The Higher Education Act Reauthorization. There will be several changes this year of which Student Affairs administrators should be aware. (Repeat of Session 126)

154 Creating Effective Learning Opportunities in a Residential Environment Adam's Mark Hotel Plaza Building - Governors Square 11

Matthew Herek, *DePaul University*

Programming models provide a framework for housing staff to design a curriculum of activities for students. In the spring of 2003, DePaul University undertook an assessment and research project to create a new model for residential programming. This program will discuss the assessment methods used to measure student developmental needs, the development and implementation of the model, and a current assessment of the model's progress.



155 Assessing Campus Climate for Underrepresented Students: Practical Applications of an Ecological Model

Adam's Mark Hotel - Plaza Ballroom D

Sarah Mart, *University of Montana*
Susan Rankin, *Pennsylvania State University*
Raymond Quirolgico, *University of San Francisco*
Karen Moses, *Arizona State University*
William O'Connell, *NASPA*

Panelists from four public universities and NASPA's HELP will describe an ecological approach to student health, the ACHA Health Promotion Standards, and the Campus Climate for Diversity assessment tool. Panelists will share and lead discussion of ways that practitioners can apply culturally competent environmental assessment methods following principles of inclusion, respect, and equality at their own institutions.

156 Special Screening: "RACE - The Power of an Illusion"

Adam's Mark Hotel - Plaza Ballroom A-C

Larry Adelman, *California Newsreel*
Rahdi Taylor, *California Newsreel*

What is this thing called race? This acclaimed PBS documentary series challenges the common assumption that people come sorted into biological races, demonstrating

instead that race is a powerful social idea that shapes people's life chances and opportunities. Join the filmmakers for a screening of excerpts and discussion on how to help students go beyond multiculturalism to scrutinize the very idea of race and equality. Handouts and Web resources will be provided.

157 An Investigation of Factors Associated with Disabled Student Attrition

Adam's Mark Hotel Plaza Building - Governors Square 10

George Thompson, *University of Georgia*
Karen Kalivoda, *University of Georgia*
Susan Vess, *University of Iowa*

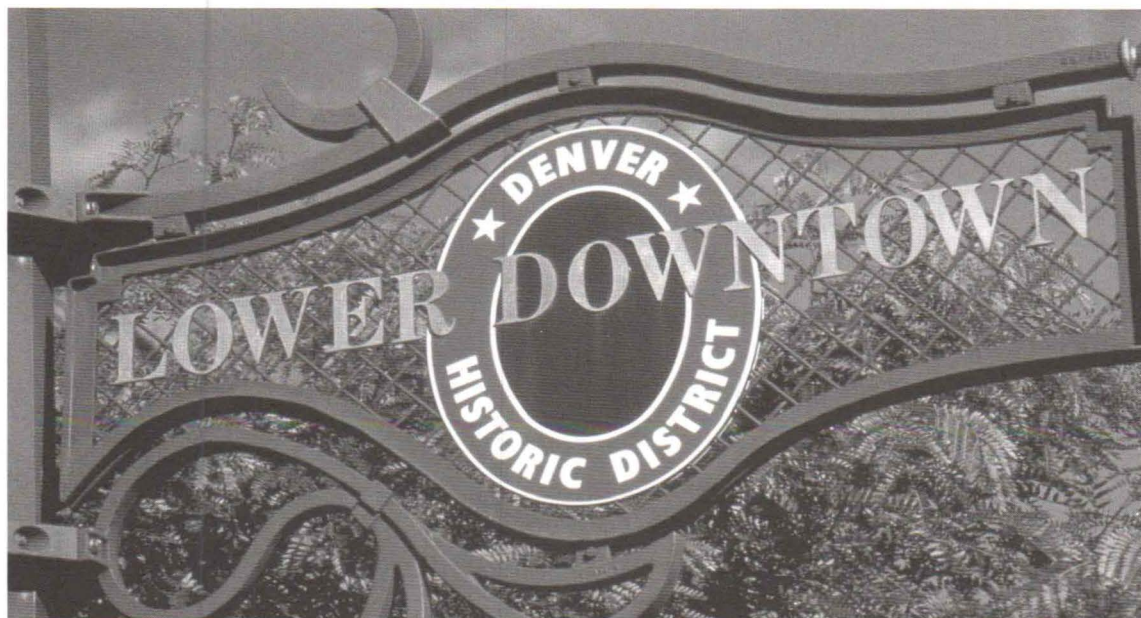
This presentation describes a research project that was designed to investigate the influences of disability support services on post-college outcomes of university students with disabilities. The research focus of this project includes issues that significantly influence a student's academic performance, degree attainment, post-college employment and earnings. The presentation will illustrate how new data on academic performance and support services were used to examine possible influences on post-college outcomes at five universities across the country.

158 Building a Healthy Campus Community with the ACHA National College Health Assessment

Adam's Mark Hotel Plaza Building - Governors Square 17

Mary Hoban, *American College Health Association*

The National College Health Assessment (NCHA), a project of the American College Health Association (ACHA), is used on campuses throughout the country to gather data about student health behaviors, access to health information, and impediments to academic performance. This session will introduce the NCHA; share findings; and discuss ways campuses are using NCHA data to set and justify priorities, evaluate programs, and allocate resources.



City street sign indicating the visitor has entered LoDo, the 25 square block historic district that now is home to more than 90 brew pubs, sports bars and restaurants and almost three dozen art galleries.
 Photo by David Houser. Denver Metro Convention & Visitors Bureau.

YOUR CONFERENCE PROGRAM

**11:00 AM - 11:45 AM NASPA Awards
Recipient Reception**
*Adam's Mark Hotel - NASPA President's
Suite*

**Noon - 1:30 PM
NASPA Awards Luncheon**
*Adam's Mark Hotel Tower Building -
Majestic Ballroom*

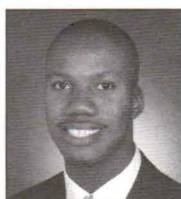
The annual Awards Luncheon is a special opportunity for NASPA to pay tribute to the individuals who have distinguished themselves by virtue of their service to, and their accomplishments in, the student affairs profession, or NASPA. It is our honor to recognize these individuals.

Genoursly Sponsored By Anheuser Busch

2004 NASPA NATIONAL AWARDS

Melvane D. Hardee Dissertation of the Year Award

2004 Winner



Dr. Shaun R. Harper
*Assistant Professor, University
of Southern California*

Dissertation: "Most likely to
succeed: The self-perceived
impact of involvement on
the experiences of high-
achieving African-American
at predominantly white
universities."

undergraduate men

2004 Runner Up



Dr. Terrence L. Freeman
*Engineering Coordinator, St.
Louis Community College at
Florissant Valley*

Dissertation: "Theoretical
model for studying year to
year persistence of two year
college students by ethnicity
using postsecondary students longitudinal study
1996-98."

using postsecondary students longitudinal study
1996-98."

Mid Level Student Affairs Professional Award

2004 Recipient



Jill Kloppenburg Carr
*Associate Dean of Students,
Bowling Green State
University*

Jill Kloppenburg Carr has
spent over 20 years devoted
to creating a better
community for students at

Bowling Green State University. From resident
director to assistant dean, Jill made an impact on
countless students at her institution. She
supervised the creation of an entirely new
student discipline system and is valued as a staff
member who mentors undergraduate and
graduate students, as well as professional staff. Jill
also makes an impact in the surrounding
community by working well with the city and
county officials. She is a passionate and solid
leader in student affairs. Jill received her Bachelors
in French at the State University of New York at
Geneseo and Masters of Arts in College Student
Personnel from Bowling Green State University.

Mid Level Student Affairs Professional Award

2004 Recipient



Wayne Young, Jr.
*Associate Director,
Department of Residence Life,
Creighton University*

Wayne has served Creighton
University since 1998. A true
educator, Wayne serves his
alma mater by directing the

student development aspects of the residence life
program. He not only provides support and
guidance students and staff, but he believes in
educating the whole student. He demonstrated a
truly collaborative student learning process by
working with academic affairs to create learning
communities, virtually from scratch. An active
NASPA volunteer, Wayne's ability to navigate world
of technology has been integral to Region IV-W.
Wayne received his Bachelors in Communication
from Creighton University and his Masters in
Educational Administration from Texas A&M
University. Wayne is currently working on his
Doctorate of Philosophy in Educational
Administration at the University of Nebraska.

The President's Award

2004 Recipient



Dr. Carol C. Harter
*President, University of
Nevada, Las Vegas*

Dr. Harter is a president
who has an unfailing
dedication to creating and
sustaining a student-centered

university. Since arriving at UNLV in 1995, Dr.
Harter significantly increased the number academic
programs, co-curricular opportunities, facilities, and
diversity on campus. Under her leadership, UNLV
has implemented an institutional plan with goals
that include continually assessing student
development, creating an engaging environment
focused on student learning and valuing difference.
Often seen at athletic events cheering for students,
Dr. Harter also serves on the Board of Directors
for the NCAA, proving her commitment to the
student athlete experience. She was educated at
Harpur College with a Bachelors in English and
both a Masters and Ph.D. in English and American
Literature at Binghamton University. Dr. Harter is
honored for her unwavering commitment to
including students and administrators alike in the
educational process.

Outstanding Contribution to Higher Education

2004 Recipient

Dr. Gale W. Erlandson

Senior Editor Higher and Adult Education, Emeritus, Jossey-Bass, a Wiley Company

Dr. Erlandson's supervision of projects from inception to completion provided higher education with many texts that have become recognized as some of the most important in our field. Over 16 years, Dr. Erlandson's dedication and passion for expanding higher education research was evident by the broad range of audiences her work influenced. An amazing editor; her ability to both challenge and support her authors made Dr. Erlandson highly sought after. Dr. Erlandson attended Wheaton College for her undergraduate work and received both an M.A. and a Ph.D. in Germanic Languages and Literature from the University of North Carolina, Chapel Hill. Dr. Erlandson is honored for her contribution to higher education.

Outstanding Contribution to Literature and/or Research

2004 Recipient



Dr. Melvin C. Terrell

Vice President for Student Affairs and Professor of Counselor Education, Northeastern Illinois University

Dr. Terrell has a commitment not only to exemplary student affairs administration,

but also to expanding the research and literature on diversity, retention and access. From a background in both his classroom and administrative experiences, he has contributed a litany of scholarly publications on emerging topics in diversity in higher education. Not only does his scholarship effect the field, but generations of new researchers have begun their quests for knowledge with Dr. Terrell's encouragement. Dr. Terrell received his Bachelors in History from Chicago State University. His M.Ed. in Student Personnel Work in Higher Education is from Loyola University and he completed his Ph.D. in Higher Education Administration at Southern Illinois University.

Robert H. Shaffer Award for Academic Excellence as a Graduate Faculty Member

2004 Recipient



Dr. Susan R. Komives

Associate Professor, College Student Personnel, University of Maryland - College Park

Dr. Komives has served the profession by teaching and mentoring future generations of student affairs professionals

at University of Maryland, College Park for over 17 years. She is collaborative, supportive and energizing to her students and constantly challenges them to think beyond their assumptions. Dr. Komives has a distinguished record of scholarly achievement that has helped to shape our profession. She has been active in several national organizations, proving that she is dedicated to giving back to her field. Dr. Komives studied at Florida State University for her Bachelors in mathematics. She received her Masters of Science in Higher Education - Student Personnel Administration from Florida State University and completed her Doctor of Education in Educational Administration and Supervision from the University of Tennessee Knoxville.

Fred Turner Award for Outstanding Service to NASPA

2004 Recipient



Dr. Shannon E. Ellis

Vice President for Student Services, University of Nevada - Reno

Dr. Shannon Ellis has been a leader and a volunteer for NASPA for many years. The quality of her service at the

regional and national level makes her deserving of this award. Recently, as NASPA president, Dr. Ellis helped us look at our values as an association and encouraged all members to get involved in the association. From graduate students to voting delegates, she not only gave of her time, her unsurpassed energy, and caring heart but also made sure new professionals had a voice. Her involvement in a NASPA project or role ensures its quality, completion and all done with energy and enthusiasm. Dr. Ellis received her Bachelors degree in Journalism from the University of Illinois, Urbana, her Masters of Public Administration from the University of Massachusetts, Amherst and her Doctor of Philosophy in Higher and Postsecondary Education from the University of Southern California.

Scott Goodnight Award for Outstanding Service as a Dean

2004 Recipient



Dr. Johnetta Cross Brazzell

Vice Chancellor for Student Affairs, University of Arkansas - Fayetteville

During her 29 years in higher education, Dr. Johnetta Cross Brazzell has been committed to the

education and personal growth of each student and staff member in her charge. From her ability to mentor professional staff to the positive influence she has had on numerous students, Dr. Cross Brazzell is a consummate professional. She has earned respect and support from many individuals and has made significant contributions to NASPA and the field of student affairs. She has served her institutions with passion and strong leadership and has been a role model to many. Dr. Cross Brazzell received her Bachelors in history and political science at Spelman College. She then received her Masters in American History from the University of Chicago focusing on the African-American experience. She completed her Ph.D. at the University of Michigan.

New Professional Award Recipients

These individuals are recognized by their regions as outstanding new professionals in the field of student affairs and higher education. Spelman and Johnson are generously providing a complimentary conference registration to the 2005 NASPA Conference in Tampa for each New Professional Award Winner:

Region I

None awarded for 2004

Region II

Kathryn Jennings, *Coordinator of Alcohol & Drug Education, St. John's University (NY)*

Region III

Jerrid Freeman, *Doctoral Student, North Carolina State University*

Region IV-E

Bridget Williams Golden, *Leadership Coordinator, Purdue University*

Region IV-W

Marcy Ball, *Resident Director, Creighton University*

Region V

Jeffery Hart, *Director of Security, Gonzaga University*

Region VI

Kevin Horan, *Director of Student Affairs, California State University - Hayward, Contra Costa Campus*

YOUR CONFERENCE PROGRAM

12:15 PM - 1:30 PM Program Sessions

159 Documenting the Results of Population-Level Prevention: Efficacy Analysis of AlcoholEdu

Adam's Mark Hotel Plaza Building - Court 6

Richard Keeling, *Outside The Classroom*

Population level prevention is a promising method of alcohol prevention that leverages the social networks of students to produce significant improvements in alcohol-related behaviors and inspire social and cultural change. When delivered on a population-level basis, AlcoholEdu, an online alcohol prevention course, demonstrates the ability not only to engage and satisfy students, but also to produce significant changes in key parameters of alcohol-related attitudes, perceptions, and behaviors. Results depend on the combination of mass dissemination (using the Internet) and mass customization (by engaging students in an interactive, personalized prevention experience).

160 Getting Minority Students In: Overcoming Negative Perceptions of Career Planning and Placement Services

*Adam's Mark Hotel Plaza Building -
Governors Square 10*

Sylvia Carey, *Dillard University*
Charles Richardson, *Pace University*

Almost all colleges and universities have resources dedicated to assisting students prepare for their transition into graduate school or the workforce, unfortunately not all segments of the student population will take full advantage of these resources. This session reports on research conducted to increase minority student use of career planning and placement services on college and university campuses.

161 Enhancing Student-Athlete Leadership in the Governance of Intercollegiate Athletics

*Adam's Mark Hotel Plaza Building -
Directors Row F*

Lori Hendricks, *University of Michigan*

This session provides the findings of a 2003 study that explored student-athlete involvement in the governance of Michigan athletics. Participants will (1) examine student-athlete engagement in one institution's athletics program, (2) identify structural and developmental barriers to participation in the decision-making process of the athletic department, and (3) develop ideas for cultivating the leadership of young people charged with representing the student-athlete voice.

162 Using Blood Alcohol Concentration with Social Norms Marketing to Reduce Negative Consequences

*Adam's Mark Hotel Plaza Building -
Governors Square 11*

Jennifer Bauerle, *University of Virginia*
James Turner, *University of Virginia*
Cynthia Burwell, *University of Virginia*

Reducing harm to students from alcohol is a main focus for administrators in college populations. How does one determine what are, and how to use, these strong predictors for negative consequences? This presentation is a guide of how UVA determined BAC's strong predictive value and how they teamed BAC with a social norms marketing campaign to reduce high risk drinking.

163 Promoting Institutional Assessment and Change: The Building Engagement and Attainment of Minority Students Project

Adam's Mark Hotel - Plaza Ballroom F

Brian Bridges, *Indiana University*
Carla Morelon, *Indiana University*
Karl Beeler, *California State University - Los Angeles*
Debra Buchanan, *Jackson State University*
Frank Sanchez, *Adams State University*

The Building Engagement and Attainment of Minority Students (BEAMS) Project is a joint effort between the National Survey of Student Engagement (NSSE) and the American Association of Higher Education (AAHE) designed to promote institutional effectiveness and document valuable practices already in place at minority serving institutions through the

use of NSSE data. Senior student affairs officers from participating colleges and universities will discuss how NSSE data and BEAMS participation have begun to promote a culture of evidence and meaningful institutional change on their campus. Audience participation and dialogue will be encouraged.

164 Creating a Sense of Belonging and Community on an Urban College Campus

Adam's Mark Hotel - Plaza Ballroom E

Charles Brown, *University of South Florida - St. Petersburg*
Kaye Patten Wallace, *Old Dominion University*

The importance of students becoming involved in campus activities and in developing relationships with faculty and staff has been well documented by Terenzini, Astin and others. This program traces the development and implementation of a collaborative plan to address the lack of student involvement on an urban commuter campus.

165 Adult Learners: What Do We Know? What Does It Mean?

*Adam's Mark Hotel Plaza Building -
Directors Row E*

Charlene Harrison, *Pennsylvania State University*

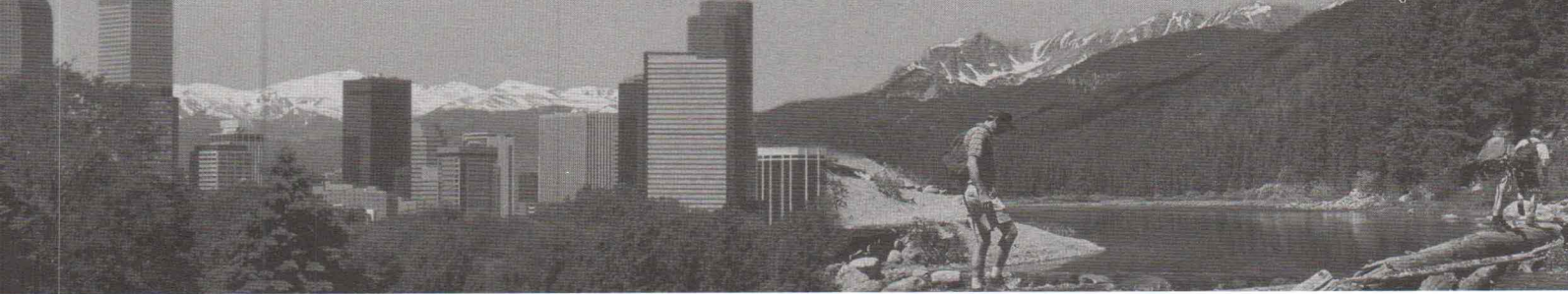
Like many major universities with large numbers of residence hall dwellers, little has been known about our undergraduate adult applicants and enrollees. This program features information about a series of research collaborations that have enabled us to learn not only more about our adult learners but also more about how the absence of knowledge limits adult recruitment and retention.

166 Collaboration: How to Effectively Network Your Campus

*Adam's Mark Hotel Plaza Building -
Governors Square 9*

Kaya Gerberich, *Massachusetts Institute of Technology*
Julie Wilcox, *Jacksonville University*

Collaboration is essential not only for the recruitment and retention of students, but also for their personal and professional development. A successful collaborative model benefits the entire campus and provides administration, faculty, and students the tools with which to effectively communicate. The participants will network with one another and brainstorm to promote successful collaboration on their respective campuses.



167 Haudenosaunee College Experience: First Generation, Transfer, and Stopout

Adam's Mark Hotel Tower Building - Spruce

Stephanie Waterman, *Syracuse University*

Participants in this presentation will learn about the Haudenosaunee, college experiences, those which were both positive and negative and explore the ways students were supported. Workshop participants will work in groups to design/discuss ways in which their respective institutions can support not only Haudenosaunee students but non-traditional students as well

168 Practitioners Guide to Creating and Implementing a Student Affairs Outcomes Assessment Plan

Adam's Mark Hotel Tower Building - Century

John Michalenko, *Robert Morris University*
Mona Dine, *Robert Morris University*

Student affairs professionals are being required to demonstrate our value-added role in the success of students and to report outcomes in ways that support accreditation requirements and our institutional mission. We will provide the practitioner with a step-by-step process to conducting good assessment studies within student affairs and using the results to demonstrate accountability and continuous improvement.

169 Mountains & Valleys: The Journey from Graduate School to New Professional

Adam's Mark Hotel Tower Building - Beverly

Meredith Mickel, *Lehigh University*
Doug Little, *Rollins College*
Shari Williamson, *John Carroll University*
Marcus Langford, *Oregon State University*

The transition from graduate student to new professional parallels the transition from high school student to college student. This panel-style discussion is aimed at sharing first-hand accounts, identifying common transitional themes and developing a unique best-practices model for each participant (graduate students, new and mid-level professionals) to utilize in his or her specific working environment.

170 Taking the Leap: New Professionals Discuss the Small School Experience

Adam's Mark Hotel Tower Building - Columbine

Carrie Kortegast, *Denison University*
Abby Ghering, *Denison University*
Ja'Nay Queen, *Trinity University*
Aaron Bachenheimer, *Hampden-Sydney College*

Has most of your experience been at a large institution? Do you wonder about the opportunities at a smaller college or university? A panel of new professionals will discuss their transition from large to small institutions, opportunities and limitations of working at a small school, and how you can take the leap.

171 Synergistic Solutions: How Academic and Student Affairs Can Put Students First - A First Alert Team

Adam's Mark Hotel Plaza Building - Governors Square 12

Marijo Russell O'Grady, *Pace University*
Darnita Killian, *Pace University*
Kelly Butler, *Pace University*
Kevin Banks, *Pace University*

The First Alert Team at Pace University is a joint effort between academic and student affairs professionals. Created in the wake of the September 11th tragedy, its initial purpose was to identify and assist at-risk students. The First Alert Team still coordinates early intervention for troubled students, but its mission has expanded. The team began to meet regularly to discuss University-wide issues like parental notification, the course withdrawal process, and a campus-wide decrease in classroom decorum. As a result, the team has continued to meet and create solutions that cut down on red tape and address campus problems.

172 Bodies Under Siege: Helping Residents Who Cut Themselves

Adam's Mark Hotel - Plaza Ballroom D

Eduardo Olivo, *Michigan State University*
Christine Engel, *Michigan State University*
Tresa Barlage, *Michigan State University*

More students are coming to our campuses with mental health issues. Research shows that up to 15 percent of young adults participate in self-mutilation. This session is for those who want to learn more about self-injury, cutting and burning behaviors. In

addition to exploring specific behaviors, we will share current administrative responses and mental health protocols for students in residential communities.

173 At the Crossroads: The Impact Desegregation Policies Have Had on One Black University

Adam's Mark Hotel Tower Building - Silver

Michelle McClure, *Marquette University*

Representing a unique aspect of American higher education, Historically Black Colleges and Universities (HBCUs) are one of the most remarkable stories of education-against-the odds (Drewry & Doermann, 2001, p. xxi). This program seeks to provide an in-depth understanding of how one historically Black institution has been affected by the policy of collegiate desegregation. Furthermore, this program will illustrate the impact that such policies have had on first-time, full-time enrollment of White students and students of color for this particular institution.

174 Assisting Transfer Students with the Adjustment to Campus

Adam's Mark Hotel Plaza Building - Governors Square 16

Jeanine Ward-Roof, *Clemson University*

Each year campus staff and faculty are challenged with the influx of transfer students and how to best assist them with their adjustment to a new environment. This workshop will offer tips on setting the stage for adjustment through a strong orientation program. The program will include highlights of orientation program ideals as well as spotlight current campus practices.

175 Creating A Campus Domestic Violence Response Team

Adam's Mark Hotel Tower Building - Denver

Lisa Smith, *Rutgers University*
Ruth Anne Koenick, *Rutgers University*

Studies indicate that domestic violence is a serious problem among college students. These victims have special needs and issues, which cannot be addressed simply through the enforcement of criminal statutes and the issuance of restraining orders. They need access to special treatment at the time of victimization. This session will describe developing a response team to meet those needs.

YOUR CONFERENCE PROGRAM

176 Understanding Students: Applying Identity Development Research to Student Affairs Practice

Adam's Mark Hotel Plaza Building -
Governors Square 17

Vasti Torres, Indiana University

Mary Howard-Hamilton, Indiana University

Diane Cooper, University of Georgia

This presentation will concentrate on applying existing identity development theories to better serve diverse students. The authors of the ASHE-ERIC Series on Higher Education monograph "Identity Development of Diverse Populations: Implications for Teaching and Administration in Higher Education" will discuss how identity development research on diverse students can help practitioners be more intentional about influencing the development of students.

177 College Student Spirituality: Trends and Practices from Recent Research

Adam's Mark Hotel Tower Building - Vail

Ashley Tull, Florida State University

Jon Dalton, Florida State University

Researchers from the Center for the Study of Values in College Student Development at Florida State University recently conducted a study of 248 NASPA Voting Delegates to identify the current trends and issues in college student spirituality on their campuses and to gather information on how they are perceiving and interpreting this new student movement. This presentation will highlight the findings of this research, while discussing current trends and practices and roles of student affairs administrators from participant institutions.

178 Hands Across Academe: Collaboration to Enhance Seamless Student Learning Experiences

Adam's Mark Hotel Plaza Building -
Governors Square 15

Kim O'Halloran, Montclair State University

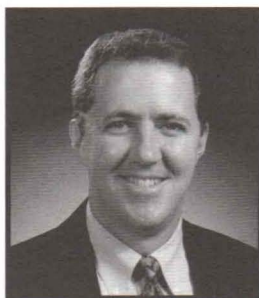
Recent institutional reform efforts and scholarly journals have focused on improving undergraduate education and outcomes through creating seamless learning experiences for students. This program will review the results of a national survey of SSAOs, including a comprehensive picture of collaboration taking place in our institutions and how these initiatives are being implemented, as well as facilitate discussion of best practices among attendees.

1:45 PM - 3:00 PM Program Sessions

1:45 PM - 3:00 PM Featured Speaker -

Dennis Snow

Adam's Mark Hotel - Plaza Ballroom A-C



Dennis Snow has a passion for, and expertise in what it takes to create world-class customer service. Snow's customer service abilities were born and developed over 20 years with

the Walt Disney World Company. He began his Disney career in 1979 as a front-line attractions operator. Quickly moving into a Disney management role, Snow managed various operating areas throughout the famous theme park, learning and applying the skills it takes to run a world-class, service-driven organization. Recognized for his training talent and skill, Snow represented The Walt Disney Company as a guest speaker and trainer for some of the world's largest companies including Exxon, AT&T, General Motors, and Mitsubishi. He has presented for audiences in diverse locations around the world, such as South Africa, Australia, Mexico, England and Argentina. In his last year with Walt Disney World, Snow was ranked in the top 3% of the company's leadership team. Snow is dedicated to helping organizations achieve their goals in the areas of customer service, employee development, and leadership. He is known for presenting practical solutions for complex issues that face organizations today.

179 Understanding Today's Graduate Students: Efficiently Serving the Often-Forgotten Student Population

Adam's Mark Hotel Plaza Building -
Governors Square 14

Vincent Vigil, University of Southern California

Edlyn Vallejo, University of Southern California

With student affairs professionals focused on serving undergraduate populations, graduate/professional students are often

overlooked. In this presentation, we will delve into pertinent issues graduate/professional students face by discussing a survey administered at the University of Southern California (USC). Participants will be involved in an interactive dialogue, and will create a personalized intervention plan for graduate/professional students at their respective campuses.

180 Creating an Inviting Environment for Latino/a Students from a Non-Latino/a Individual's Perspective

Adam's Mark Hotel Tower Building - Vail

Memoria James-Aguilar, University of Southern California

Instead of making the effort to understand Latino/a cultures, many institutions overtly ask Latinos/as to conform to the majority culture. As a non-Latina, African-American, speaker of Spanish, I gain an interesting perspective of various ways in which to work with Latinos in different capacities. This presentation emphasizes issues, purposes, and strategies learned from working with Latino students by a non-Latina.

181 Can't Change Without Them: Transformational Change through Collaboration with Undergraduate Greek Students

Adam's Mark Hotel Plaza Building -
Directors Row F

Laura Osteen, Kansas State University

Pete Smithhisler, National Intrafraternity Council

Steve Veldkamp, Indiana University

Mike McRee, LeaderShape

Mike Hayes, Cornell University

Although key stakeholders in the future of Greek Life, students are often glaringly absent in the creation and implementation of change initiatives. Join COMPASS fraternity and sorority action tank members in an engaging presentation and lively dialogue focused on how administrators and national organization staff can collaborate with students to create deep and pervasive transformational change within the Greek community.

182 It's About Graduate and Professional School Students

Adam's Mark Hotel Tower Building - Denver

Jeffrey Fine, Northwestern University

Kiersten Elliott, Northwestern University

By their very nature, graduate students ask many questions. Now it is our turn to ask the questions: what are the needs of graduate



students, how do we assess these needs, what services are needed to meet these needs, who should provide those services? Learn what one Big Ten university has done to ask the questions and search for answers.

183 What the Courts Say About Your Students Abroad and Your Responsibilities

Adam's Mark Hotel Plaza Building - Governors Square 16

Maureen Powers, *Institute for the International Education of Students*

Timothy Letzring, *University of Mississippi*

Recent court cases involving students abroad confirm universities' significant responsibilities and obligations with regard to the Americans with Disabilities Act and sexual harassment laws. Program attendees will participate in reviewing scenarios and court case findings relevant to students overseas. State of the art operational practices and policy implications for colleges will be examined and discussed.

184 Alcohol and Other Drug Prevention Issues at Two-Year Colleges

Adam's Mark Hotel Tower Building - Silver

Beth DeRicco, *Higher Education Center for Alcohol and Other Drug Prevention*

Two-year colleges require an alcohol and other drug prevention (AOD) approach that is tailored to meet the unique needs of their students. In this session, you will inventory your current AOD prevention efforts, learn about promising approaches for prevention at two-year institutions, and plan for next steps to move prevention efforts forward on your campus and in the surrounding community.

185 Higher Education in the Movies: Perspectives on College Films

Adam's Mark Hotel Plaza Building - Directors Row E

Sam Miller, *University of Connecticut*

This presentation features the debut of UConn's higher education and student affairs masters program college film database. You can learn more about college films (especially the bad ones) than you need to know and hear some ways to use college films on your campus. This interactive session will highlight the best and worst of this unique genre of American films.

186 How Effective Are Student Affairs Preparation Programs in Preparing New Practitioners?

Adam's Mark Hotel - Plaza Ballroom D

Linda Kuk, *Colorado State University*

Michael Cuyjet, *University of Louisville*

Are student affairs preparation programs adequately preparing new student affairs practitioners to meet the role expectations of entry-level employment in the field? What is needed to make graduates of preparation programs better prepared to assume entry-level roles in student affairs? Recent research data on faculty and employer expectations regarding professional competencies and the role of preparation programs will be presented. Preparation faculty, SSAOs and student affairs employing managers will explore and share their perceptions and expectations regarding preparation curriculum and how to better prepare entry-level professionals for their roles as student affairs practitioners.

187 Dealing with Distressed and Disruptive Students: What's an Administrator to Do?

Adam's Mark Hotel Plaza Building - Governors Square 12

John Dunkle, *Northwestern University*

Margaret Barr, *Northwestern University*

Tom Crady, *Grinnell College*

Kathy Hollingsworth, *Northwestern University*

Levels of severity in students presenting problems at counseling centers have been an increasing concern in recent decades. This program will report on a recent study of risk factors that differentiate severe and non-severe cases. A panel of seasoned student affairs administrators will offer their reactions to the results and their insights into the implications for administration and policy development.

188 Student Athletes and Student Conduct: A Small College Approach

Adam's Mark Hotel Tower Building - Columbine

Becky Fletcher, *Denison University*

Sarah Westfall, *Denison University*

New policy, educational, and communication initiatives each of the last five years has resulted in a dramatic decrease in the number of athletes involved in the judicial system at Denison University. It has also led

to other unintended benefits. This session will share Denison's strategy, and will help participants begin to chart a course for similar change on their own campuses.

189 First-Generation and Rural Students: What We Have Learned About Both From Recent Studies

Adam's Mark Hotel Tower Building - Beverly

Allen Delong, *The Ohio State University*

Leanna Blevin, *University of Virginia*

Ronda Bryant, *University of Virginia*

Natalia Hart, *The Ohio State University*

Tammy Maltzan, *The Ohio State University*

Joe Shirlin, *East Tennessee State University*

Edward St. John, *Indiana University*

This panel presentation brings together five doctoral students or recent graduates whose dissertations focus on first-generation college students or students from rural areas. Such undergraduates are often from low-income families and arrive on campus academically under-prepared and less likely to graduate. Scholar-respondents will further synthesize findings and discuss strategies for increasing enrollment, retention, and success for first-generation and rural students.

190 They're Not 18 Anymore: Housing and Student Life Facilities and Programs for Graduate Students

Adam's Mark Hotel Tower Building - Century

Patricia Mielke, *University of Maryland - College Park*

Alan Resnick, *Principal, Sasaki Associates*

Graduate students are different than undergraduates—they are older; they are more focused with their pursuits, and they are often balancing school with work and family demands. While campus housing is generally viewed as an important convenience for these students, campus life facilities and programs can be elevated to provide the support networks that truly serve the needs of graduate students. This session will focus on current issues for graduate students and how the inventive strategies which have evolved in undergraduate housing and programs can be transferred to the graduate student arena in an effort to compete for the most talented graduate students.

YOUR CONFERENCE PROGRAM

191 Moving The Mentoring Dialogue To The Next Level

Adam's Mark Hotel Tower Building - Spruce

James Coaxum, *Rowan University*

Catherine Mack, *Cumberland County College*

There is no doubt that mentoring is an effective minority retention tool. But there are gaps in this discussion. This interactive session highlights how a community college and a four-year institution are continuing the dialogue to enhance retention through collaborative and creative mentoring programs. This partnership model moves students from two-year institutions to graduate school.

192 Women's Groups on Campus: Feminism and Activism Are Not Dead

Adam's Mark Hotel Tower Building - Colorado

Annemarie Vaccaro-Phillips, *University of Denver*

Sarah Asplin, *President, Undergraduate Women's Council*

Jessica Sanchez, *Past President, Undergraduate Women's Council*

Higher education professionals frequently lament student apathy while some women lament the death of feminist activism. In the first part of this session, participants will hear the results of a case study of a successful feminist, student group. A panel of current group members will offer an opportunity for participants to engage in dialogue with students.

193 Teaming Student Services, Academic Support, and Peer Learning to Enhance Student Success

Adam's Mark Hotel Plaza Ballroom F

James Henderson, *University of Colorado - Colorado Springs*

Barbara Gaddis, *University of Colorado - Colorado Springs*

Constance Staley, *University of Colorado - Colorado Springs*

Robert Wonnert, J.D., *University of Colorado - Colorado Springs*

Susan Mitchell, *University of Colorado - Colorado Springs*

Janice Tharp, *University of Colorado - Colorado Springs*

This session describes four successful innovative collaborations between faculty, and student support services personnel using peer-assisted learning: 1) Project Excel - nationally recognized program of cross-disciplinary academic support; 2) Freshman

Seminar is an academically-based multidisciplinary course for first-time freshmen; 3) Academic Fitness - supports probationary freshmen, Chancellor's Leadership Team - a group that promotes service learning and community involvement. Peer-assistance learning has significantly improved student learning.

194 In Search of Dollars: Fund Raising in Student Affairs

Adam's Mark Hotel - Plaza Ballroom E

Brian Haynes, *Florida International University*

In February 2003, 500 NASPA voting delegates were mailed a survey instrument titled "Development (Fund Raising) in Student Affairs Questionnaire" and were encouraged to provide responses to 42 questions related to development. This included questions regarding current initiatives, best practices, benchmark programs, and future trends in student affairs development. This program will highlight the results of the survey and will provide participants with research based information related to the evolving area of student affairs development.

195 Assessing Retention Programs for Multicultural Students

Adam's Mark Hotel Plaza Building - Governors Square 9

Bettina Shuford, *Bowling Green State University*
Janice Taylor, *University of Akron*

This session provides a model for assessing the impact of retention programs for underrepresented students at PWIs. Presenters will share an assessment tool designed to measure minority retention programs, the Necessary Components Retention Program Assessment (NCRPA) and will also discuss how to develop learning outcomes and benchmarks for multicultural programs and services. Examples of learning outcomes will be shared.

196 Teaching Students the Responsible Conduct of Research

Adam's Mark Hotel Plaza Building - Governors Square 11

Jim Vander Putten, *University of Arkansas-Little Rock*
SueAnn Strom, *University of Arkansas-Little Rock*

Do you teach courses that include assignments involving human participants research activities? How does your curriculum

enhance a common understanding of recent federal mandates addressing human participants research and enhance student learning on how to conduct ethically responsible research that protects participants? This presentation provides an opportunity to learn more about teaching students about the responsible conduct of research.

197 Chart Your Course: An Online Strategy for Student Success

Adam's Mark Hotel Plaza Building - Directors Row H

Maxine Laine, *Ryerson University*

Betty Rigler, *Ryerson University*

Beverly Gibas, *Ryerson University*

Chart Your Course is an innovative orientation program offered on line. A series of workshops are provided in three segments throughout the year: pre-orientation (July & August), orientation (September to March), post orientation (April). Over 150 students are involved in the program from development to implementation and evaluation. This program highlights the principles the students most valued: structure, flexibility and choice to meet individual needs and develop leadership skills.

198 2004 Dissertation of the Year Award Presentation

Adam's Mark Hotel Plaza Building - Governors Square 10

Shaun R. Harper, *University of Southern California*

The presenter will engage the audience in a discussion of the current plight of African American men in higher education; describe the methodology employed in the research study; and share key findings from interviews conducted with 32 African American male students who have made the most of their college experiences on six predominantly White campuses. Recommendations for increasing African American male involvement and supporting high-achievers will be provided.



199 Identifying and Removing Health Barriers to Success:

An Ecological Approach

Adam's Mark Hotel Plaza Building -
Governors Square 17

Don Mills, *Texas Christian University*

Steve Nielsen, *Rollins College*

Karen Moses, *Arizona State University*

Richard Padilla, *University of Texas - El Paso*

Health issues have engaged the nation since President Nixon proposed universal health coverage over 30 years ago. The nation has not solved the problem. Students at institutions of higher education are confronted with a variety of health issues that may, and often do, prevent a student from reaching his/her highest potential. This program will describe a model that enables student affairs administrators to identify health issues among students and potential remedies to those problems.

200 State Assisted -vs- State Supported

Adam's Mark Hotel Plaza Building -
Governor's Square

Barbara Snyder, *University of Utah*

Julie Bell, *National Conference of State Legislators*

Toni Larsen, *Independent Higher Education of Colorado*

Larry Roper, *Oregon State University*

Tom Hill, *Iowa State University*

Patrick Day, *Johnson C. Smith University*

The Congress' work on Higher Education Reauthorization has fueled many issues and discussions regarding higher education this year, particularly the increase in tuition across the country. This discussion has been coupled with the fiscal crisis many states are facing and the significant cuts higher education is taking on the state level. Is the federal government reaching into funding issues controlled by states? How are institutions dealing with repeated cuts in state budgets? How will this affect our students and the services they receive? The discussion is centered around the changing role of state involvement and state funding issues in higher education and features experts on state legislative issues and vice presidents facing these challenges.

3:15 PM - 4:15 PM

GoalQuest Informational Gathering

Adam's Mark Hotel Plaza Building -
Directors Row 1

3:15 PM - 4:30 PM Program Sessions

201 Student Health Matters: An Online Module for Use in Graduate Classrooms

Adam's Mark Hotel Plaza Building -
Governors Square 16

William O'Connell, *NASPA*

John Schuh, *Iowa State University*

Leah Ewing Ross, *Iowa State University*

This session provides an overview of an online graduate course module developed by NASPA's Health Education and Leadership Program (HELP). This health module can be easily adapted for integration in an introductory student affairs graduate-level course. The module provides information about current campus health trends, how student affairs professionals can effectively assist health practitioners in addressing these issues, and emphasizes the role that student health plays in the fields of student affairs and higher education administration.

202 Academy for Student Affairs Professionals: Results from an Innovative Professional Development Program

Adam's Mark Hotel Plaza Building -
Governors Square 17

Merna Jacobsen, *Texas A&M University*

Jan Winniford, *Texas A&M University*

What constitutes a competent student affairs professional? How can we assure quality professional preparation? How can we define our profession for students and staff and create a driving sense of purpose? The Academy for Student Affairs Professionals at Texas A&M is one response to these critical questions. This session will feature evaluation results from this innovative professional development program and implications for professional practice.

203 Innovative Programs And Technology: A New Connection With Students

Adam's Mark Hotel Plaza Building -
Directors Row H

Nancy Scott Emeritus, *Kent State University*

Peter Kraft, *GoalQuest*

Tracy Howe, *GoalQuest*

Higher education is at a crossroads with greater demand for meeting academic and developmental needs cost effectively. This presentation will explore an innovative

approach to connecting with students through the Web. At Kent State University, custom web programs are successfully used to connect with students, and the presenters will share retention results, as well as key learnings.

204 When a Student Dies: Are We Prepared?

Adam's Mark Hotel Tower Building - Gold

W. Samuel Sadler, *College of William and Mary*

Virginia M. Ambler, *College of William and Mary*

Amy C. Barnes, *College of William and Mary*

When do we learn what to do when a student dies? For most, learning occurs at an unexpected time, under unexpected circumstances, and in the midst of crisis. How campuses respond influences both the way communities grieve, and how well they recover. This program explores the array of issues associated with coordinating a comprehensive and caring response to student death.

205 Constructing Student Success Through Renovated and New Campus Life Facilities

Adam's Mark Hotel Plaza Building -
Directors Row F

Barbara Henley, *University of Illinois at Chicago*

Rosie P. Bingham, *University of Memphis*

This session will focus on partnerships with students resulting in the transformation of urban commuter campuses through creation of dynamic new campus life facilities. Impact of renovation and new construction projects on student success will be examined in terms of increases in retention and graduation rates. The audience will share initiatives on their campuses.

206 Student Safety at the Crossroads: What Does the Research Say About the Effectiveness of the Clery Act?

Adam's Mark Hotel Plaza Building -
Governors Square 11

Dennis Gregory, *Old Dominion University*

The safety of students on our campuses is the thrust behind the passage of The Clery Act. Campus efforts to increase safety and security, including the challenges of campus crime reporting, continue to be focal points of concern nationwide. The question, however, is whether the Clery Act is accomplishing its goals. This program will describe a continuing series of research projects which answer this question.

YOUR CONFERENCE PROGRAM

207 From Good to Great Hiring: A Model for Matching Persons with Positions

Adam's Mark Hotel - Plaza Ballroom E

William Banis, Northwestern University

This workshop presents the preliminary results of a major new study of student affairs positions and a corresponding system for interviewing, selecting and managing staff. The study defines the underlying structure and content of specific positions—from RAs to SSAOs-related to effective performance. The resulting performance profiles can be used broadly in human resource and career management.

208 Increasing Access to Graduate Education: A Student Developmental Approach to Undergraduate Research

Adam's Mark Hotel Plaza Building - Governors Square 9

Kim Black, University of Northern Colorado
Julie Posselt, University of Northern Colorado

Structured undergraduate research can dramatically increase enrollment in graduate education by first generation college students and students of color. This program presents strategies for integrating student services and undergraduate research programming, including one model used by the McNair Scholars Program at the University of Northern Colorado. Opportunity is provided for participants to discuss possibilities for their own campuses.

209 Engaging Students: Using Active Learning Models to Transform Student Culture

Adam's Mark Hotel - Plaza Ballroom F

Timothy O. Haskell, Santa Clara University
Kerry L. Fleming, University of Missouri

The foremost challenge facing higher education is the charge to cultivate healthy student environments. Using active learning models, one institution transformed student culture by shifting dialogue in leadership programs from policy lectures to meaningful personal responsibility discussions. Join the presenters, including an undergraduate, to learn new ways to empower students with the responsibility of change on campus through leadership programs.

210 IRC: A Living Learning Community in Which Sophomores Explore "Who Am I?"

Adam's Mark Hotel Tower Building - Century

Fran Koerting, Fairfield University
Joe DeFeo, Fairfield University

Now in its second year, the Ignatian Residential College at Fairfield University gives over 200 students the opportunity to explore life's deeper questions through community, specially adapted academic courses, service, and mentor groups. This program will explain the development of the IRC, demonstrate activities and methods used, explore spiritual development in the students, and summarize research on the student outcomes.

211 Student Intervention Team: A Collaborative Approach to Student Retention

Adam's Mark Hotel Tower Building - Columbine

Bill Seymour, Maryville College
Andy Lewter, Maryville College

Maryville College has been operating a Student Intervention Team for three years, dedicated to student success and retention. Consisting of key staff and faculty, the group meets weekly to identify students who are at-risk for withdrawal, and to develop intervention strategies for each. This presentation will explore the development of the team and its multiple impacts on campus.

212 Student Trustees: Training, Orientation, and Mentoring Strategies for Senior Student Affairs Officers

Adam's Mark Hotel Plaza Building - Governors Square 12

Matthew Caires, University of Wyoming
Ed Whipple, Bowling Green State University
Eileen Sullivan, Loras College
Pat Brown, University of Vermont
Marget Blue, University of Vermont
Leellen Brigman, University of Wyoming
Robert Colffi, University of Vermont

Incorporating student members as trustees on an institution's governing board has several implications for senior student affairs officers. If an institution's board has students who serve as trustees, the senior student affairs officer naturally has a unique relationship with this member of the board.

This interest session will explore a variety of "best practices" for senior student affairs officers on how to develop effective working relationships with student trustees.

213 What Should They Know? How Do They Learn?

Adam's Mark Hotel - Plaza Ballroom D

Jane Fried, Central Connecticut State University
Judy Rogers, Miami University of Ohio
Myron Pope, University of Central Oklahoma
Cynthia Jones, University of Connecticut
Margaret Jablonski, Brown University

Effective graduate education produces competent, self-confident new professionals. As institutional needs and student characteristics have changed, expectations for the work of student affairs professionals has also changed. This program will examine current and evolving models for masters level preparation in curriculum and pedagogy. What do our graduates need to know and what are the most effective methods we have for helping them learn?

214 Stuck in the Middle With You: Retention Planning Across the Generational Divide

Adam's Mark Hotel Plaza Building - Governors Square 15

Courtney Stryker, Montana State University
Allen Yarnell, Montana State University
Brooke Beck, Montana State University

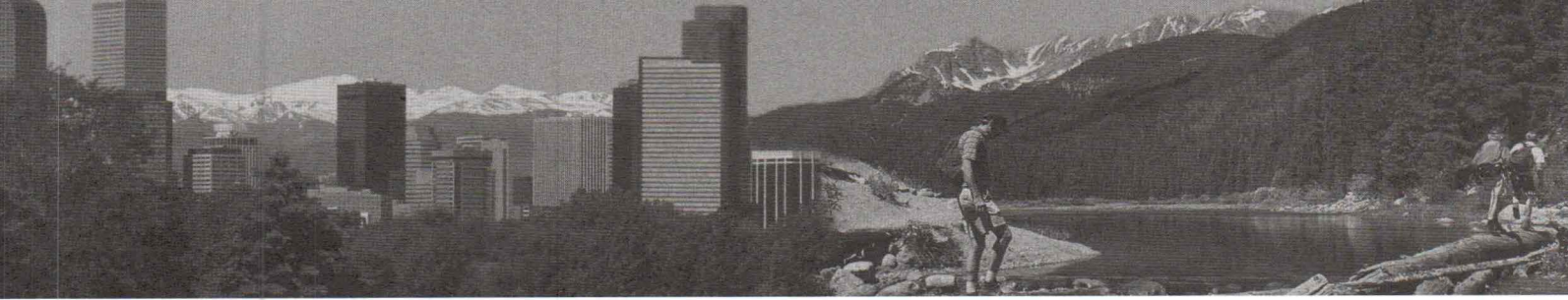
Through an exploration of four existent generations—Traditionalists, Baby Boomers, Generation X and Millennials—this session will highlight each generation's characteristics, major influences and attitudes and how to find common ground to plan for and improve retention at your institution. Individuals in retention planning and management, student development and student affairs leadership will find this participative session, practical and valuable.

215 It is About Learning Observations from the Faculty Side

Adam's Mark Hotel Plaza Building - Governors Square 14

Timothy McMahon, University of Oregon
Kathy Cavins, Western Illinois University

Listen closely and you hear the rumblings - "us" versus "them" - student affairs versus faculty. In this program we will explore the faculty from two perspectives - that of a long-time student affairs professional now working



in faculty development and of a recent Ph.D. recipient whose dissertation focused on the perceptions faculty have about collaboration with student affairs professionals.

216 Campus Life Partnerships - An Innovative Theme Floor Program for First Year Resident Students

Adam's Mark Hotel Plaza Building - Directors Row E

Jennifer Roy, *California State University - Chico*
Larry Bassow, *California State University - Chico*
Ann Schwab, *California State University - Chico*

CSU, Chico's Housing program developed four new thematic living communities. We approached specific campus life offices that displayed a value in getting first year students involved in their programs. We will share how we developed and implemented this program and what we have experienced since its creation. The audience will share other effective living programs focused on first year students.

217 Working with Students with Disabilities: Creating Access to a Quality Higher Education

Adam's Mark Hotel Plaza Building - Governors Square 10

Deborah Minton, *Kent State University*
Mary Hennessey, *Kent State University*

Although the number of students with disabilities attending institutions has increased, the educational opportunities and career outcomes for these students still lag far behind their peers. University faculty and administrators have been overlooked as resources in creating inclusive campus environments and increasing student opportunities. This session will offer student affairs personnel resources for working with students with disabilities.

218 The Hardee Center for Women in Higher Education: A Testimony to Her Life, Legacy, and Vision

Adam's Mark Hotel Tower Building - Denver

Marguerite McClinton, *Florida State University*
Beverly Bower, *Florida State University*
Tracey Dowling, *Florida State University*

The purpose of this presentation will be to provide a historical overview of the life and work of Dr. Melvene Hardee, a trailblazer in the field of student affairs and advocate for equal rights for women. Also, the

purpose is to demonstrate how the legacy of Dr. Hardee and the establishment of the Hardee Center have worked to ensure the retention of graduate students in the field of higher education for over 25 years. The program will convey how the Hardee Center today serves as a unique model in higher education. The Center works to retain graduate students in the field, as well as provide professional development opportunities.

219 Love Gone Wrong: Management of Obsessive Relationships

Adam's Mark Hotel Tower Building - Silver

Penny Rue, *University of Virginia*

Obsessive relationships between students, ranging from persistent unrequited love to more disturbing stalking behavior, are on the increase. As communication methods multiply, setting limits around unwanted and dysfunctional relationships becomes more difficult. Some of these relationships become genuinely threatening, if not violent. This session will focus on understanding the dynamics of obsessive relationships and intervening and managing their aftermath.

220 Something About His Soul: Scenes from Men's Spiritual Development Groups

Adam's Mark Hotel Tower Building - Vail

Gar Kellom, *Saint John's University (MN)*

Approximately 200 students and 20 faculty at The College of Saint Benedict and Saint John's University have participated in spirituality groups. This session will share experiences from the men's groups and the recently developed design for women's groups. We will review assessment data and participant experiences. Attendees may try a sample exercise and collaborate to expand the model.

2:00 PM - 3:00 PM

MUFP Summer Leadership Institute Faculty Meeting

Adam's Mark Hotel - NASPA Executive Director's Suite

4:30 PM - 5:30 PM

NASPA Annual Business Meeting

Adam's Mark Hotel Tower Building - Majestic Ballroom

Everyone from Voting Delegates to mid-and entry-level professionals and faculty and graduate students should plan to attend NASPA's Annual Business Meeting.

The Annual Business Meeting has become our profession's preeminent event of the year. All NASPA members should attend.

The tentative meeting agenda includes:

- The fiscal and administrative well-being of our association,
- NASPA's 2003-2004 accomplishments, initiatives and innovations,
- Update of the 2004 conference and plans for the 2005 Tampa conference,
- Election results,
- Resolutions from the floor,
- Presentation of the new President's gavel, crafted by Barbara Mann, Florida State University, Emeritus
- Vision and goals of NASPA's incoming President, Peg L. Blake, Boise State University

Quorum: A quorum shall consist of a majority of voting delegates present and in good standing registered or represented by proxy at the annual conference.

The Executive Director must receive written designation of proxies no later than the official opening day of the conference, Sunday, March 28. Proxies shall be voting delegates or professional affiliates who may cast no more than one proxy vote each. Any member of NASPA may present a resolution for action by the membership on any issue at the annual business meeting. A resolution is an instrument expressing opinion and/or will for action. The Board of Directors bears the responsibility to deliberate on approved resolutions and report their disposition to the delegate body.

To Submit a Resolution: A draft of a proposed resolution may be submitted in advance to the appropriate Regional Vice President or the President-Elect prior to the opening day of the annual conference. Resolution proposals may be submitted to the Board of Directors any time during the conference prior to the Annual Business Meeting. Resolutions may be presented to the membership from the floor under "new business" during the Annual Business Meeting.

YOUR CONFERENCE PROGRAM

Meetings & Receptions

5:00 PM - 6:00 PM

Gospel Choir Rehearsal

*Adam's Mark Hotel Plaza Building -
Directors Row J*

5:30 PM - 6:30 PM

**Reception for Mississippi Members
and Friends from Other States**

*Adam's Mark Hotel Plaza Building -
Governors Square 9*

6:00 PM - 7:30 PM

**Manicur Symposium Alumnae,
WISA Members, and Center for
Women Board Reception**

Adam's Mark Hotel NASPA President's Suite

Baylor University Reception

*Adam's Mark Hotel Plaza Building -
Directors Row F*

**Small Colleges and Universities
Knowledge Community Reception-
hosted by ACM/GLCA Colleges**

*Adam's Mark Hotel Tower Building -
Columbine*

6:00 PM - 8:00 PM

**Bowling Green State University
Alumni, Staff, and Friends Reception**

*Adam's Mark Hotel Plaza Building -
Directors Row E*

University of Arkansas Reception

Adam's Mark Hotel Tower Building - Terrace

**Friends of the University of
Southern California Reception**

Adam's Mark Hotel Tower Building - Spruce

**University of Illinois at Urbana-
Champaign Residential Life
Candidate and Friends Social**

Adam's Mark Hotel Tower Building - Savoy

**Michigan State University
Spartan Social**

*Adam's Mark Hotel Plaza Building -
Governors Square 11*

6:30 PM - 7:30 PM

Texas A&M University Reception

Adam's Mark Hotel Tower Building - Gold

7:00 PM - 8:00 PM

NASPA State of Florida Reception

Adam's Mark Hotel Tower Building - Colorado

7:00 PM - 9:00 PM

Colorado State University Reception

*Adam's Mark Hotel Plaza Building -
Directors Row H*

**University of California Alumni, Staff
and Friends Reception**

Adam's Mark Hotel Tower Building - Vail

**Eastern Illinois University Alumni
and Friends Social**

Adam's Mark Hotel Tower Building - Century

**The Vermont Connection
(University of Vermont Reception)**

Adam's Mark Hotel Tower Building - Denver

**African American Knowledge
Community Dinner**

Offsite Location

Oregon State University Reception

*Adam's Mark Hotel Plaza Building -
Governors Square 12*

7:15 PM - 9:15 PM

**Central Missouri State University
Alumni and Friends Reception**

Adam's Mark Hotel Tower Building - Biltmore

7:30 PM - 9:00 PM

Kent State University Reception

*Adam's Mark Hotel Plaza Building -
Governors Square 9*

**Alumni and Friends of
Southern Illinois University,
Carbondale Reception**

*Adam's Mark Hotel Plaza Building -
Governors Square 14*

**Plymouth State University Alumni,
Staff and Friends Reception**

*Adam's Mark Hotel Tower Building -
Beverly*

**Boston Area College Housing
Association (BACHA) Reception**

*Adam's Mark Hotel Plaza Building -
Directors Row I*

8:30 PM - 10:00 PM

Stony Brook University Reception

*Adam's Mark Hotel Plaza Building -
Directors Row F*

9:00 PM - 11:00 PM

Region VI Social

Adam's Mark Hotel - Region VI Suite

9:00 PM - 11:00 PM

NASPA 4th Annual Talent Show

Hyatt Regency Hotel - Imperial Ballroom

Enjoy a final night of fun with your NASPA colleagues at the 4th Annual Talent Show. This promises to be a night of pure enjoyment. Be there to witness who has what it takes to be the winner of this year's show. Immediately following the Talent Show, a DJ will be on hand to play your favorite music. Put on your "dancin' shoes" and have some fun. You don't want to miss this!!

9:30 PM - 11:00 PM

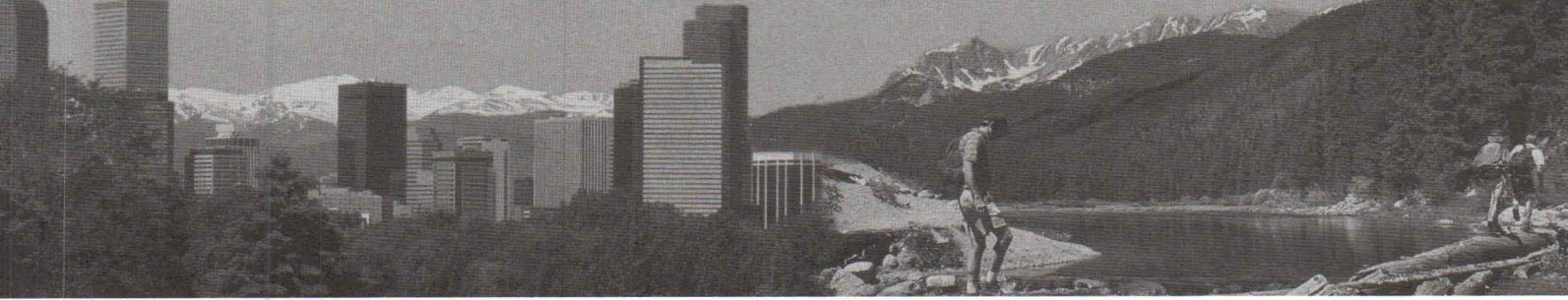
Region V Social Gathering

Adam's Mark Hotel - Region V Suite

11:00 PM - 1:00 AM

NASPA Dance Party

Hyatt Regency Hotel - Imperial Ballroom



Wednesday, March 31

7:00 AM **Fun Run/ Walk**
Meet in Adam's Mark Hotel Plaza Building - Lobby

7:30 AM - 8:30 AM
2004/2005 Conference Planning Committee Meeting
Adam's Mark Hotel - NASPA President's Suite

7:30 AM - 9:00 AM
Fraternity and Sorority Affairs Knowledge Community - A Call for Values Congruence Briefing
Adam's Mark Hotel Tower Building - Terrace

7:30 AM - 9:30 AM
GLBT Issues Knowledge Community Business Meeting
Adam's Mark Hotel Plaza Building - Directors Row I

8:00 AM - 10:00 AM
Cyber Café Open
Adam's Mark Hotel - Plaza Court 7 & 8

8:30 AM - Noon
2005 Conference Planning Committee Meeting
Adam's Mark Hotel Plaza Building - Directors Row J

8:30 AM - 9:45 AM Program Sessions

221 College Student Personnel/ Higher Education Graduate Programs: Rankings, Ranking Criteria, And Academic Emphasis
Adam's Mark Hotel Tower Building - Denver

Lyle Gohn, University of Arkansas
John Schuh, Iowa State University
Michael Miller, University of Arkansas

Which of the numerous college student personnel/higher education academic programs are considered the "most outstanding" both nationally and within the region? How have these rankings changed in five years? On what basis are these rankings made? How accurate is advice given by the practitioners? Is there a preference in academic emphasis in preparing students for the student affairs profession? These and related issues will be addressed using data from a national survey. A panel of students and colleagues will discuss and react to the findings.

222 The George Washington University's Triple Play: A Team Approach to Student Programming
Adam's Mark Hotel Tower Building - Gold

Debra Berger, George Washington University
Brian Hamluk, George Washington University
Patrick Ledesma, George Washington University

Are you looking to provide more alternative, weekend, late-night programming but don't have the staff time to plan events? Come learn about how GW has empowered students to provide substance free programming to a diverse community through the Triple Play program.

223 The Stanford ISIS Collaboration: Reinventing Event Publicity With Innovative Technologies
Adam's Mark Hotel Plaza Building - Directors Row E

Gene Awakuni, Stanford University
Scott Cannon, Stanford University
Kyle Doerksen, Stanford University

The Stanford ISIS Project (Innovative Student Information Services) is a successful student/ administrator collaboration that leverages novel internet and multimedia technologies in a comprehensive paperless event publicity system. This program will present the ISIS initiative and examine the student life improvements it provides by connecting students with their individual passions and building community through events.

224 Fostering Fraternal Leadership Through The Synergy Of Campus and Headquarters' Programs
Adam's Mark Hotel Plaza Building - Governors Square 16

Denny Roberts, Miami University
Charles Nies, Miami University and Sigma Chi Fraternity

Higher education is expected to develop and foster leaders. Leadership strategies that involve deepening students' understanding of leadership theory and practice are becoming the response. Simultaneously, fraternity headquarters are experiencing pressures to return to founding principles and have adopted leadership strategies as a vehicle. This program describes a campus and an international fraternity's comprehensive leadership program and explores the important partnership that can reinforce student development.

225 Technology Competencies: Overcoming Challenges with First-Generation College Students
Adam's Mark Hotel Tower Building - Silver

Michael Kelly, Midlands Technical College
Marti Weaver, Midlands Technical College

The "digital divide" still impedes educational attainment for many first-generation college students. TRIO programs empower such students with technology skills needed to succeed at the undergraduate level. This session will present a nationally recognized model for identifying skill gaps and building competencies to overcome the divide. Attendees will review assessment tools and practical guides for implementing technology skills development programs.

YOUR CONFERENCE PROGRAM

Wednesday

226 Smart Students Transition Too: Clemson's Unique First Year Seminar for Top Students

Adam's Mark Hotel Plaza Building -
Governors Square 14

James Williams, Clemson University
Dennis Wiese, Clemson University
William Lasser, Clemson University

Because we assume honors students don't need help in the academic transition to college, we discourage them from taking freshman seminars. But are we doing them a disservice? Through an interactive presentation, you will learn about Clemson University's innovative and challenging freshman National Scholar course that mixes the traditional FY class with a graduate-style academic seminar.

227 Web Delivered Assessment of Academic Advising: Outcomes for Both Students and Institutions

Adam's Mark Hotel Plaza Building -
Governors Square 15

Linda Higginson, Pennsylvania State University
James Levin, Pennsylvania State University
Eric White, Pennsylvania State University

Join this session to conceptualize academic advising as a form of teaching and learning based on learning goals and objectives; recognize behaviors (student and adviser) necessary to ensure successful achievement of stated advising objectives; develop questions for a student assessment of the effectiveness of these behaviors. Through discussion, demonstration, and practice, learn to design student assessments that yield outcomes information.

228 Assessment for Assessment's Sake? Using Data to Make Real Changes

Adam's Mark Hotel - Plaza Ballroom D

Darby Roberts, Texas A&M University
Sandi Osters, Texas A&M University
Peggy Holzweiss, Texas A&M University

Unfortunately, some people do assessment for the sake of assessment or to impress accreditation agencies. The real challenge is using assessment results to improve programs and services for students and staff. This session will address developing appropriate assessment tools, analyzing data, publicizing results, making decisions about resources, and holding people accountable for action.

229 The Effect of Explanatory Style on Academic Achievement and Adjustment

Adam's Mark Hotel Tower Building -
Columbine

John Saddlemire, University of Connecticut
John Szarlan, University of Connecticut
JoAnne Lewis, University of Connecticut

In spite of our best efforts, every year a percentage of college students encounter personal difficulties that result in negative outcomes. One explanation for this situation is how the students explain the events that they encounter; namely their explanatory style. Explanatory style can be broadly categorized as optimistic or pessimistic and has been correlated to academic success and positive adjustment to college. This interactive session will discuss the effect of explanatory style on the academic, social, and personal domains of college students. In addition, specific activities to positively modify a student's explanatory style will be discussed.

230 Religious Engagement of Students at Religiously Affiliated Colleges

Adam's Mark Hotel Tower Building - Vail

Harold V. Hartley III, Vanderbilt University

Eighty percent of first-year students at selected Protestant colleges desire to strengthen their religious beliefs, three-times the national average. Results from a new study provide further evidence that students at religiously-affiliated institutions are more religiously engaged. Study results will be presented with comparisons to national norms. Implications for campus religious life, including policies, activities, and partnerships, will be discussed.

231 Student as Customer: Overcoming Negative Perceptions to Initiate Positive Change

Adam's Mark Hotel Tower Building - Beverly

Kathryn Rybka, University of Illinois at Urbana-Champaign

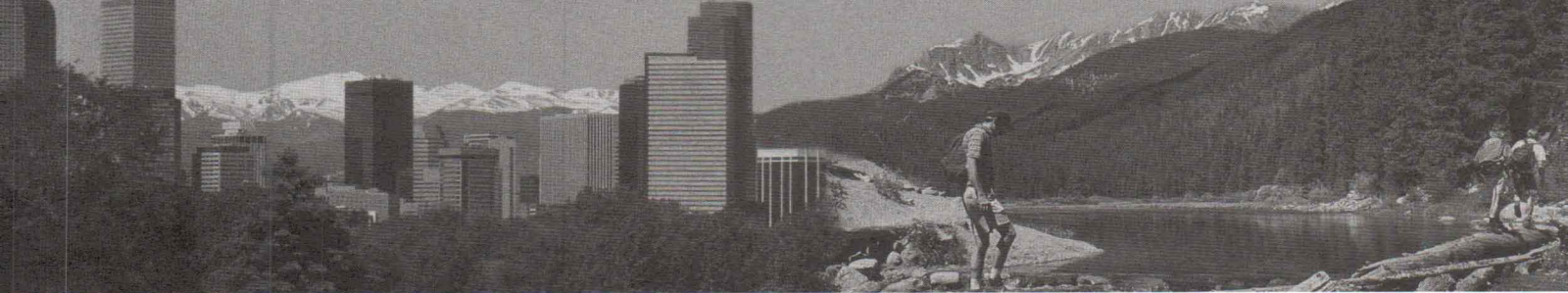
In many academic circles you will hear both scholar and practitioner recoil in offense at the mere notion that our students are customers. This program session will introduce definitions, concepts and ideas for considering the student as customer in ways to initiate positive change. Participants in this forum will be encouraged to share suggestions for cultivating a customer-focused culture that offers the potential to meet the philosophical and academic goals of students, administrators and scholars.

232 Livability Court: Students, Quality of Life and the Urban Campus

Adam's Mark Hotel Plaza Building -
Governors Square 9

Jeri Cabot, College of Charleston
Evie Nadel, College of Charleston
Dan Riccio, Livability Court, City of Charleston

This program will introduce participants to a triangular relationship that is established between the College of Charleston (SC), the city of Charleston's Livability Court and students. A majority of the students at the college live immediately off campus. The city created the Livability court to address, in large part, student-related disturbances. Since its creation in early 2002, the court and its partnership with the college have developed into an educational forum where students learn the values, attitudes and skills of citizenship.



233 Innovative Approaches to Engaging and Retaining Students of Color

Adam's Mark Hotel - Plaza Ballroom F

Shaun R. Harper, *University of Southern California*
Corliss P. Bennett, *University of Southern California*
Shedrick A. McClendon, *University of Massachusetts-Amherst*

Research and conversations regarding the experiences that many students of color have at predominantly White institutions disproportionately focus on maladjustment, social and academic difficulty, and high attrition rates. This session highlights cutting-edge programs and strategies from different universities that work to keep students of color engaged and retained at PWIs. Resources and recommendations will be given to audience members.

234 The Effect of Risk Factors and Student Service Interventions on College Retention

Adam's Mark Hotel Plaza Ballroom E

Jeff Hoyt, *Utah Valley State College*

This session features a research study utilizing a relatively new statistical technique, logistic regression, to examine the effect of several student service interventions on retention. The advantages and use of the procedure are discussed along with answers to the following questions: (1) What are the student inputs (risk factors) that affect retention rates on campus? (2) Which student service interventions have a positive impact on increasing student retention? and (3) Are relationships consistent across student subpopulations?

235 Students Lost: Are Community Colleges Keeping the Promise for Educational Opportunity?

Adam's Mark Hotel Plaza Building - Governors Square 17

Ed Shenk, *Napa Valley College*
Rich Haney, *Frederick Community College*
Lisa Waits, *Ohlone College*

In California, 65,000 students will be denied enrollment in community colleges in 2003-04 due to the drastic state budget cuts. This is not unique to California. Students now find their last best hope for higher education cut off. The panel will discuss this issue and others with the aim of enlightening the membership of ways to address this loss.

236 Study Abroad: Enhancing Student Safety, Limiting Liability

Adam's Mark Hotel Plaza Building - Directors Row F

Christiane Groth, *United Educators*

Study abroad, while an important part of the educational experience, also creates added risks for students, faculty and institutions. Effective risk management requires a team effort and careful planning. This interactive presentation will identify pertinent risk factors, claims trends and case studies, legal and legislative concepts governing study abroad, and provide insight to managing risks associated with study abroad programs.

237 Fo' shizzle my nizzle: It's All About the Benjamins

Adam's Mark Hotel Plaza Building - Directors Row H

Jeanna Mastrodicasa, *University of Florida*
Reynol Junco, *Lock Haven University*

Many student affairs administrators feel disconnected from the students that their institutions serve. Student affairs professionals may be unaware of the influences of slang, music, technology, and fashion on their students' culture and thinking. This program will review the culture of the "millennial" generation and offer understanding for those "out of the loop."

238 Students with Mental Illness: Maintaining an Atmosphere for Learning Across Campus

Adam's Mark Hotel Plaza Building - Governors Square 10

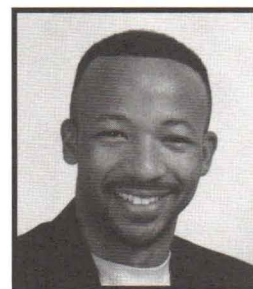
Jonathan Long, *Johnson County Community College*

Some students, being treated for mental illness, often stop seeing their mental health provider and/or discontinue taking their medication. The signs of distress are at first unnoticeable, but in time, become more pronounced and affect their interactions with others. Discussion will focus on various intervention strategies based on real-life scenarios.

10:00 AM - 11:15 AM

Closing Session and Featured Speaker - Joe Martin

Adam's Mark Hotel - Plaza Ballroom A-C



Joe Martin is an award-winning national speaker, author, professor, and educational consultant. He's the author of "Good Educators Never Quit."

Joe speaks and consults for more than 50 schools and school districts across the country each year. His mission is to help students, teachers, and administrators learn, lead, and live with purpose and passion. The Association for the Promotion of Campus Activities voted Joe Martin "Speaker of the Year" and he is currently the host of the "Educator Motivator" Tape of the Month Series. He is also the President and founder of RealWorld University, an award-winning success resource center on the internet designed to help college students succeed in school and in life. Joe serves as an educational consultant for Florida A&M University and Columbus State University. Currently, Joe teaches public relations at the University of West Florida in Pensacola and he lectures on more than 50 college campuses a year.

MINORITY UNDERGRADUATE FELLOWS PROGRAM

MUFP

The mission of the Minority Undergraduate Fellows Program (MUFP) is to increase the number of persons of ethnic minorities and/or persons with disabilities in student affairs and higher education. MUFP provides ethnic minority students and students with disabilities the opportunity to explore their interest in student affairs through on-campus mentoring and off-campus experiences designed to expand their exposure to and knowledge of the field. Students are encouraged to pursue graduate degrees in student affairs and higher education and become part of the MUFP alumni community upon completion of their undergraduate degrees.

The following list includes the new MUFP Fellows for the 2003-2004 academic year.

FELLOW

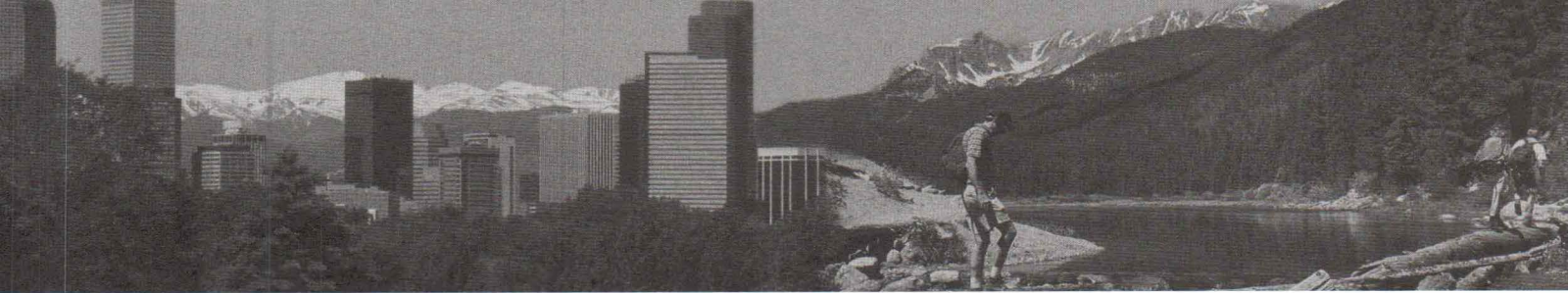
Archange Antoine
Adam-Jon Aparicio
Elicia Arai
Donny Arelis
Elda Auxiliaire
Bertha Avila
Troy K. Baker
Aundre L. Bell
Tanya N. Berry
Devetta S. Blackman
Imani N. Booker
Akira J. Bradley
Hannah Brown
Lesley-Ann Brown
Cory M. Buckner
Jessica J. Carrillo
Bhoke Chacha
Daphne L. Charles
Elise L. Chavez
Naddia F. Cherre
Kimberly Chu
Jessica Cordova
Wendy V. Correa
Kellen Correia
Leigh E. Crenshaw
Johnell Cropper
Glenda Crunk
Nicky P. Damania
Naomi Daradar
Tiffany J. Davis
Melissa S. De Vivar
Jenelle M. Dean
Lolita D. Doss
Jeannette I. Esteves
Joseph Ewoodzie
Turquoise Farrar
Mayra Flores
Matka Fung
Ashley Gaines
Deirdre A. Gallegos
Sterling Garcia
Rodney Gingerigh
Brianna L. Glenn
Tamesha Greenlee
Kory Hall
Amber Hampton
Nicole Harris
Kato K. Haunga
Justin D. Hayes
Mario R. Herrera
Rebecca A. Hossain
Jason A. Jackson
Cherise James
Brenda Jean
LaSean E. Jennings
Marc Johnston
Christopher Jones
William Jones

MENTOR

James Coaxum
Nancy Cha
Jacqueline Rhodes
Megan Anderson
David Byrnes
Joann Linville
Erin Wright
Mary Jo Gonzales
Lisa Campos-Emmert
Gary Gresholdt
Tremayne Robertson
Shari Clarke
Linda Ahuna
Renee D. Callan
Lori Patton
Yvette Moss
Kurt Keppler
Stephen Roberts
Delia D e Leon
Lori S. White
Stephanie M. Foote
Lena R. Orlando
Melora Sundt
Aisha T. Sawyer
Joyce Shotick
Reginald Stewart
Rebecca Y. Stout
Laura Bennett
Todd R. Holcomb
Maxine Thompson
Connie Hernandez-Robbins
Renee Barnett-Terry
Deana Raffo
Shari Clarke
Brian McAree
Cynthia F. Jones
Alex Gonzales
Jerrold Stein
Shasta C. Porchia
James T. Daniels
J. Lee Peters
Craig Zywicki
Kevin W. Bailey
Amy N. Pennington
Stacey M. Tarlton
Gay S. Steele
Myah M. Moore
Vara Allen-Jones
Lori Patton
Veronica Mendez-Cruz
Karla Benson Rutten
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Administrators in Graduate & Professional Student Services

Sponsored Programs Include:

- 2 Graduate Student Development: A Three Stage Model to Inform Services & Programs.
- 99 It's About (Graduate) Students: Understanding Orientation Practices
- 182 It's About Graduate and Professional School Students

Also recognizes programs 57, 218

African American

Sponsored Programs Include:

- 4 African American Males: Making It About Other Students
- 48 No Home to Call Their Own: Black Students on Predominantly White Campuses
- 141 Increasing Black Student Success at Predominately White Cooperative Education Institutions

Also recognizes program 173

Asian/Pacific Islander

Sponsored Programs Include:

- 47 Building Bridges, Finding Voice: On Asian Americans & Pacific Islanders in Higher Education
- 140 Developing a Student Affairs Research Agenda on Asian Americans & Pacific Islanders

Community & Two-Year Colleges

Sponsored Programs Include:

- 102 MATC Conflict Management Services
- 138 A Millennial Look at Community College Student Services Divisions: Addressing Student Needs

Also recognizes programs 38, 87, 184, 225

Disability Concerns

Sponsored Programs Include:

- 51 Mental Health Matters: A Holistic, Integrative Approach to Supporting Students with Psychological Disabilities
- 137 It's All About Access: Collaboration for Service Delivery
- 217 Disabilities: Creating Access to a Quality Higher Education

Also recognizes programs 157, 238

Fraternity and Sorority Affairs

Sponsored Programs Include:

- 5 It's All About Greek Leadership Development
- 100 Progress and Promise: Four Years and Alcohol Free Fraternity Housing
- 181 Can't Change Without Them: Transformational Change through Collaboration with Undergraduate Greek Students

Gay, Lesbian, Bisexual and Transgender

Sponsored Programs Include:

- 42 Lesbian, Gay, and Bisexual College Students: Risk, Resiliency, and Retention
- 49 Gay and Lesbian Adaptations at a South African University: A Basal Overview
- 139 Current GLBT Issues: Updating What You Thought You Know

International Education

Sponsored Programs Include:

- 55 Minding the Gap: Have Your Students Considered Graduate Study in the UK?
- 103 Extraordinary Students in Extraordinary Times: Global Roundtable
- 183 What the Courts Say About Your Students Abroad and Your Responsibilities

Also recognizes program 37

Latino/a

Sponsored Programs Include:

- 6 Students R Us: A Holistic Approach to Serving Raza Students
- 92 Alcanzando una Estrella: Latino Undergraduates' Knowledge and Perceptions of Graduate and Professional Studies
- 195 Creating an Inviting Environment for Latino/a Students from a Non-Latina Individual's Perspective

Also recognizes program 40

New Professional and Graduate Students

Sponsored Programs Include:

- 7 Moving In or Moving Up: Getting Hired or Promoted in Student Affairs
- 136 Ethics, Culture, and Professional Practice
- 179 Understanding Today's Graduate Student: Efficiently Serving the Often-Forgotten Student Population

Also recognizes programs 53, 107

Small Colleges and Universities

Sponsored Programs Include:

- 56 Higher Education Issues Through the Small College Lens: An Institute Preview
- 104 NCAA Division III- Students: The Priority in Developing Successful Programs
- 143 Learning and Living Communities: Collaboration and Education for Students

Also recognizes programs 22, 81, 128, 170, 188, 211

Spirituality in Higher Education

Sponsored Programs Include:

- 142 Was God With Me? The Freshman to Senior Faith Journey
- 177 College Student Spirituality: Trends and Practices from Recent Research
- 220 Something About His Soul: Scenes from Men's Spiritual Development Groups

Also recognizes programs 17, 31, 61, 127, 230,

Student Affairs Professionals Working in and with Academic Affairs

Sponsored Programs Include:

- 8 Student Advising Reports: Proving Formative Feedback About the Learning Process to Students
- 41 Living Learning Programs: Supporting the Unique Educational Environments of Research Universities
- 178 Hands Across Academe: Collaboration to Enhance Seamless Student Learning Experiences

Also recognizes programs 72, 227

Student Leadership Programs

Sponsored Programs Include:

- 54 Academic and Student Affairs' Partnership for Student Leadership Development
- 98 Students as Change Agents: Blackburn Institute Promotes Dynamic Leadership at the Next Level
- 144 Leadership Identity Development: A Grounded Theory

Also recognizes programs 85, 237

Women In Student Affairs

Sponsored Programs Include:

- 135 Motherful Students and Campus Communities: Single Mothers and Higher Education
- 175 Creating a Campus Domestic Violence Response Team
- 219 Love Gone Wrong: Management of Obsessive Relationships

SPONSORED PROGRAMS

Centers for Innovation Programs

Center for Information Technology

Sponsored Programs Include:

- 50 Moving with Technology: Reaching Students in Student Affairs
- 101 Bling! Instant Messages and Student Communication: Looking at use and the Future
- 223 The Stanford ISIS Collaboration: Reinventing Event Publicity With Innovative Technologies

Center for Public Policy

N/A Public Policy Briefing Breakfast

- 29 The 108th Congress and the Higher Education Reauthorization Act
- 126 & 153 FERPA Overview and Update by the U.S. Department of Education
- 200 State Assisted vs. State Supported: The Privatization of Higher Education

Center for Women

- 39 Beyond the "Numbers Game": Gender Issues When Women Students Are the Majority
- 125 Balancing The Juggling Act – Motherhood, Career, and Self
- 132 Roads Taken: Women in Student Affairs at Mid Career
- 135 Motherful Students and Campus Communities
- 192 Women's Groups on Campus: Feminism and Activism are Not Dead

James E. Scott National Academy for Leadership and Executive Effectiveness

Redefining Student Services in an Era of Dynamic Change (pre-conference)

- 24 SSAO Roundtable - Hottest Topics
- 29 The 108th Congress & the Higher Education Reauthorization Act (with NASPA's Public Policy Division)
- 116 Negotiating Your Way In and Your Way Out
- 120 SSAO Roundtable - Make Sure You Have A Voice at the Table

Faculty Fellows Programs

Open Forum for Faculty: Integration of Professional Practice and Preparation: How are we doing?

- 35 CSP Instructors: Who's Teaching Our Graduate Programs?
- 130 Getting Up to Standard: Changes in the CAS Standards
- 186 How Effective are Student Affairs Preparation Programs in Preparing New Practitioners?

NASPA PAST PRESIDENTS

2002-03	Michael L. Jackson	1975-76	James J. Rhatigan	1947-48	E.L. Cloyd
2001-02	Theresa A. Powell	1974-75	James R. Appleton	1946-47	Arno Nowotny
2000-01	Shannon Ellis	1973-74	John L. Blackburn	1944-46	Earl J. Miller
1999-00	Doris Ching	1972-73	Thomas B. Dutton	1943-44	J.H. Julian
1998-99	Cheryl (Cherry) M. Callahan	1971-72	Chester E. Peters	1942-43	Joseph A. Park
1997-98	Jack Warner	1970-71	Earl W. Clifford	1941-42	L.S. Corbett
1996-97	Suzanne E. Gordon	1969-70	Mark W. Smith	1940-41	J.J. Thompson
1995-96	Jon C. Dalton	1968-69	O.D. Roberts	1939-40	J.F. Findlay
1994-95	James E. Scott	1967-68	Carl W. Knox	1937-39	D.H. Gardner
1993-94	Paula M. Rooney	1966-67	Edmund G. Williamson	1936-37	Dabney S. Lancaster
1992-93	Joan Claar	1965-66	Glen T. Nygreen	1935-36	William E. Alderman
1991-92	Dennis C. Golden	1964-65	Victor R. Yanitelli	1934-35	B.A. Tolbert
1990-91	Marsha Duncan	1963-64	James McLeod	1933-34	H.E. Lobdell
1989-90	Dudley Woodard	1962-63	J.C. Clevenger	1932-33	C.E. Edmonson
1988-89	Thomas Goodale	1961-62	Fred J. Weaver	1931-32	W.I. Moore
1987-88	Larry Ebberts	1960-61	William S. Guthrie	1930-31	W.L. Sanders
1986-87	Judith M. Chambers	1959-60	H. Donald Winbigler	1929-30	J.W. Armstrong
1985-86	Bob E. Leach	1958-59	Fred H. Turner	1928-29	G.B. Culver
1984-85	Richard J. Correnti	1957-58	Donald M. Dushane	1927-28	Scott H. Goodnight
1983-84	Edward H. Hammond	1956-57	Frank C. Baldwin	1926-27	Floyd Field
1982-83	R. Mikell O'Donnell	1955-56	John H. Hocutt	1925-26	C.R. Melcher
1981-82	E.T. "Joe" Buchanan	1954-55	John H. Stibbs	1924-25	Robert Rienow
1980-81	Lyle A. Gohn	1953-54	Robert M. Strozier	1923-24	J.A. Bursley
1979-80	George W. Young	1952-53	Victor F. Spathelf	1922-23	Stanley Coulter
1978-79	Donald V. Adams	1951-52	A. Blair Knapp	1921-22	Edward E. Nicholson
1977-78	Arthur Sandeen	1950-51	Wesley P. Lloyd	1920-21	Thomas A. Clark
1976-77	Alice R. Manicur	1949-50	L.K. Neidlinger	1919-20	Scott H. Goodnight
		1948-49	J.H. Newman		

INDEX OF PRESENTERS

A

Adamczyk, Steve - Pre-conference
Adelman, Larry - 156
Albin, Judy - Pre-conference
Alexander, Eric - Pre-conference
Alexander, Randy - Pre-conference
Ambler, Virginia M. - 204
Amey, Marilyn - 35
Anderson, David - 36, 89, 133
Angelini, Brad - Pre-conference
Arminio, Jan - 130
Armstead, Rachel - 25
Armstrong, Josh - 18
Artman, Rick - 65
Askew, Patricia - 54
Asplin, Sarah - 192
Awakuni, Gene - 223
Awoniyi, Bea - 137

B

Babcock, Sherri - 81
Bachenheimer, Aaron - 170
Baigent, Peter - 108
Bailey, Kevin - Pre-conference
Bair, Carolyn - Pre-conference
Banis, William - 207
Banks, Kevin - 171
Barker, Becky - 70
Barlage, Tresa - 172
Barnes, Amy C. - 204
Barnett Terry, Renee - Pre-conference
Barr, Jessica - 110
Barr, Margaret - Pre-conference, 187
Barry, Donna - 20
Bartholomew, Lois - 65
Bassow, Larry - 216
Battleson, Charlie - 151
Bauerle, Jennifer - 162
Beacham, Brad - 100
Beck, Brooke - 214
Beeler, Karl - 163
Belch, Holly - 130
Belgiovine, Bridget - 104
Bell, Julie - 200
Bender, Barbara - 53
Bennett, Corliss P. - 233
Berger, Debra - 222
Biggs, Robert - 100
Bingham, Rosie P. - 205
Birnbaum, Matt - 74
Black, Kim - 208
Blackburn, John L. - 98
Blake, Peg - 125
Blea, Paula - 6
Bledsoe, Tyrone - 4

Blevin, Leanna - 189
Blue, Marget - 212
Boatman, Sara - 81
Boersig, Pam - 1
Bontrager, Bob - 87
Bower, Beverly - 218
Bowers, Ann - 96
Bresciani, Dean - 110
Bresciani, Marilee - Pre-conference, 12, 131
Bridges, Brian - 163
Briggs, Ron - 4
Brightharp, Carolyn - Pre-conference
Brigman, Leellen - Pre-conference, 212
Brooks, Karl - 60
Brown, Charles - 164
Brown, Pat - 212
Brown, Randy - 129
Bryant, Ronda - 189
Buchanan, Debra - 163
Buchanan, Doug - 61
Burke, Joseph - 145
Burkhalter, Timothy - 59
Burwell, Ed.D., Cynthia - 162
Butler, Kelly - 171
Byrd-Mullins, Renee - Pre-conference
Byrnes, Kathleen - 62

C

Cabot, Jeri - 232
Cabral, Chad - 115
Cabrales, Jose - 92
Cain, Darrell - 147
Caires, Matthew - 212
Calhoun, Jo - 118
Camille, Cassandra - Pre-conference
Campos-Emmert, Lisa - 16, 146
Cannon, Scott - 223
Canon, Harry - 136
Capellman, Terri - 117
Carey, Sylvia - 160
Carlson, Bobbi - Pre-conference
Carney, Karla - 11
Carry, Ainsley - Pre-conference
Carter, Issac - Pre-conference
Causey, Cheree - 98
Cavins, Kathy - 215
Cawthon, Tony - 83
Cell, Paul - 20, 122
Cervantes, Rosa - 6, 105
Champagne, Keith - Pre-conference
Chan, Hui-Ling - 37
Cheng, Mary - 51
Chester, Patsy - 87
Ching, Doris - 108
Choi, Daniel - CS Session, 47

Clemetsen, Bruce - 87
Coaxum, James - 191
Cobbs, Tajhma - 125
Coiffi, Robert - 212
Collins, Mary - 151
Consolvo, Camille - 59
Coomes, Michael - 97
Cooper, Diane - 176
Cooper, Mary Beth - 44
Copeland, H. Bruce - 13
Corwin, Jay - 70
Cozzens, David - Pre-conference
Crady, Tom - 187
Cramer, Kathleen - 98
Croom, Natasha - 107
Cross Brazzell, Johnetta - Pre-conference, 129
Cunningham, Karla - 113
Curry, Claudia F. - 63
Cuyjet, Michael - Pre-conference, 4, 130, 186

D

Dadez, Edward - 10
Dalton, Jon - 177
Dannells, Michael - 15, 35, 59
Dare, Leslie - 112
Davidson, Kimberly - 27
Davis, Candise - Pre-conference
Day, Patrick - 200
DeFeo, Joe - 210
DeGuzman, Glenn - 146
DeLong, Allen - 189
Denney, Nancy Hunter - 58
DeRicco, Beth - 75, 184
Derr, Debbie - 102
DeSawal, Danielle - 40
DeShields, Richard - Pre-conference
DiDonato, Ana - 10
Dietz, Larry - 116
Dine, Mona - 168
Doerksen, Kyle - 223
Donovan, Jody - 65, 125
Dowling, Tracey - 218
Drummond, Jerri - 11
Duah-Agyeman, James K. - 27
Dubick, Constance - 117
Dukes, Gary - 22
Dungy, Gwendolyn - 79, 114
Dunkle, John - 187
Dunn, Hank - 150
Duvall, Patricia - 123

E

Earwood, Glenda - 13
Ebbers, Larry - Pre-conference, 116, 120
Edwards, Jack - Pre-conference
Eggsware, Heather - 115
Eldridge, Jon - 56, 128
Ellingson, Kari - 32
Elliott, Kiersten - 182
Engel, Christine - 172
Englin, Pete - 137
Engstrom, Cathy - 78
Esson, Franklin - 27
Estep, Erica - Pre-conference
Ewing Ross, Leah - 201

F

Farmer, Gail - Pre-conference
Fine, Jeffrey - 182
Fish Nostas, Karla - Pre-conference
Fitton, John - 43
Flaherty, Anne - 125
Flanagan, William - 81
Fleming, Kerry L. - 94, 209
Fletcher, Becky - 188
Flores, Mayra - 6
Foley, Bill - 115
Ford, Kimberly - 104
Fried, Jane - 17, 79, 136, 213
Friedel, J. F. - 31
Friesz, Shelley - Pre-conference, 98
Furhman, Jeffery - 100

G

Gadaletto, Angelo - 89
Gaddis, Dr. Barbara - 193
Galsky, Alan - 149
Garcia, Darlene - 74
Gatti, Robert - 81, 104
Geiser, Nell - Pre-conference
Gerberich, Kaya - 166
Ghering, Abby - 170
Gibas, Beverly - 197
Gingerich, Karen - 86
Glumich, Tracy - 34
Gocial, Tammy - 22
Gohn, Lyle - 221
Gonyea, Robert - 8
Gonzalez, Andrew - 6
Goodwin, Darrell - 107
Gordon, Virginia - CS Session
Grace, Bill - Pre-conference
Grayson, Thomas - Pre-conference
Graziano, Kevin - 33, 49



Gregory, Dennis - 44, 206
 Griego, Vicente - 6
 Grizzell, Jim - 64
 Groth, Christiane - 236
 Guenzler Stevens, Marsha -
 Pre-conference

H
 Hall-Jones, Jenny - 145
 Hallock, Jeff - 101
 Hamilton, Toby - 100
 Hamluk, Brian - 222
 Haney, Rich - 235
 Hard, Sarah - 10
 Harper, Shaun R. - 45, 48, 198, 233
 Harrison, Charlene - 165
 Hart, Natalia - 189
 Hartford, President, Maureen - 58
 Hartley III, Harold V. - 230
 Hartwig, Ryan - 80
 Haskell, Timothy O. - 94, 209
 Havice, Pamela - 83
 Havice, William - 83
 Hayes, Mike - 181
 Haynes, Brian - 194
 Healy, Margi - 53
 Heeter-Bass, Janet - 128
 Heimerl Brunold, Heather - 106
 Helfgot, Steve - 14
 Helton, Patti - 118
 Henderson, James - 193
 Hendricks, Lori - 161
 Henley, Barbara - 205
 Hennessey, Mary - 217
 Henry, Wilma - Pre-conference
 Herdlein, Richard - 7
 Heredia, Chriselle - 105
 Herek, Matthew - 154
 Higginson, Linda - 227
 Highum, Ann - 81
 Hill, Tom - 200
 Hinkle, Sara - 19
 Hinton, Kandace - Pre-conference
 Hoban, Mary - 158
 Hodge, Lynell - 107
 Hogan, M. Ben - 128
 Hogan, Tina - 28
 Hollingsworth, Kathy - 187
 Holmes, Harold - Pre-conference
 Holthusen, Terry - Pre-conference
 Holzweiss, Peggy - 228
 Hong, Luoluo - 47
 Hopkins Powell, Sara - 43
 Hopp, Susan - Pre-conference
 Horton, Sheilah - 132
 Houghton, Katherine - 135

Howard-Hamilton, Mary -
 Pre-conference, 176
 Howe, Tracy - 119, 203
 Hoyt, Jeff - 234
 Hughes, Carole - 132

J
 Jablonski, Margaret - 44, 65, 110, 213
 Jacobsen, Merna - 202
 James-Aguilar, Memoria - 180
 Jeffries, Ernest - 5
 Jessup, Jody - 146
 Johnson, Levester - 22
 Johnson, Ralph - 5
 Jones, Cynthia - 213
 Junco, Reynol - 237

K
 Kalivoda, Karen - 157
 Kaufman, Bob - Pre-conference
 Keeling, Richard - 3, 79, 134, 159
 Kellom, Gar - 220
 Kelly, Michael - 225
 Kerby, Molly - 123
 Killian, Darnita - 171
 Kimbrough, Walter - Pre-conference, 5
 King, Patricia - 21
 Kinzie, Jillian - 19
 Kitchen, James - Pre-conference
 Kleinglass, Nessa - 50
 Kless, Richard F. - 30
 Kline, Kim - 77
 Klingensmith, Eric - 152
 Knudson Carl, Tara - 22, 56
 Koenick, Ruth Anne - 175
 Koerting, Fran - 210
 Komives, Susan - Pre-conference, 79,
 144
 Konvisser, Juliet - 76
 Kopita, Ronald - 109
 Kortegast, Carrie - 170
 Kowalski-Braun, Marlene - 39
 Kowalski, Veda - Pre-conference
 Kraft, Peter - 119, 203
 Kretoivics, Mark - 7
 Kruger, Kevin - 78
 Kuh, George - 19, 108
 Kuk, Linda - 15, 116, 186
 Kurtzman, Stephanie - 84
 Kushibab, Debbie - 14
 Kyritsis, Jim - Pre-conference

L
 Lai, Floyd - 47
 Laine, Maxine - 197
 Laker, Jason - 17
 Lancaster, Jim - Pre-conference
 Lang, Dennis - 127
 Langdon, Emily - 52
 Langford, Marcus - 169
 Larsen, Toni - 200
 Lasser, Dr. William - 226
 Lawrence, Michael - 118
 Lazar, Maureen - 148
 Ledesma, Patrick - 222
 Letzring, Timothy - 183
 Levin, James - 227
 Lewis-Campbell, Wanda - 91
 Lewis, JoAnne - 229
 Lewter, Andy - 211
 Li, Jing - 68
 Liddell, Debora - 11
 Lin, Annie - CS Session
 Lipnick, Jennifer - 46
 Little, Doug - 169
 Littleton, Robert - 62
 Lloyd, Jan - Pre-Conference
 Long, Jonathan - 238
 Long, Pat - 61, 82
 Lovell, Cheryl - 35
 Luff, Tanya - 55

M
 Mable, Phyllis - 26
 Mack, Catherine - 191
 Malek, Noosha - 106
 Mallory, Sherry - 12, 129
 Maltzan, Tammy - 189
 Manning, Kathleen - 19, 121
 Mansfield, Timothy C. - 30
 Marron, Joe - Pre-Conference, 56, 128
 Marsh, Ken - Pre-Conference
 Marshall, Sarah - 132
 Mart, Sarah - 155
 Martin, Brandon E. - 45
 Martinez, Rocio - 102
 Mastrodicasa, Jeanna - 139, 237
 Matusow-Ayres, Helen - 122
 Mayo, Julius - 37
 Mays, Anna - 150
 Mazzeno, Larry - Pre-Conference
 McCabe, Don - Pre-Conference
 McClellan, George - 67, 108
 McClendon, Shedrick A. - 233
 McClinton, Marguerite - 218

McClure, Michelle L. - 48, 173
 McCluskey-Titus, Phyllis - 57
 McCormick, Jim S. - 80
 McDonald, William - 62, 79
 McGee, Michael - 25
 McIntosh, Joshua - 78
 McMahon, Timothy R. - 1, 86, 215
 McRee, Mike - 181
 Mendez-Cruz, Veronica - 6
 Michalenko, John - 168
 Michnowicz, Stephanie - 148
 Mickel, Meredith - 169
 Middlebrooks, Carol - Pre-Conference
 Mielke, Patricia - 190
 Milgram, Gail Gleason - 36
 Miller, Michael - 138, 221
 Miller, Sam - 185
 Millerick, Tim - 56, 128
 Mills, Don - 199
 Minton, Deborah - 217
 Miser, Keith - 146
 Mitchell, Angie - 124
 Mitchell, Susan - 193
 Miyamoto, Camaron - 47
 Mmjeje, Kenekchukwu - 5
 Moneta, Larry - 116
 Moore-Gardner, Megan - 77
 Morales, Richard P. - 54
 Moran, Christy - 127
 Morat, Derick - 100
 Morelon, Carla - 163
 Morgan, John D. (Jack) - 13
 Morton, Darren M. - 85
 Moses, Karen - 155, 199
 Mullendore, Richard H. - 13
 Mullings, Faraah - CS Session
 Murphy, Rena - 41
 Murphy, Sheila - 71

N
 Nadal, Kevin - Pre-Conference
 Nadel, Evie - 232
 Newhall, Eric - 143
 Newman, Leanne Lewis - 142
 Nicholls, Greg - 69
 Nielson, Steve - 134, 199
 Nies, Charles - 224
 Nonnamaker, John - 2

INDEX OF PRESENTERS

O

O'Connell, William - 25, 134, 201
Offerdahl, Judy - 74
OHalloran, Kim - 178
Olivo, Eduardo - 172
Olson-Loy, Sandy - 81
Ortale, Lynn - 69
Osteen, Laura - 144, 181
Osters, Sandi - 12, 228

P

Padilla, Richard - 199
Page Jr., Robert N. - Pre-Conference
Palmer, Jim - 57
Paterson, Brent - 71
Patrick, DeJuan - 5
Patten Wallace, Kaye - 164
Payne, Joshua - 98
Peckskamp, Terra - 78
Pereira, Christine - 90
Pesce, Lucy A. - 85
Peterson, Alma Clayton - 114
Pitre, Paul - 147
Pontius, Jason - Pre-Conference
Poock, Michael - Pre-Conference, 99
Pope, Myron - 38, 138, 213
Portwood, Lisa - 70
Posig, Margaret - 60
Posselt, Julie - 208
Powell, Sheila - 151
Powers, Maureen - 183
Price, Raymond - 54

Q

Queen, JaNay - 170
Quemuel, Christine - 140
Quirolgico, Ray - 94, 155

R

Radford-Wedemeyer, Margaret-Ann -
Pre-Conference
Raffaelli, Katherine - 27
Rankin, Susan - 155
Reesor, Lori - 59, 82, 125
Rehberg, Robb - 122
Reif, Zane - 146
Reindl, Travis - Pre-Conference
Renn, Kristen - Pre-Conference, 90,
132, 139
Resnick, Alan - 190
Reynolds, Melissa - 136
Riccio, Sgt. Dan - 232
Richardson, Charles - 160
Rickard, Charles - 117
Ridnour, Jenea - 127

Rigler, Betty - 197
Rittereiser, Steve - Pre-Conference
Roberts, Darby - 12, 228
Roberts, Dennis - Pre-Conference, 224
Roberts, Gregory - Pre-Conference
Rogers, Judy - 61, 121, 213
Romano, Renee - 12
Rome, Kevin - 4
Roney, Marlesa - 88, 118
Rooker, LeRoy - 126, 153
Rooney, Michael - 14
Roper, Larry - 34, 66, 200
Rosas, Marisela - Pre-Conference, 11
Ross, Frank - Pre-Conference, 139
Ross, Tony - Pre-Conference
Roy, Jennifer - 216
Royse, Delinda - 109
Ruday, Bob - Pre-Conference
Rue, Penny - 110, 219
Russell O'Grady, Marijo - 171
Rybalkina, Olga - 103
Rybka, Kathryn - 231

S

Saddlemire, John - 229
Sadler, W. Samuel - 204
Salas, Aaron - 6
Sanchez, Frank - 163
Sanchez, Jessica Sanchez - 192
Sandoval, Emily - 124
Sanlo, Ronni - Pre-Conference, 42, 139
Santiago, Deejay - 124
Satow, Donna - 76
Schroeder, Charles - 19
Schuh, John - 19, 108, 201, 221
Schwab, Ann - 216
Scott, Nancy - 203
Sedlacek, William - 66
Seifert, Tricia - 11
Sepulveda, Celia - Pre-Conference
Seymour, Bill - 128, 211
Shelton, Michele - 136
Shenk, Ed - 235
Shintaku, Richard - 140
Shirlin, Joe - 189
Shotick, Joyce - 149
Shuford, Bettina - Pre-Conference, 195
Sigeti, Ronald - 9
Simpson, Jennifer - 95
Simpson, Michael - 38, 138
Sina, Julie - 116
Skorheim, Mary - Pre-Conference
Slack, Craig - Pre-Conference
Smith, Kimmy - 25
Smith, Lisa - 175
Smithhisler, Pete - 181
Smusz, Lisa - 51

Snyder, Barbara - 29, 200
Snyder, Mary Beth - 24
Sorochty, Roger - 110
Soukup, Liane - 37
Speilman, Melany - 51
Spencer-Thomas, Sally -
Pre-Conference
St. John, Edward - 189
Staley, Dr. Constance - 193
Stark, Lou - 93, 128
Steffes, Jeanne - 72
Stevens, Irene - 113
Stowell, Renee - 55
Strange, Carney - 44
Strom, SueAnn - 196
Stryker, Courtney - 214
Stuart, Susan - Pre-Conference
Sullivan, Eileen - 212
Sullivan, Michael - 16
Sundt, Melora - 68
Sweeton, Nick - 146
Swinford, Paula - 134
Szarlan, John - 229

T

Talesh, Rameen - 143
Taub, Deborah J. - 80
Taylor, Janice - 195
Taylor, Mary Anne - 98
Taylor, Rahdi - 156
Taylor, Sandra - Pre-Conference
Tharp, Janice - 193
Thode, Trace - 51
Thomas, Amanda - 112
Thomas, Jackye - 102
Thomas, William - 26
Thompson, George - 157
Tomassi, Peter - 119
Toppe, Michele - Pre-Conference
Torres, Celestina - 105
Torres, Vasti - 40, 176
Tull, Ashley - 177
Turner, James - 162
Tyler, Mel - 82
Tyree, Tracy - 52

V

Vaccaro-Phillips, Annemarie - 192
Vaeth, Karista - 27
Vallejo, Edlyn - 179
Vander Putten, Jim - 196
VanDerLinden, Kim - 32
Vaughn, Eric - 10
Veldkamp, Steve - 181
Vess, Susan - 157
Vigil, Vincent - 179
VilaCruz, Geraldo - 102

Vilson, Jose - 27
Vinson, Kim - 73
Vito, Melissa - Pre-Conference

W

Wachs, Pete - 28
Waits, Lisa - 235
Wall, Vernon - Pre-Conference
Wallace, James - 73
Ward-Roof, Jeanine - 174
Warren, Lamara - 84
Waryold, Diane - Pre-Conference
Washington, Jamie - Pre-Conference
Watchmaker, Cynthia - Pre-Conference
Waterman, Stephanie - 167
Watson, Diane - 87
Watson, Jesse - 106
Way, Drew - 115
Weaver, Marti - 225
Weiner, Scot - Pre-Conference
West-Ford, Jacquelyn - 141
Westfall, Sarah - 188
Westol, Dave - 100
Whipple, Ed - 15, 65, 96, 212
White, Eric - 227
Whitney, Karen - 139
Wiese, Dennis - 226
Wilcox, Julie - 166
Wiley, Scott - 100
Williams, James - 226
Williams, Julie - 8
Williamson, Shari - 169
Winniford, Jan - 202
Wistrom, Cheryl - 111
Wolf-Wendel, Lisa - 132
Wong, Julie - 47, 132, 140
Wonnett, J.D., Robert - 193
Workman, Jordan - 151

X

Xavier, Gerard - 102

Y

Yarnell, Allen - 214

Z

Zapata, Lisa - 112
Zarn, Randy - 16
Zaytoun, Kelli - 39
Zeller, William - 41
Zengierski, Patrick - 31
Zerbst, Christine - 111



EXHIBITORS AT NASPA 2004

Companies and organizations that provide products and services student affairs professionals need and use are represented in the Exhibit Hall. Be sure to save time to visit the exhibits to learn what's new and available to help better serve students on your campus.

ABL Management, Inc. Booth - 123

Provides innovative retail-style fresh food concepts focusing on the needs of today's student. Our commitment to develop cutting edge concepts will maximize participation and customer satisfaction. ABL has the marketing solutions and flexibility to take your program to the next level and beyond. Call ABL for a comprehensive evaluation of your program.

Academic Risk Management Booth - 424

Academic Risk Management, Inc. (ARM) is a Program Manager for Student Health Insurance Programs for colleges and universities throughout the United States. Academic Risk Management has offices in Colleyville, Texas and Wilmington, Delaware. Terry L. Lyons, President of Academic Risk Management has been underwriting and managing student health insurance programs for over fifteen years. ARM services include a state of the art webpage and administration, premium management and personal client services.

Academic Safe Co. Booth - 503

Academic Safe Company specializes in the design, manufacturing and marketing of security products for the higher education sector. The Graduate is a high security safe designed for student residences to safeguard personal property including laptop computers, PDAs, cell phones, jewelry and credit cards. Strong and secure with a high security lock, the Graduate is destined to become the standard in university housing.

Adden Furniture, Inc. Booths - 212, 214

Manufacturer of solid hardwood and upholstered furniture specially designed and constructed to enhance as well as endure student living and learning environments.

Adirondack Solutions, Inc. Booth - 205

Adirondack Solutions, Inc. is a leader in software for residence and student life. Our Windows and web products include housing operations, judicial affairs, conference management, health/counseling services, guest pass tracking, parking/vehicle registration and more. Our robust software is easy to use, powerful, and very flexible.

Alpha Lambda Delta Honor Society Booth - 313

Alpha Lambda Delta National Academic Honor Society for First Year Students recognizes and rewards academic excellence among students during their first year of college. Open to full-time students who earn a minimum scholastic average half-way between the two highest grades given by the school (i.e., 3.5 or above on a 4.0 scale), Alpha Lambda Delta rewards academic excellence, promotes participation in honors programs, provides leadership development, and enhances student retention. Come by the exhibit to receive more information about starting a chapter of Alpha Lambda Delta and enhancing the academic environment among first year students.

American Campus Communities Booth - 423

American Campus Communities has established itself as the nation's premier provider of student housing products and services to colleges and universities. In addition to developing, acquiring and managing student housing assets for our own interest, American Campus offers private sector assistance in developing, constructing, financing and managing on-campus student housing communities for colleges and universities.

Ambling Companies, Inc. Booth - 305

Ambling Companies, Inc., a full service provider of university housing, designs, develops, constructs, manages and finances on and off campus housing communities. Ambling, a nationally recognized leader in the multifamily industry, delivers flexible, responsive solutions benefiting universities with increased opportunities for recruitment and retention.

American College Health Association Booth - 311

ACHA is the principal advocate and leadership organization for college and university health. The association provides advocacy, education, communication, products and services, and promotes research and culturally competent practices to enhance its members' abilities to advance the health of all students and the campus community.

ARAMARK Corp - Campus Services Booth - 112

ARAMARK Campus Services' world-class managed service provides value to over 350 college and university partners. Our capabilities include residential and retail food management, convenience stores, catering and other services. ARAMARK Campus Services helps campuses center their efforts on their institutional mission, while meeting the changing needs of students. ARAMARK helps to create a fulfilling, enjoyable learning experience for the entire community.

Association of Christians in Student Development (ACSD) Booth - 306

ACSD is composed of professionals who seek to bring their commitment to Jesus Christ together with their word in student development. Through the exchange of ideas, encouragement of networking, regional and annual conferences, and application of scriptural principles to developmental theory, the Association seeks to enable its members to be more effective in ministering to students.

Aventis Pasteur Booth - 122

Aventis Pasteur provides pediatric and adult vaccines and biologicals for diphtheria, tetanus, pertussis, polio, Haemophilus influenza type b, influenza, yellow fever, rabies and other diseases. Headquartered in Swiftwater, Pennsylvania, Aventis Pasteur continues to be actively involved in the field of immunological research and its applications.

BACCHUS & GAMMA Peer Education Booth - 208

BACCHUS and GAMMA Peer Education Network services higher education as the source for peer education programs and educational training materials on alcohol, illicit drugs and other student health and safety issues.



EXHIBITORS AT NASPA 2004

Blockhouse Company, Inc. **Booth - 101**

Blockhouse manufactures "high use" lounge seating and casegoods to provide value by improving the living and common area environments in your residence halls. Blockhouse is the right choice when superior performance and low maintenance are essential requirements in your facility.

BookWear® **Booth - 322**

Patented & Effective! BookWear® is perfect for promotions, "Thank You" gifts, awards, special events, etc. BookWear® looks like a little book. Your logo and message are on the cover. Inside is a compressed T-shirt, tote, or Polo shirt with your logo. NEW PRODUCT: Chocolates! BookWear® is mailable like a postcard!

British Council, USA **Booth - 318**

The British Council is the United Kingdom's international organization for educational and cultural relations. Our US office is based in the British Embassy in Washington, DC and provides comprehensive information on study in the UK, including a course search database, scholarship listings and pre-departure materials. Visit our comprehensive website at www.studyintheuk.org

California Newsreel **Booth - 320**

California Newsreel is the oldest non-profit film and video production and distribution center in the country. We are a leading resource center for the study of race and diversity, African American life and history and African feature films and documentaries. California Newsreel: Film and Video for Social Change Since 1968.

CAMPUSPEAK, Inc. **Booth - 103**

CAMPUSPEAK is the nation's premier agency providing educational speakers for college campuses and organizations. We represent more than 40 great speakers specializing in diversity, leadership, women's issues, health and wellness, athletics, and Greek life. Our prices always include travel and hotel costs. Friendly, low-maintenance speakers and staff!

Capstone Development Corp. **Booth - 412**

Capstone is the largest and most successful student housing developer in the nation, and has continued to remain solely focused on providing academic institutions with professionally designed/constructed/managed "turn-key" student housing communities. Capstone has built a reputation in the industry by delivering what it promises; affordable, reliable student housing completed on time and within budget.

Center for Academic Integrity **Booth - 323**

The Center for Academic Integrity (CAI) is an international consortium of colleges, universities and schools. CAI provides a forum to identify and affirm the values of academic integrity in campus communities. CAI has over 1,200 members from the United States, Canada, Australia, Lebanon, Greece, Egypt, Bulgaria, Japan, Saudi Arabia, and the Republic of Palau.

Century Campus Housing **Booth - 216**

Century Campus Housing pioneered privatized student housing with its first project at the University of Houston in 1989. Since then, Century has designed, financed and constructed over 30 student housing projects. Its subsidiary, Century Campus Housing Management, manages over 19,000 student beds, making it the largest manager of on-campus beds.

Cflix **Booth - 419**

Cflix is a comprehensive and integrated digital media service specifically for the college and university marketplace. Through its various services, the Company offers educational and entertainment media (video and music) to universities and their students in an "on-demand," Internet-based capacity.

Chartwells Educational Dining Services **Booths - 302, 304, 401, 403**

Chartwells Educational Dining Services is a global organization that maintains a strong emphasis on local operation. This means that our on-site managers take the time to understand the needs of every member of the campus community and utilize our strength of global buying to meet those needs in the most efficient manner possible.

Cigna Behavioral Health **Booth - 507**

Cigna Behavioral Health offers student ASSISTANCE Programs. Student ASSISTANCE offers a range of solutions customized to the needs of each campus and designed to complement current campus-based mental health offerings. This program enhances the ability of counseling centers to respond to student needs and provides a vast network of resources 24/7 to add to existing services.

Collegiate Development Services **Booths - 504, 505**

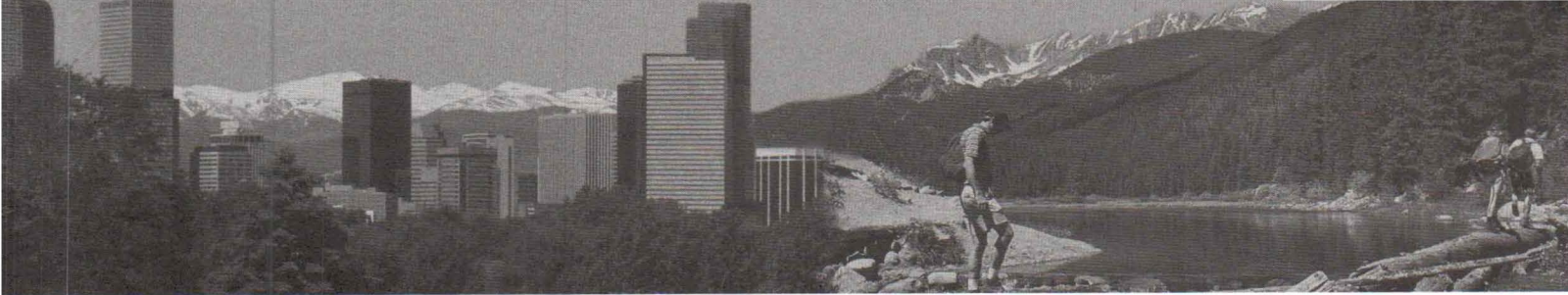
Collegiate Development Services, LP is a specialized firm offering on-campus student housing development, design-build and property management services to the higher education industry. We were created with the vision of providing a trusted resource for educational institutions searching for a firm that provides personal, attentive services, with an established team.

Council for the Advancement of Standards **Booth - 315**

CAS, the Council for the Advancement of Standards in Higher Education, has been the pre-eminent force for promoting standards in student affairs, student services, and student development programs since its inception in 1979. The ultimate purpose of CAS is to foster and enhance students' learning and achievement academically, psychologically, physically, socially and in general, to promote good citizenship. CAS continues to create and deliver a dynamic and credible "Blue Book" of Standards and Guidelines and Self-Assessment Guides that lead to a host of quality-controlled programs and services.

ePortaro, Inc. **Booth - 511**

ePortaro, Inc. is the company behind Folio by ePortaro, the electronic portfolio software for higher education. Folio supports career planning, advising, collaboration, reflection and other student development programs by enabling students to share samples of their leadership, employment and extra-curricular achievements with faculty, advisors, recruiters and other on- and off-campus contacts.



Foliot Furniture
Booth - 126

Foliot Furniture Inc. has been exclusively manufacturing residence hall furniture for over 13 years. We have participated in more than 500 residence hall furniture projects all over North America. Our turn-key services include computer generated 3D room renderings for the design stage, manufacturing in our state of the art facility and professional installation. Our furniture is custom made for each project using the most durable components and craftsmanship.

GoalQuest, Inc.
Booths - 406, 408

GoalQuest, a New York City based software company, provides automated, intelligence-based enrollment management tools to the education market. The company's proprietary technology helps schools optimize application and enrollment yield, increase student retention, communicate with and develop alumni, and engage parents of students and prospects through strategic communication initiatives.

Golden Key International Honour Society
Booth - 207

Golden Key International Honour Society is a non-profit, academic honors organization dedicated to recognizing the top 15% of juniors and seniors in all fields of study at more than 330 colleges and universities in the United States, Australia, Canada, Malaysia, New Zealand, South Africa and the United Kingdom. The Society provides more than \$600,000 in scholarships annually as well as providing career assistance, leadership training and community service opportunities to its members.

Highland Campus Health Group
Booth - 416

Highland Campus Health Group is a new company formed to help colleges and universities advance the health of students, create healthy campus communities, and diversify and strengthen revenue for health-related programs and services. HGHS provides experienced council, consultation and technical assistance on health promotion and health communications, unique behavioral health services to help all students achieve their potential, and new revenue to protect and enhance health services.

Health Fitness Corporation
Booth - 413

Health Fitness Corporation provides results oriented fitness center management, consulting, and occupational health program services to corporations, universities, hospitals, and communities across the United States and Canada. With more than 190 client sites under management, HFC is the leader in health, fitness and occupational services, www.hffit.com.

Herff-Jones The Freshman Record®
Booth - 303

Herff Jones understands the importance that student affairs decision makers place on retention, and has the perfect tool for helping you achieve this goal. The Freshman Record® is an easy way to welcome your incoming class, give them a sense of belonging and boost retention rates! This pictorial directory will help your new students get to know each other and become acclimated to their new community so that their college experience is a positive one right from the start. With a minimal time commitment and no cost to your office or your campus, you can sponsor a Freshman Record®.

Heritage Insurance Managers
Booth - 301

Heritage Insurance Managers, Inc. is a national leader in the marketing and underwriting of student accident and health insurance for colleges/universities, schools, and youth activities. We work hand-in-hand with administrators to design customized benefit programs that specifically meet the unique needs of a particular student population. We also offer customized international, student abroad, and international assistance programs.

Hyatt Legal Plans
Booth - 120

Student legal services help students resolve personal legal matters quickly and focus on academics by providing easy access to a national network of pre-qualified local attorneys. Hyatt Legal Plans is the nation's largest provider of group legal plans with the most experience in managing attorneys.

Inflexxion Inc.
Booth - 221

MyStudentBody.com Alcohol (MSB-Alcohol) is an online alcohol prevention and education program for college students developed and scientifically tested with support from the National Institutes of Health (NIH). The companion administrator site (MSB-Admin) provides administrators with real time aggregate student data reports that can be used to inform program planning and monitor campus initiatives. MSB-Alcohol is part of a comprehensive suite of online college health prevention programs being developed and tested by Inflexxion with support from NIH.

Jossey-Bass
Booths - 405, 407

For over 30 years, Jossey-Bass has been providing professionals in adult education with leading edge books, training materials, and periodicals.

LeaderShape, Inc.
Booth - 211

The purpose of the LeaderShape Institute is to produce a breakthrough in the leadership capacity of participants and facilitators. This highly interactive program provides the tool to act consistent with core ethical values, personal values, and convictions; develop and enrich relationships; respect the dignity and contribution of all people; believe in a healthy disregard for the impossible; and produce extraordinary results. Each participant leaves with a vision and an action plan of how they will bring that vision to life in the next twelve months.

Mackey Mitchell Associates
Booth - 116

Mackey Mitchell Associates, architects and planners, is a leading student housing/dining planning and design firm with projects at the University of Missouri, University of Nebraska-Lincoln, University of Cincinnati, Truman State University and Washington University in St. Louis. We're active in ACHUHO-I, NASPA, NACUBO, SCUP, US Green Building Council, and the AIA.



EXHIBITORS AT NASPA 2004

Monster - Making It Count Booths - 202, 204

Monster's Making It Count provides a free presentation for first-year college students entitled "Unleash Your Inner Monster!" which provides new students with key information on academic and career success. The suite of Making It Count high school and college presentations reached more than two million students in 2002-2003, including students at more than 400 colleges nationwide.

NASPA Foundation Booths - 106, 108

The NASPA Foundation supports the advancement of knowledge concerning students, higher education institutions and issues facing the student affairs profession.

National Panhellenic Conference Booth - 118

The National Panhellenic Conference (NPC) has a membership of 26 women's fraternities that represent more than 3.6 million women. NPC member fraternities support more than 2,900 undergraduate chapters established at more than 600 universities and colleges. These chapters promote experiences that complement the academic curricula, strengthen retention of undergraduate students and encourage the loyalty of alumnae.

National Resource Center for the First Year Experience and Students in Transition Booth - 117

Our mission is to build and sustain a vibrant international educational community committed to the success of first-year college students and all students in transition. We achieve this mission by providing opportunities for the exchange of practical and theory-based information through conferences and events, publications, research and electronic resources.

Neusoft Technologies Booth - 509

Medicat Xpress is a university and college health center management software designed specifically for small to mid-size Student Health Centers. Core functionality includes interactive scheduling, encounter management, and comprehensive reporting and analysis. Additionally, Medicat Xpress allows you to link to your student information system, transfer balances to the bursar's office, and track immunizations.

North-American Interfraternity Conference Booth - 213

The purpose of the North-American Interfraternity Conference (NIC) is to advocate and promote the well-being of its national/international member fraternities and to foster interfraternity cooperation and communication. Colleges and universities benefit from the NIC through its resource network, educational programming opportunities, and idea sharing programs.

Omicron Delta Kappa Booth - 115

Omicron Delta Kappa is the premier collegiate leadership honor society with over 275 circles located throughout the nation. Founded at Washington and Lee University in 1914, ODK recognizes, honors, and develops outstanding leaders in colleges, universities and in communities throughout the country.

Outside The Classroom, Inc. Booths - 111, 113

Outside The Classroom is the leading provider of online prevention programs for colleges and universities. The company's flagship product, AlcoholEdu, is a population-level prevention program that offers a science-based curriculum in conjunction with leading prevention strategies such as personalized student feedback, motivational interviewing, expectancy challenges, and media literacy. Outside The Classroom also produces TheHealthSurvey, a comprehensive online health assessment tool that measures key risk and policy topics. Together, AlcoholEdu and TheHealthSurvey represent the cornerstone upon which schools may build a comprehensive prevention program.

Overly, a Division of Saltus Press Booth - 308

Overly is the leading provider of custom gifts, stationery and academic planners to universities and colleges nationwide. It is our mission to provide you with the best products and superior customer service.

PaperClip Communications Booth - 326

PaperClip is the place for student life information resources, including training kits and workbooks, newsletters, programming manuals, topical audio conferences, binders, manuals, brochures, the Institute for Student

Leadership and more! Founded in 1994, we're staffed by student affairs professionals who know the field and currently serve thousands of institutions worldwide.

Pave Systems Inc. Booth - 428

Pave Systems Inc. is a leading provider of student safety and judicial solutions to higher education institutions nationwide. Students Action enables students and their parents to actively prevent crime on campus and to improve the judicial process. And Judicial Action is the proven leader in processing and managing students' violations.

PEPNet Booth - 324

PEPNet, the Postsecondary Education Programs Network, is the national collaboration of four Regional Postsecondary Education Centers. The goal of PEPNet is to assist postsecondary institutions in serving individuals who are deaf and hard of hearing.

Premier-A School Specialty Company Booth - 411

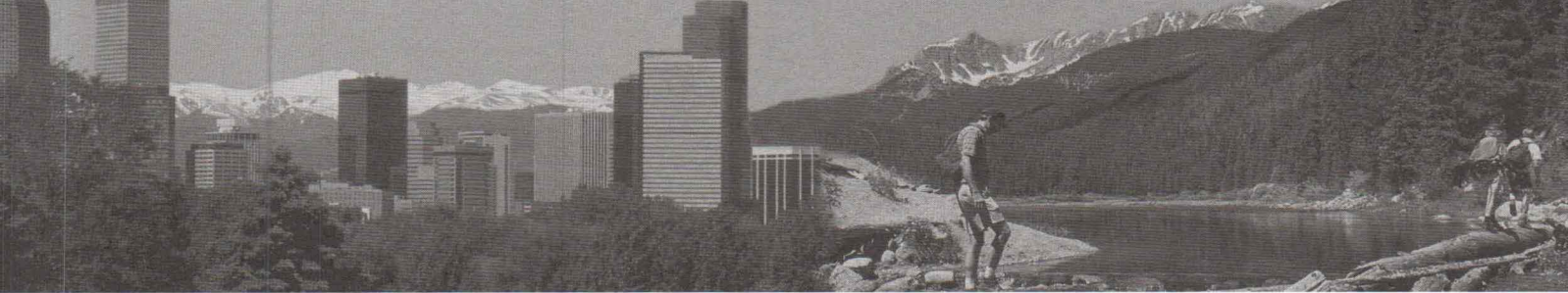
Premier - A School Specialty Company has nearly twenty years of experience working with educators and students to provide time management tools and training. Over one million college and university students across North America each year plan for success using Premier's student planners as well as the Compass for Campus™ program.

publicidentity, inc. Booth - 414

publicidentity provides a spectrum of promotional products and marketing services which enhance our clients' competitive presence, brand image and exposure in the public eye. We keep it simple and cultivate long-lasting client relationships by ensuring satisfaction with our comprehensive product selection, valuable creative input, easy and efficient ordering, and expedient product delivery.

Randy Speaks, Inc. Booth - 422

Randy Speaks, Inc. is a full service speaking and consulting business geared toward helping you retain students and improve the quality of alcohol and other drug related services on your campus. Randy coordinated award winning AOD education programs on three campuses before becoming a full time consultant and speaker.



**R.T. London/Norse Furniture Company
Booths - 201, 203**

R.T. London/Norse Furniture challenges your expectations with furniture for the university market by responding to defined market needs. We design, manufacture, and market innovative, high-quality furniture which meets the demands of group living, frequent change, responsible investment, and low maintenance. Our recent acquisition of Norse Furniture reinforces our mission and will provide our customers with more choices of quality products to fit their needs.

**Redrock Software Corporation
Booth - 415**

Redrock Software Corp. Presents AdvisorTrac: the ultimate management software solution for your center. AdvisorTrac will help you maximize center resources and improve student service. Features include: online appointment setting, scheduling, student and advisor tracking, customized reporting and more! AdvisorTrac is the most flexible database available! www.advisortrac.net

**Renaissance Agencies, Inc.
Booth - 325**

Renaissance Agencies, Inc has specialized in the development and administration of student medical programs at the University level for more than 25 years. We currently negotiate and administer programs on behalf of over 110,000 students, both domestic and international, for clients throughout the United States.

**Residence Life Cinema
Booth - 223**

Residence Life Cinema is a valuable tool utilized on hundreds of college campuses. A unique combination of education and entertainment helps residence life and student affairs professionals achieve their developmental programming goals and communicate with students on such important issues as credit card debt and binge drinking.

**RMS
Booth - 425**

RMS software for university housing is a multi-functional, integrated room management system. It is a completely Web based, four-tiered system, featuring automatic assignments and more. Effective and flexible conference module, incidents module, mailbox and room inventory

module. Student Web enables students to view or request changes to assignments, demographic, financial information and more.

**Sasaki Associates Inc.
Booth - 224**

Sasaki combines creativity and problem solving to provide clients with exceptional planning and design services for student housing, campus centers, and sports facilities. Our appreciation for context—which broadly encompasses physical setting, history and culture—and the particular opportunities and constraints of each project consistently shapes our work.

**School Datebooks, Inc.
Booth - 206**

Custom academic planners featuring a formatted handbook, events on the calendar day, and customized covers, plus handbook and events posted on the internet free of charge.

**Symplcity Corporation
Booth - 418**

Symplcity is a leading provider of software solutions that enable clients to achieve measurable business results through the deployment of advanced technology. Symplcity's Student Affairs Management System is a revolutionary system specifically designed for Student Affairs in order to enhance the way in which the Division processes and shares student information across its departments.

**Smarthinking, Inc.
Booth - 124**

Get students! Help students! Keep students! SMARTHINKING increases student success and saves money for over 300 colleges by providing live, online tutoring and learner support solutions. Tutors in math, writing, and other subjects are available from any internet connection up to 24 hours a day, 7 days a week.

**Sodexho Campus Services
Booth - 102, 104**

Sodexho is the preferred provider of contract management solutions for facilities management, campus dining, and sports and leisure services. Listening, anticipating and innovating as your partner in campus services. Sodexho—Improving the Quality of Daily Life.

**Southwest Contract
Booth - 218**

Complete furniture supplier for residence halls, apartments, dining, and lobby areas.

**Spectrum Industries, Inc.
Booth - 225**

Researched, designed, and developed specifically for schools. Attractive, durable furniture incorporates a system that organizes and controls the maze of cables and cords. Instructor requested features are built into this functional, modular and flexible system. Affordable quality.

**Stephen L. Beckley & Associates, Inc.
(SLBA)
Booth - 219**

Stephen L. Beckley & Associates (SLBA) has provided student health program consulting services to more than 150 colleges and universities. Specific services include: health service and counseling center programmatic reviews, electronic medical record/management information system consultations, student health insurance programmatic reviews and ongoing management consulting, and health education and wellness consultations. Visit us at www.SLBA.com.

**Student Advantage Campus Services
Booth - 312**

Working with over 900 colleges and universities, Student Advantage is the premiere fund raising service provider for student and professional university organizations across the United States. Our programs bridge the gap between parents, students and campus, as well as provide opportunities for organizations to meet their financial goals.

**StudentVoice
Booth - 417**

StudentVoice provides a customizable, cost-effective assessment service solution, allowing institutions to quickly and efficiently gather data and make critical campus decisions regarding curriculum, facilities or services with contribution from the student body. When partnering with StudentVoice, institutions can perform mobile assessment studies with zero technical or systems integration, maintenance or development overhead costs, allowing administrators to concentrate on core activities.



EXHIBITORS AT NASPA 2004

Teach For America

Booth - 217

Teach For America is the national corps of outstanding recent college graduates of all academic majors who commit two years to teach in urban and rural public schools and become lifelong leaders in the effort to expand opportunity for children. Teach For America corps members have an immediate impact in the lives of children growing up today. They gain the insight, network, and credibility to effect long-term change, and set themselves up for success, regardless of their ultimate professional field.

The Century Council

Booth - 508

The Century Council, a national not-for-profit organization funded by America's leading distillers, develops and implements award-winning, educational, law enforcement and public awareness programs targeting drunk driving and underage drinking. To order any of our programs free of charge, visit the Century Council's website at www.centurycouncil.org.

The Chickering Group - An Aetna Company

Booth - 317

Provides health insurance plans for college students. Serving as an active partner with each campus' student health center and its' local community of healthcare providers, we ensure our enrolled students have access to the best care available.

The College Student Experiences Questionnaire Research Program

Booth - 222

The College Student Experiences Questionnaire (CSEQ) 4th Ed. and the College Student Expectations Questionnaire (CSXQ) 2nd Ed. are versatile tools for assessing undergraduate students. CSEQ examines the quality of effort students expend in using the resources and opportunities provided by the institution for their learning and development; while CSXQ assesses new student goals, motivations, and expectations regarding how and with whom they will spend their time.

The National Society of Collegiate Scholars

Booth - 307

The National Society of Collegiate Scholars is an honors organization which recognizes outstanding academic achievement among first

and second year college students and encourages members' involvement in leadership development and service activities.

The National Survey of Student Engagement (NSSE)

Booth - 220

The National Survey of Student Engagement (NSSE) documents dimensions of quality in undergraduate education and provides information and assistance to institutions and other organizations to improve student learning. Its primary activity is annually surveying college students to assess the extent to which they engage in educational practices associated with high levels of learning and personal development.

TIAA-CREF

Booth - 226

TIAA-CREF, with approximately \$250 billion in assets, offers pension/insurance and mutual fund products to more than 2 million employees at 13,000 colleges, universities, related nonprofit education/research institutions, and K-12 schools nationwide.

TKKI - The Katie Koestner Initiative

Booth - 316

TKKI, The Katie Koestner Initiative for a World Without Rape, is a foundation dedicated to helping colleges eradicate sexual violence. Through its affiliates, the National Center for Higher Education Risk Management, run by Brett Sokolow, and Campus Outreach Services, professional speakers and consultants aid higher education in proactively addressing sexual assault.

Treanor Architects, P.A.

Booth - 421

Treanor Architects, P.A. provides architecture, planning, interior design and historic preservation services that focus on student housing, student unions and traditional recreation centers. Our firm has provided planning/design services for over 35 facilities on 25 campuses. These projects have included design of both new and renovated space for residence halls, living/learning centers, Greek villages, individual fraternities and sororities, unions, food courts and ballrooms.

Trinity Western University

Booth - 506

Trinity Western University is a private Christian university in Langley, British Columbia, which educates students for leadership in their vocations. The TWU

Master of Arts in Leadership program combines leadership studies and vocational tracks, including student affairs, for students who are working in their fields, through a combination of summer on-campus courses and fall/winter online courses.

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Booth - 501,502

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USA Today

Booth - 114

USA TODAY provides colleges and universities with a newspaper Readership Program designed to increase students' knowledge of community, national, and world events.

Web Service Company, Inc.

Booth - 105

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WebRoomz

Booth - 321

WebRoomz is a technology and services firm with a focus of providing patent-pending student housing management solutions and professional services to the higher education industry. As one of the premier housing management solution providers for colleges and universities of all sizes and complexity, WebRoomz is quickly becoming an industry leader.

Yum! Brands Express

Booth - 314

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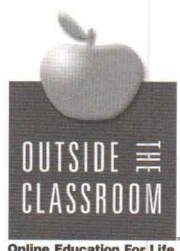
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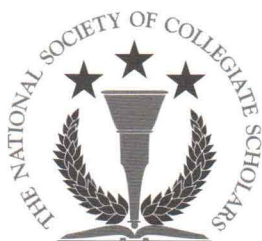


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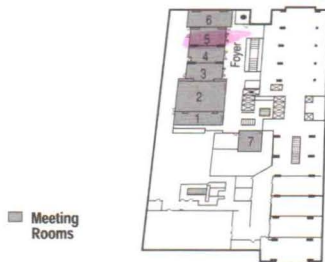
HOTEL FLOOR PLAN

ADAM'S MARK HOTEL

Tower Building

Plaza Building

Mezzanine Level

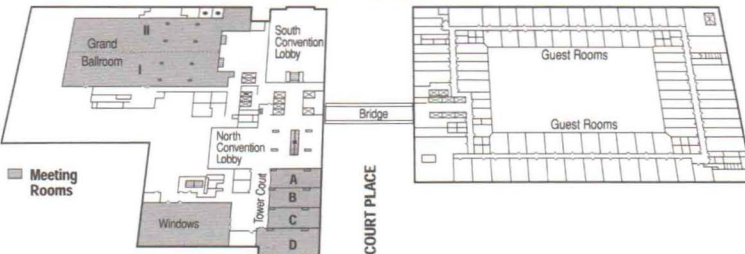


COURT PLACE

1. Colorado
2. Silver
3. Gold
4. Century
5. Spruce
6. Denver
7. Aspen



Second Level



COURT PLACE

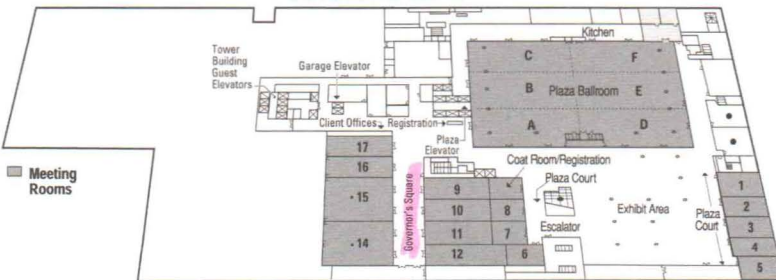
Buildings connect on Second Level (2)

Ground Level



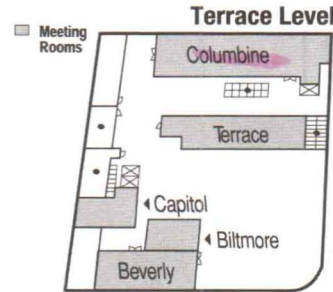
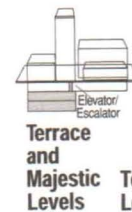
COURT PLACE

Concourse Level



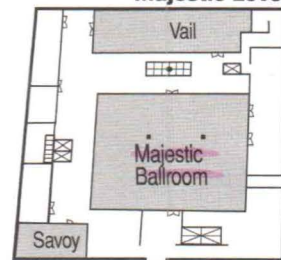
16th STREET MALL

Tower Building



Majestic Level

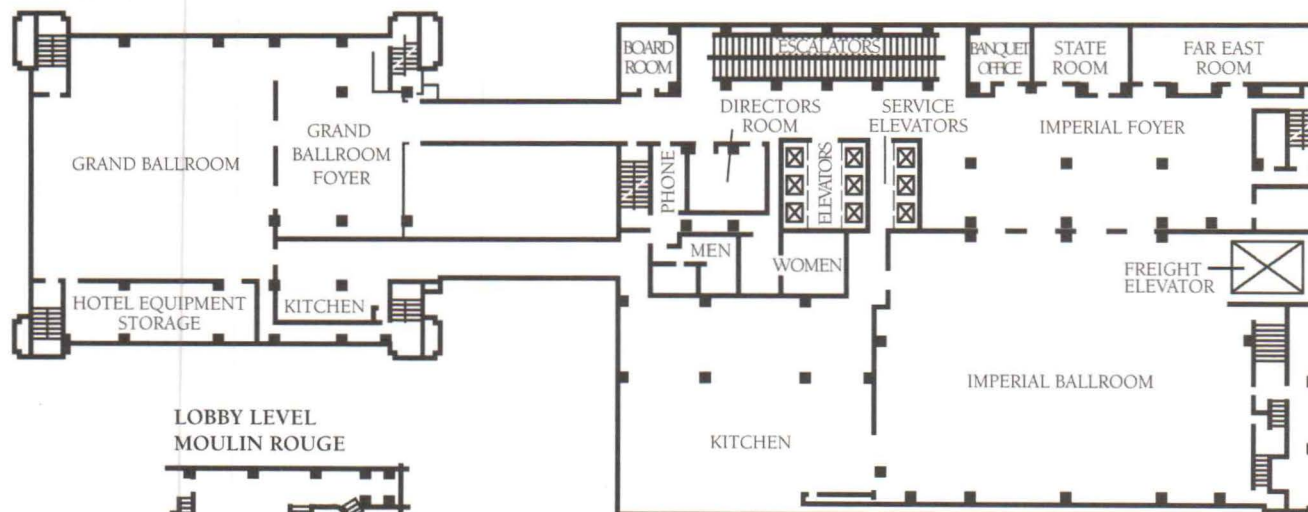
Majestic Level



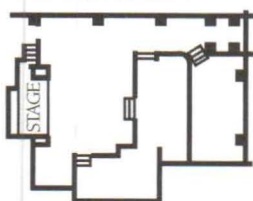
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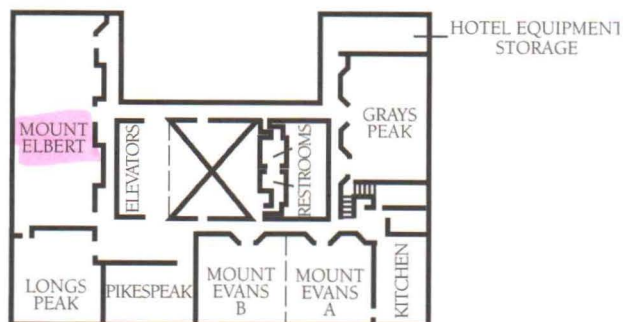
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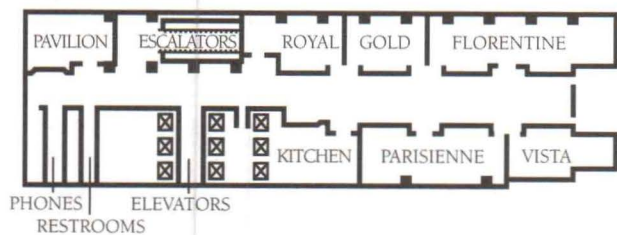
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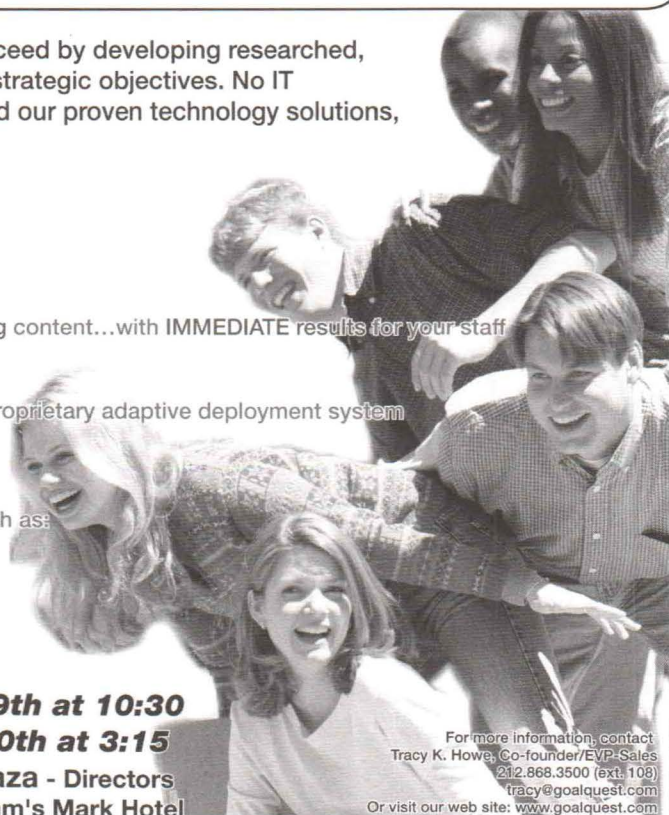
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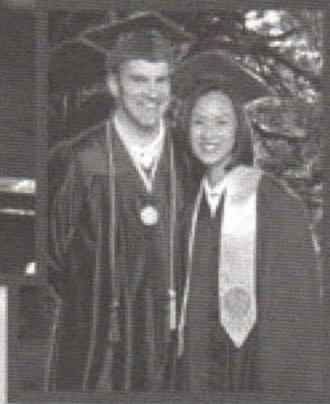
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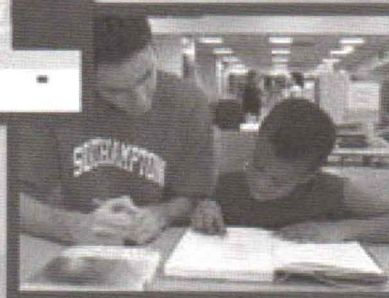
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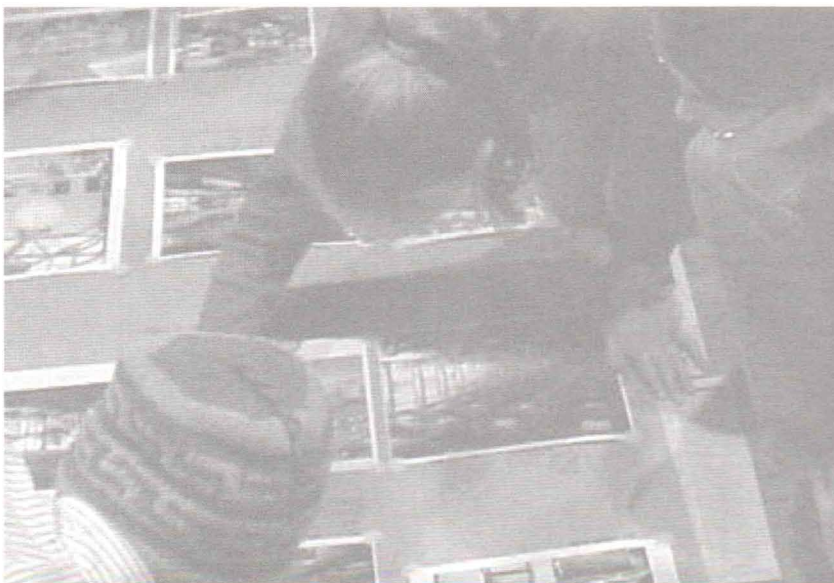
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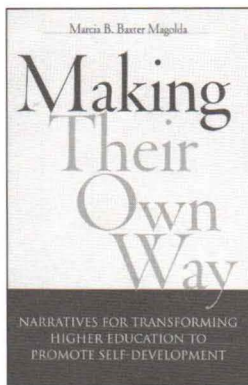
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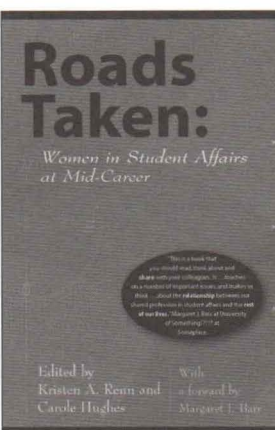
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FOREWORD BY
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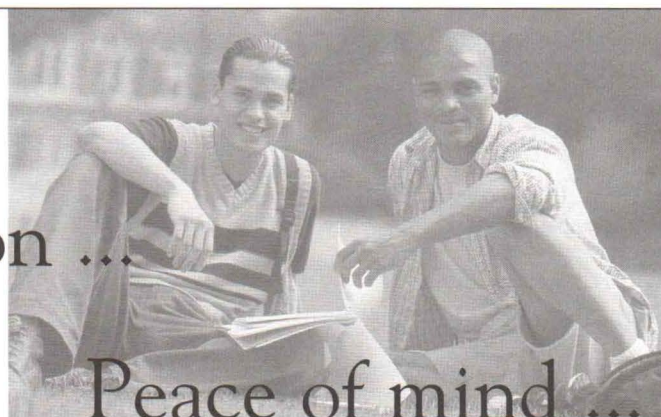
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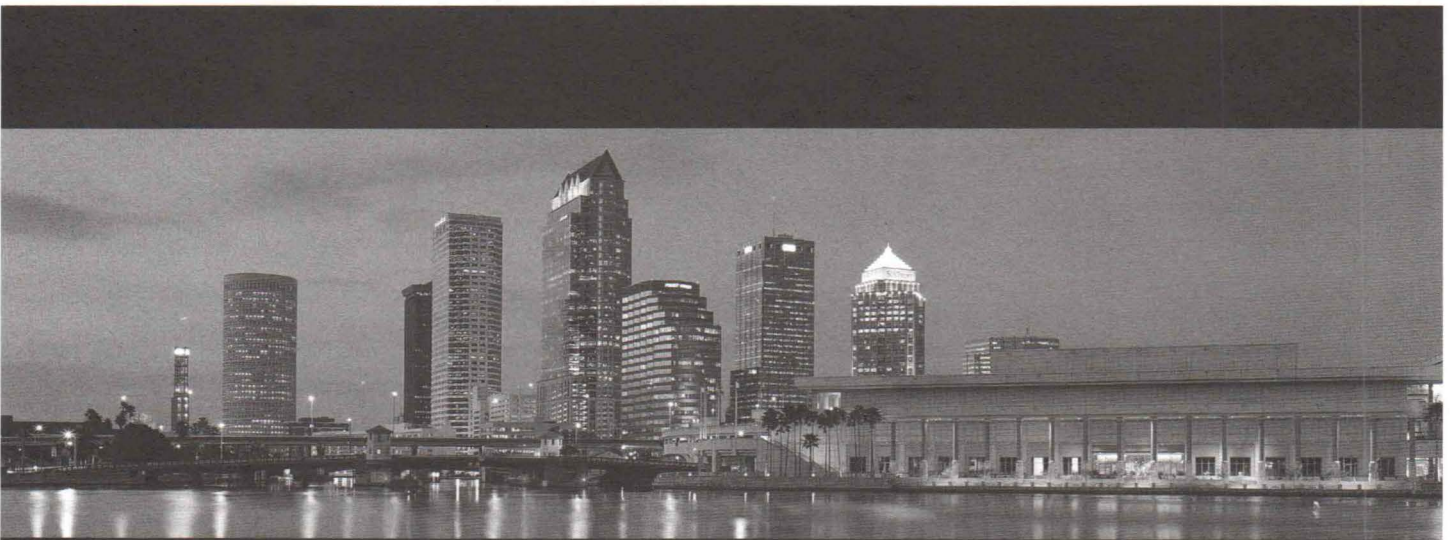
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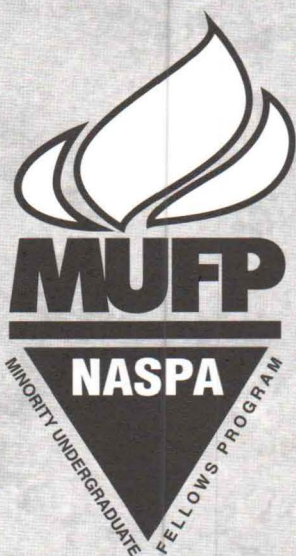
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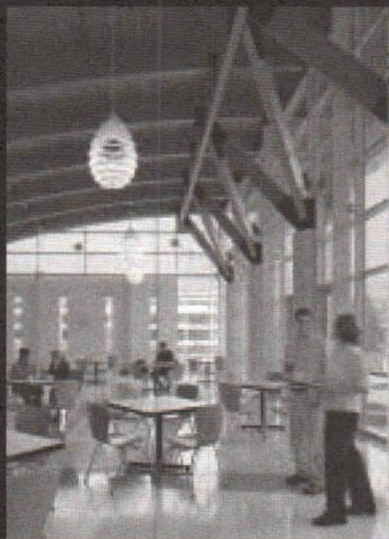
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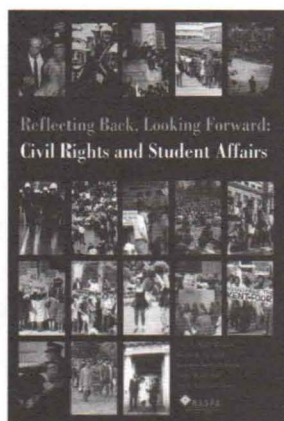
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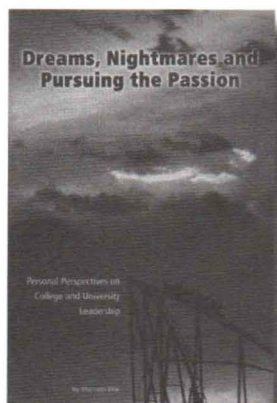
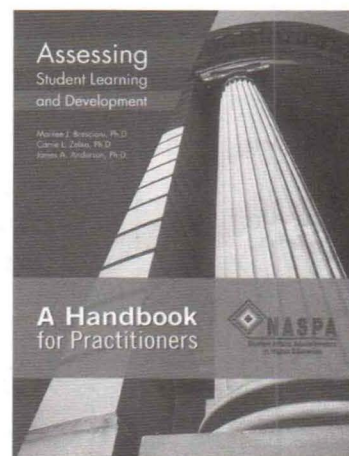
Lisa E. Wolf-Wendel, Susan B. Twombly, Kathryn Nemeth
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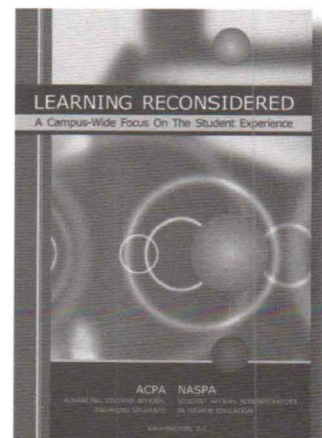
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At the Table
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Tennessee
Texas
Virginia

Region IV-East

Illinois
Indiana
Iowa
Michigan
Minnesota
Ohio
Wisconsin

Region IV-West

Arkansas
Colorado
Kansas
Missouri
Nebraska
New Mexico
North Dakota
Oklahoma
South Dakota
Wyoming

Region V

Alaska
Idaho
Montana
Nevada
Oregon
Utah
Washington

Region VI

Arizona
California
Hawaii

International

Australia
Bahamas
Bermuda
Bulgaria
Canada
China
Egypt
England
France
Germany
Greece
Guam
Hong Kong
India
Ireland
Italy
Jamaica
Japan
Lithuania
Luxembourg
Mexico
Philippines
Russia
Singapore
South Africa
South Korea
Spain
Switzerland
Taiwan
Trinidad and Tobago
Turkey
Ukraine
Uruguay
United Arab Emirates
United Kingdom
Virgin Islands

